

(No Model.)

3 Sheets—Sheet 1.

T. OBBINSON.
ADVERTISING APPARATUS.

No. 500,939.

Patented July 4, 1893.

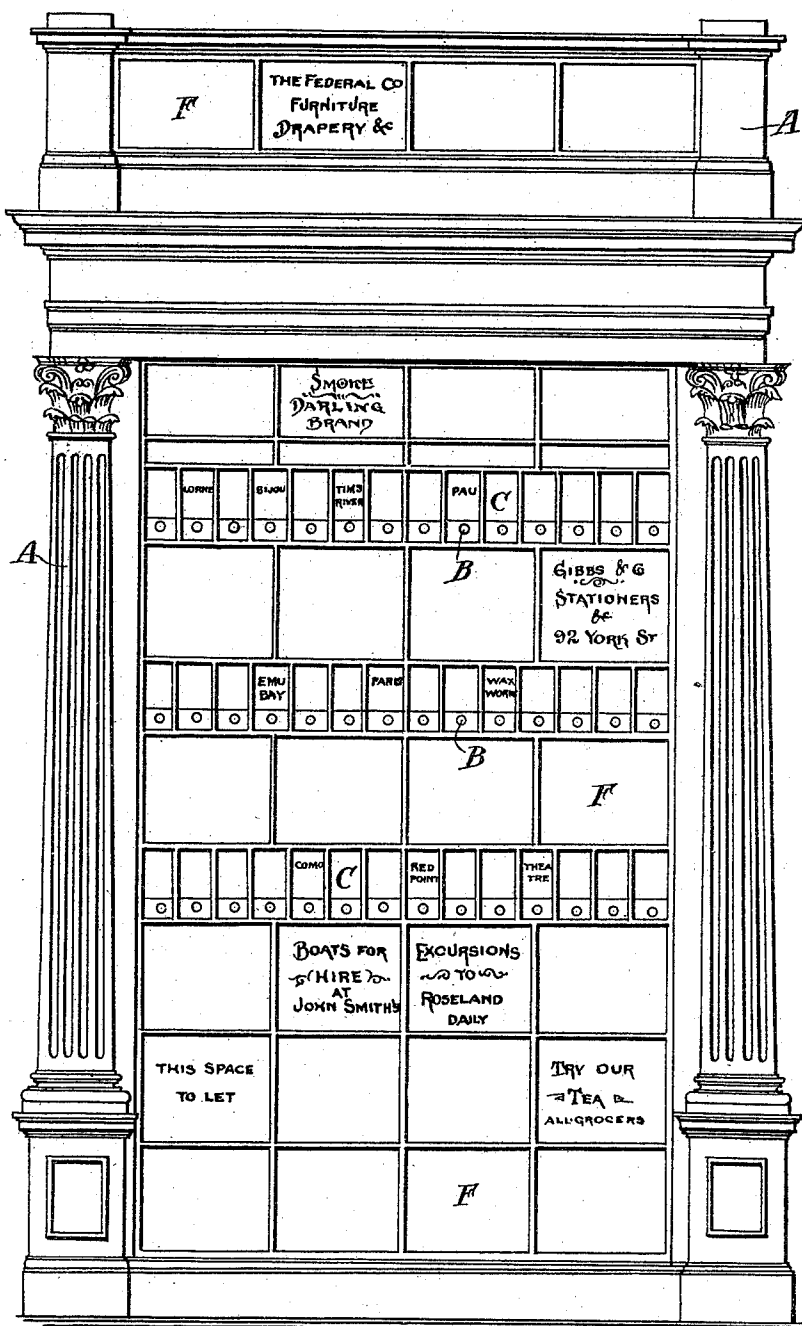


Fig. 1.

Witnesses

A. D. Sachse
C. H. Made.

Inventor

T. H. Obbinson.

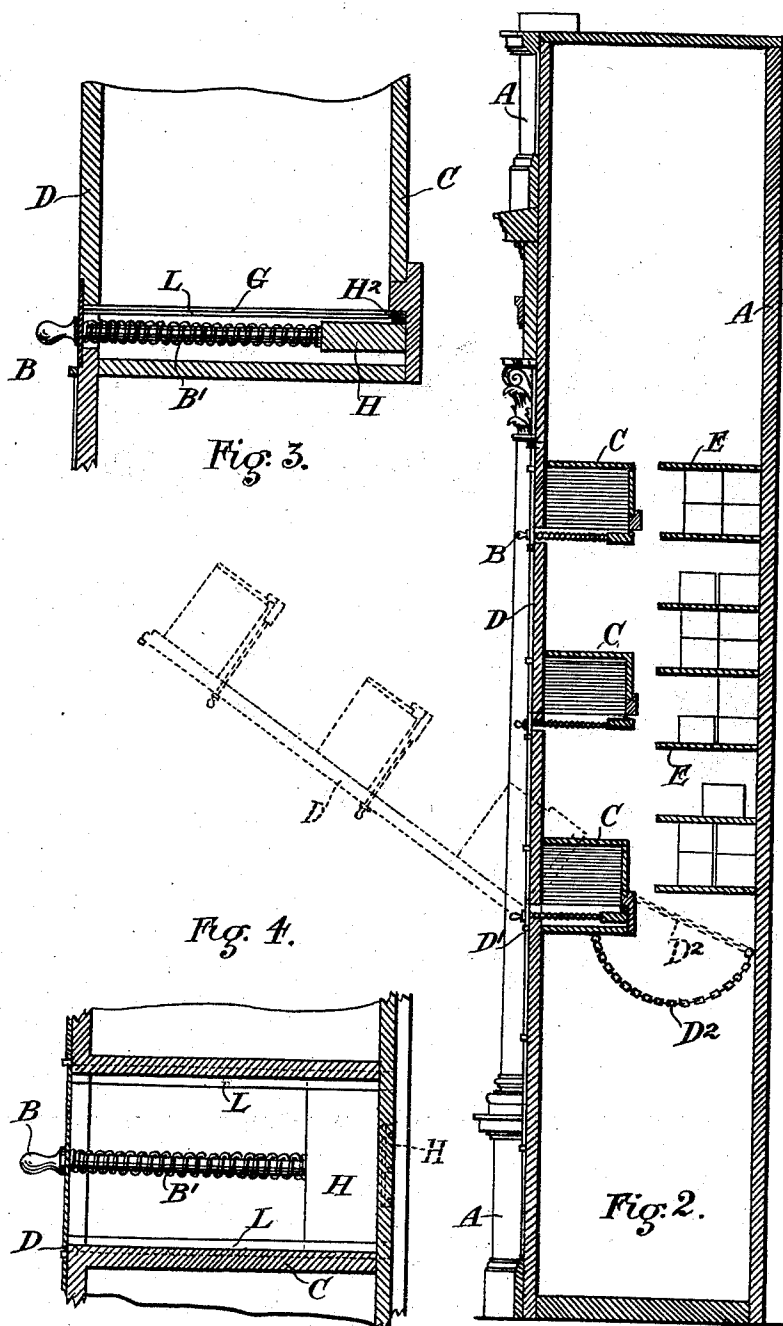
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Witnesses *adachse*

G. H. Wade.

Inventor.
Thos. Obbinson

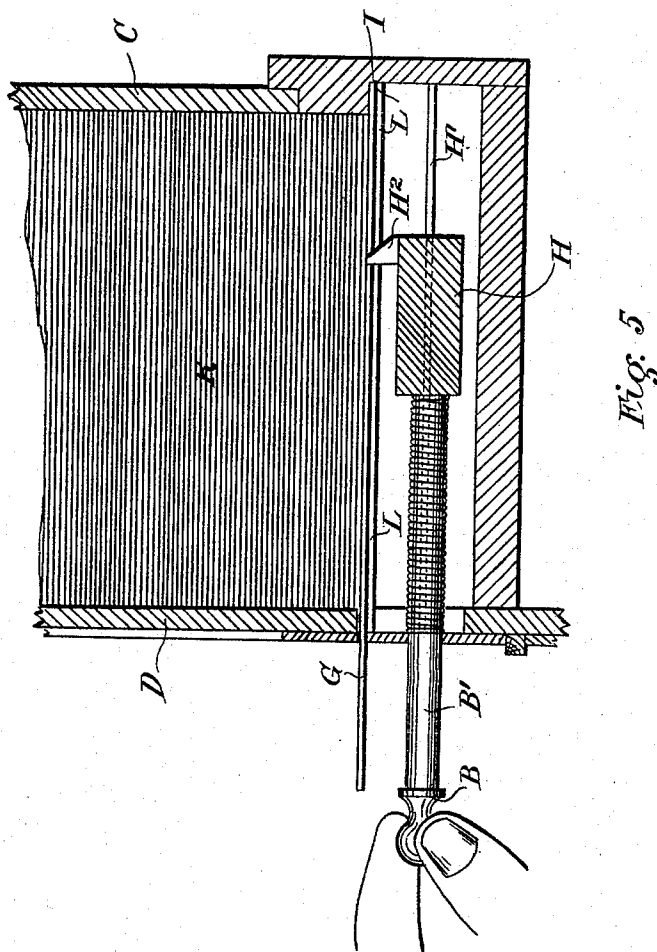
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Witnesses

A. J. Schae
E. W. Wade

Inventor.

Thos. Obbinson

UNITED STATES PATENT OFFICE.

THOMAS OBBINSON, OF MELBOURNE, VICTORIA.

ADVERTISING APPARATUS.

SPECIFICATION forming part of Letters Patent No. 500,939, dated July 4, 1893.

Application filed April 29, 1892. Serial No. 431,170. (No model.)

To all whom it may concern:

Be it known that I, THOMAS OBBINSON, agent, a citizen of Melbourne, a subject of the Queen of Great Britain, and a resident of Mentone, near Melbourne, in the Colony of Victoria, have invented a certain new and useful Apparatus for Distributing Advertisements, Tickets, or Cards, of which the following is a specification.

10 This invention has been devised for the purpose of providing a convenient, and, at the same time, a popular means of distributing advertisement cards at a moderate cost while on the other hand the public is rewarded for its trouble in noticing such advertisements by having some desired information given to it in return.

15 The invention consists in an improved machine or apparatus for holding cards, tickets, or advertising cards. The method of advertising which can be carried out by this machine consists in having cards with, say, a railway time-table printed on a portion of their surface and attractive advertisements printed on the remaining portion thereof, and placed in packs in the machine or apparatus so that in pulling a particular knob one of the cards will be ejected from the apparatus so that it may be taken away by the operator.

20 In the accompanying drawings forming part of this specification Figure 1. is a front view of the pedestal box showing an arrangement of spaces set apart for particular sets of cards and their pull-knobs, and also showing the spare portions of the surface arranged to contain fixed advertisements. Fig. 2. shows an internal section of the said pedestal and its internal mechanism. Fig. 3. is a sectional detail view of one of the operating card boxes, and Fig. 4. a plan of such box. Fig. 5. shows an enlarged sectional view of one of the operating card boxes while a card is being taken out of same by an operator.

25 In the drawings "A" is an upright pedestal box on the face of which is arranged a series of knobs "B," each knob having a separate box "C" to its own particular set of cards, and the whole of such boxes being set in a hinged frame "D" centered at "D'" (see Fig. 2). This said hinged frame can be lowered to the dotted position, shown on the drawings, which will allow the attendant to charge the

card boxes "C." If preferred the backs of the boxes "C" may be made removable for facilitating their recharging. A tension chain "D²" is arranged in manner shown to support the weight of the said frame when open.

"E, E" are simple shelves on which a stock of the different cards may be stored from time to time for replacing the cards taken out of the boxes "C" by the public.

Referring again to Fig. 1. the surface that is not taken up by the card boxes "C" may be divided into spaces for any desired advertisements. These spaces are marked "F."

30 I would now direct attention to Figs. 3, 4 and 5 which show the operative mechanism for removing a card, and in which "G" is the card. "B" is the pull-knob to which is attached a rod "B'" around which is encircled a spiral spring in a state of compression. Attached to the other end of the said rod "B'" is a small sliding block "H" of wood, or other material, which is grooved to slide horizontally backward and forward along metal guide plates or rails "H'" arranged on either side for the purpose (see Fig. 5). On top, and at the end of, the said sliding block "H" is affixed a small wedge shaped thumb piece of india-rubber "H²" which is set in such a manner that on the forward motion of the sliding block "H" the thumb piece "H²" pushes the card "G" forward (as shown in Fig. 5), and when the fingers of the operator loosen their hold on knob "B" the latter with the block and the said thumb-piece "H²" slide backward into a recess "I." The operator may then pull out the projecting card "G" which action will allow the pack of cards "K" to fall, the bottom one now occupying the position just vacated by the withdrawn card. The pack will then be resting upon the two supporting limitation plates of metal "L," and the thumb piece "H²" will be again ready to push forward the bottom card. (See Fig. 3).

35 The *modus operandi* of my invention is as follows:—Presume that a person is at a railway station or other public place and desires to know when the next train leaves for say "Pau." He may step up to the machine, and on pulling the knob "B" under the word "Pau" and then releasing the said knob he will find a card produced (as shown on Fig. 5) and on removing such card will find the

printed list of trains leaving for, and coming from, such station, while at the same time his attention will be unavoidably attracted to any advertisement that is on the said card "G," and it is probable that he will carry such card about with him for future reference and thus further publish the advertisement contained thereon.

I am aware of United States Patent to Austin, No. 256,534, dated April 18, 1882, and to what is therein shown and described I lay no claim.

Having now particularly described and ascertained the nature of our said invention and in what manner the same is to be performed, I declare that what I claim is—

An apparatus for distributing cards, tickets, or advertisements, consisting of a case provided with a receptacle for holding cards and

having a discharge outlet in the front opposite the lowest card, a slide moving in side guides and arranged below said receptacle and outlet and provided with a rubber thumb piece or pusher having an inclined rear face which thumb piece in its normal position rests behind the lowest card in the card receptacle, a rod for operating said slide provided with a knob extending outside of the case, and a spring surrounding said rod for retracting the same, substantially as described.

In witness whereof I have hereunto set my hand in presence of two witnesses.

THOS. OBBINSON.

Witnesses:

A. O. SACHSE,

C. E., Melbourne,

C. W. WADE,

Assistant to A. O. Sachse, C. E.