Oct. 16, 1923. 1,470,866

F. NEWHOUSE

ADVERTISING FRAME

Filed Jan. 2, 1923

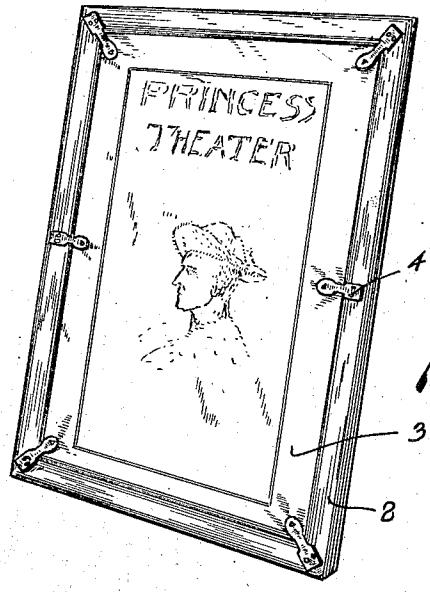
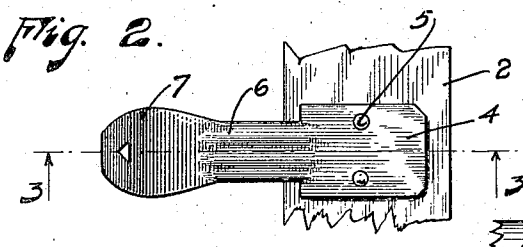


Fig. 1.

Fig. 2.



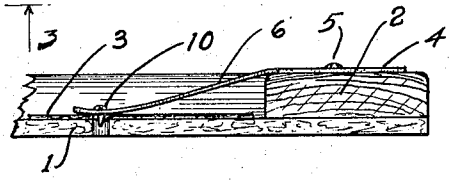


Fig 4.

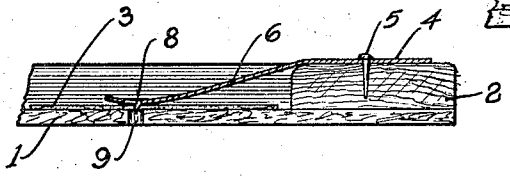


Fig. 3.

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UNITED STATES PATENT OFFICE.

FRANK NEWHOUSE, OF DENVER, COLORADO.

ADVERTISING FRAME.

Application filed January 2, 1923. Serial No. 610,371.

To all whom it may concern:

Be it known that I, FRANK NEWHOUSE, a citizen of the United States, residing at Denver, in the city and county of Denver and State of Colorado, have invented certain new and useful Improvements in Advertising Frames; and I do declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same, reference being had to the accompanying drawings, and to the characters of reference marked thereon, which form a part of this specification.

This invention relates to frames for holding and displaying advertising matter.

It is the object of my present invention to so improve the construction of frames for the purpose described that the posters can be quickly and conveniently attached thereto and securely held in place thereon.

My invention is very simple, and briefly described, consists of a frame of the proper size provided with a back of bookbinder's board or other suitable material and having a number of spring clips secured to the frame part and cooperating with the back to hold the edges of the poster in place.

In order to more clearly describe my invention, I shall have reference to the accompanying drawing, in which:

Fig. 1 is a perspective view of my improved frame.

Fig. 2 is a plan view of a portion of the frame showing the clip attached thereto, the parts being shown to approximately full scale.

Fig. 3 is a section taken on line 3—3, Fig. 2; and

Fig. 4 is a section similar to that shown in Fig. 3, but showing a slightly modified spring construction.

The same reference numbers will be used to designate the same parts throughout the several views.

Numeral 1 represents the back of my frame, which is preferably formed of a rectangular piece of card-board, compo-board or any other similar suitable material. A frame 2 of any suitable type of moulding is secured to one side of the back, as indicated in Figs. 3 and 4. The frame and back present no novelty, but are merely of conventional form and construction. The inside dimensions of the frame 2 are such that the poster 3 will fit snugly therein. It is evident that the poster will not remain in place in the frame unless held therein by some means and it is to this that my present invention is primarily directed. For the purpose of holding the poster in place in the frame, I provide a plurality of spring clips 4, one of which is preferably attached to each corner in the manner shown in Fig. 1 and others of which are attached to the frame sides at such intervals as experience shows to be necessary. Clips 4 are secured to the outside of the frame by means of nails or screws 5 and have a portion 6 somewhat narrower than the ends, and this central portion may be longitudinally corrugated, as indicated in Fig. 2, although this is not necessary. The free end 7 of each clip is preferably curved so as to form a pleasing appearance and has a portion thereof stamped out and bent at right angles to form a point 8. The clip is bent so as to rest on the back 1 with a slight pressure and the latter is provided with a hole 9 for the reception of the point 8 in the manner shown in Fig. 3. In Fig. 4, I have shown a modification in which the point 8 has been replaced by a tack 10, which may be soldered thereto.

When the poster 3 is to be put in place one of the corner clips is raised and the corner of the poster slipped into place thereinunder. The clip is then released and the point 8 permitted to perforate the poster in the manner shown in Fig. 3. The same operation is repeated for each clip. When the poster has been put into place beneath each clip in the manner described, it will be securely held in place. The points 8, which project through the paper, serve to prevent the latter from slipping as it would be liable to do if the points were not there.

My frame, although primarily intended for use in connection with the display of

posters for theaters, can obviously be used used for any other purpose where bulletins, posters or notices are to be displayed.

Having now described my invention, what I claim as new is:

A frame adapted for use as a means for displaying posters comprising, in combination, a frame, a back secured to one side thereof, a plurality of spring clips secured at one end to the front side of the frame, having the other end resting on said back, and a spring clip secured to the front side of and at each corner of said frame, said clips having one end resting on the back, each clip having a point and a hole in said back adapted to receive said point.

In testimony whereof I affix my signature.

FRANK NEWHOUSE.