Feb. 6, 1923. 1,444,690.

W. C. KOCH.

DISPLAY TRAY.

FILED APR. 13, 1921.

Fig. 1

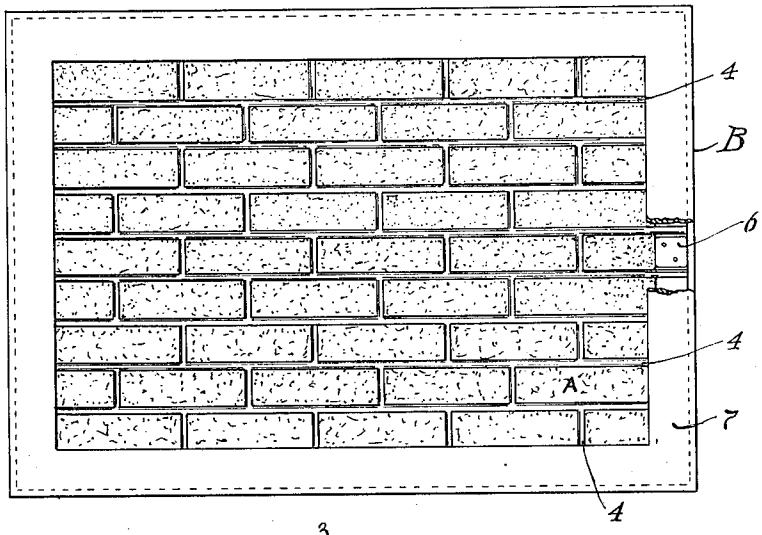



Fig. 2

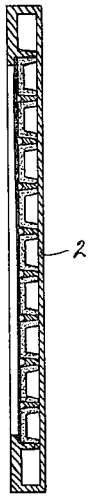



Fig. 3

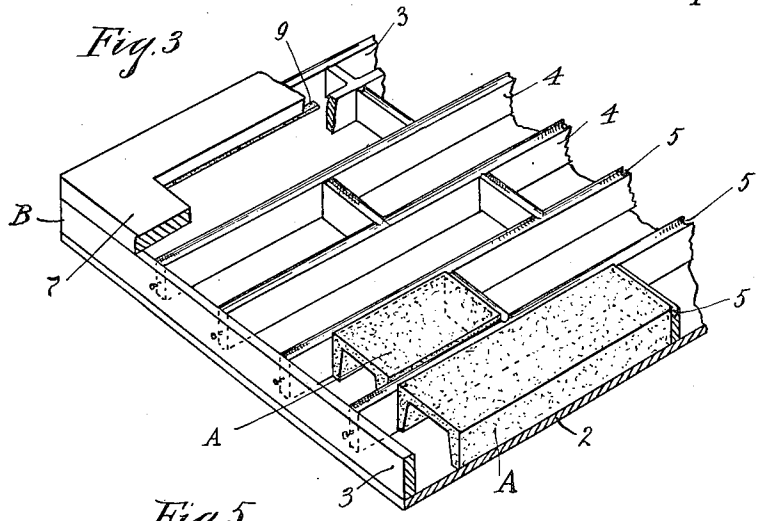



Fig. 4

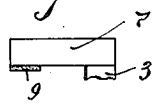



Fig. 6

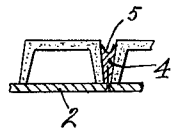
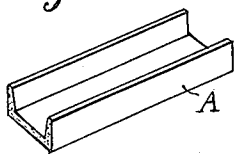



Fig. 5




Inventor,
William C. Koch
by H. S. Johnson
his Attorney.

Patented Feb. 6, 1923. 1,444,690

# UNITED STATES PATENT OFFICE.

WILLIAM C. KOCH, OF ST. PAUL, MINNESOTA.

## DISPLAY TRAY.

Application filed April 13, 1921. Serial No. 461,045.

*To all whom it may concern:*

Be it known that I, WILLIAM C. KOCH, a citizen of the United States, residing at St. Paul, in the county of Ramsey and State of Minnesota, have invented certain new and useful Improvements in Display Trays, of which the following is a specification.

My invention comprises a portable brick display tray, its object being to provide means by which a plurality of sample bricks may be held together and supported in an attractive, convenient and light form to be carried by a salesman in selling the regular brick.

To this end my invention consists in the features of construction hereinafter more particularly described and claimed.

In the drawings:

Figure 1 is a front elevation of my display tray.

Figure 2 is a central vertical cross section.

Figure 3 is a detail perspective view partly broken away.

Figure 4 is a detail of the covering strip 7.

Figure 5 is a detail of one of the sample bricks, and

Figure 6 is a detail illustrating a method of fastening the sample bricks in place.

In carrying out my invention I provide a plurality of sample bricks of less thickness than the regular brick and cut away or channeled upon the rear sides as illustrated in the drawings. For the purpose of carrying these sample brick I provide a frame B comprising a back wall 2, side walls 3, and a plurality of strips 4 connecting the side walls and constituting openings to receive the bricks whereby the sample bricks will when in position be separated both on their sides and ends by these strips. These wooden strips 4 are formed on their outer faces with grooves 5 so when painted they will have the appearance of the ordinary motor joint used in brick work construction. The wooden strips 4 are suitably secured in position between the side walls of the frame. Each of the openings constituted by the strips 4 is filled with a sample brick A, blocks 6 being positioned between the end bricks and the adjacent side walls and a cover strip 7 secured over the side walls and overlapping the bricks as shown in Figure 1 with a felt or other resilient strip 9 positioned between the strip 7 and the bricks.

The sample bricks are secured within the frame openings either by having the inner edges of the side walls glued to the back wall of the frame or by constructing the sample bricks and separating strips in the dovetailed shape shown in Figure 6.

By means of the features of construction shown I secure a very light and attractive construction of display, and one that can be conveniently and easily carried by the salesman and which supports and holds the sample bricks in position in a resiliently anchored manner.

I claim:

A display sample of the class described, consisting of a wooden frame comprising back and side walls, a plurality of wooden strips connecting said side walls and forming spaced openings, bricks fitted within said openings, an edge strip secured to said side walls and overlapping said bricks and means anchoring said bricks in position between said separating strips.

In testimony whereof I affix my signature.

WILLIAM C. KOCH.