## **PCT**

## WORLD INTELLECTUAL PROPERTY ORGANIZATION International Bureau



## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification <sup>6</sup>:

B65D 85/00

A1

(11) International Publication Number: WO 96/15961

(43) International Publication Date: 30 May 1996 (30.05.96)

US

(21) International Application Number: PCT/US95/14645

(22) International Filing Date: 8 November 1995 (08.11.95)

The state of the s

17 November 1994 (17.11.94)

(71) Applicant: THE MAKE-UP GROUP, INC. [US/US]; 8033 Sunset Boulevard, No 1420, Los Angeles, CA 90046 (US).

(72) Inventors: JENSEN, Maren; 8033 Sunset Boulevard, No 1420, Los Angeles, CA 90046 (US). LOBELL, Jeanine; 8033 Sunset Boulevard, No 1420, Los Angeles, CA 90046 (US). STEVENS, Lou; 4832 Ridge Road, Cleveland, OH 44144 (US).

(74) Agent: SHARP, Janice, A.; Merchant, Gould, Smith, Edell, Welter & Schmidt, Suite 400, 11150 Santa Monica Boulevard, Los Angeles, CA 90025 (US). (81) Designated States: AL, AM, AT, AU, BB, BG, BR, BY, CA, CH, CN, CZ, DE, DK, EE, ES, FI, GB, GE, HU, IS, JP, KE, KG, KP, KR, KZ, LK, LR, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TT, UA, UG, UZ, VN, European patent (AT, BE, CH, DE, DK, ES, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, MIL, MR, NE, SN, TD, TG), ARIPO patent (KE, LS, MW, SD, SZ, UG).

#### Published

With international search report.

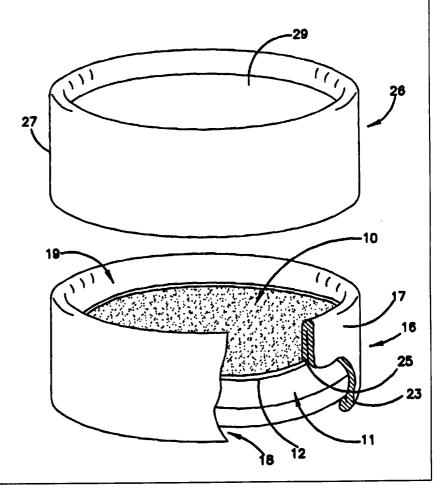
#### (54) Title: TWO-PART CONTAINER

#### (57) Abstract

(30) Priority Data:

341,425

A container (11) for a substantially solid product (10) such as a cosmetic product includes a base (16) and a lid (26). The base defines a shape for the product and has open ends (18, 19) which include interior rims (20, 21) for sandwiching an end panel (24) and a cosmetic product (10) between them. The lid includes an interior rim (28) at one end. An end panel (29) frictionally fits with the rim. The container is formed of biodegradable material.



# FOR THE PURPOSES OF INFORMATION ONLY

Codes used to identify States party to the PCT on the front pages of pamphlets publishing international applications under the PCT.

CI Côte d'Ivoire KZ Kazakhstan SK Slovakia CM Cameroon LI Liechtenstein SN Senegal CN China LK Sri Lanka TD Chad CS Czechoslovakia LU Luxembourg TG Togo CZ Czech Republic LV Latvia TJ Tajikistan DE Germany MC Monaco TT Trinidad and To DK Denmark MD Republic of Moldova UA Ukraine ES Spain MG Madagascar US United States of FI Finland ML Mali UZ Uzbekistan GA Gabon
--

WO 96/15961 PCT/US95/14645

#### TWO-PART CONTAINER

#### **BACKGROUND**

This invention relates to a container. In particular, it relates to a container for cosmetic products.

Many different containers for different products are known. In the area of containers for cosmetics, these containers are invariably formed of plastic, metal and/or glass. These containers are relatively expensive to fabricate, at least in the costs of establishing the initial fabrication dyes and molds. Moreover, the containers are not environmentally optimum.

There is a need to provide a container for products, particularly cosmetic products, which is environmentally benign, namely is formed of bio-degradable products, and which is relatively inexpensive to produce.

#### SUMMARY

By this invention, there is provided a container for a substantially solid product, particularly a cosmetic product, which minimizes the disadvantages of known containers.

According to the invention, a container for a substantially solid product comprises a base having a chosen peripheral side wall shape about a space for confining a substantially solid product. The base has open end walls, side wall interior rims at each end of the base and an end panel of a selected thickness disposed adjacent to and transverse to an interior room of the base. The substantially solid product is disposed between another interior rim of the base and the end panel.

A lid includes a peripheral side wall conforming to and slightly larger than the base for enclosing the base with a sliding frictional fit. The lid has open ends and a side wall interior rim at one end of the lid. An end panel is disposed adjacent to the interior rim and transverse to the interior rim. The lid is for covering the base.

The container is made of bio-degradable material which is substantially non-deformable and rigid as assembled.

The peripheral side wall ends are at least partly inwardly directed to form the interior rims. The peripheral dimensions of the substantially solid product are selected such that the product is frictionally maintained between and transverse to the interior rim and end panel of the base. The end panel of the base and the end panel of the lid are literally separate elements for location adjacent to the inwardly directed interior rims.

The invention is further described with reference to the accompany drawings.

15

10

5

20

25

30

5

10

15

20

25

30

## **DRAWINGS**

Figure 1 is an exploded perspective view of a container including a base member and a lid, with part of the base being broken away.

Figure 2 is a cross-sectional view of the container showing the base and lid.

### **DESCRIPTION**

A container for a substantially solid cosmetic product such as shadow material in a compacted powder form 10 is contained in a receptacle 11. The receptacle 11 is formed with side wall 12 and a bottom 13. The powder product 10 is compacted in the receptacle 11 so that it provides a substantially flush surface 14, the surface 14 being substantially aligned with the top 15 of the side wall 12.

A base 16 for a container includes a selected peripheral side wall shaped 17 which is illustrated as substantially cylindrical. This defines a space for confining the solid product 10. The base 16 has open ends 18 and 19, respectively, and there is provided an interior rim 20 adjacent the top of the base 16 and rim 21 adjacent the bottom of the base 16. The rims 20 and 21 are formed by inwardly folding the outer walls 22 of the base 16 such as to form a ledge 23 on which an end panel 24 can fit in this engagement. A ridge 25 is located at the top of the base 16 for engaging the top 15 of the receptacle 11 for containing the solid product 10. In this manner, the receptacle 11 is sandwiched between the inner rims 20 and 21 of the base 16 of the container.

The material from which the base 16 is a fairly rigid cardboard or paper material formed as a tube and cut to a predetermined size. After the tube is cut, the ends are folded inwardly to form the interior rims 20 and 21.

The end panel 24 is similarly formed of a thickened semi-rigid cardboard material. Should the receptacle 11 not be in place, the end panel 24 would be a relatively loose fit between the rims 20 and 21. The end panel 24 may be located in position before both or one of the inner rims 20 or 21 are folded inwardly thereby facilitating location of the end panel 24 in position.

Alternatively, the interior rims 20 and 21 are formed and the panel 24 is then pushed into position. Similarly, the receptacle 11 could be located in position after one rim 21 is formed, the panel 24 and the receptacle 11 are in position. Thereafter the second rim 20 is

WO 96/15961

formed thereby sandwiching the receptacle 11 in position. A rigid structure holds substantially solid product 10 in position.

A second component for the container is a lid 26. The lid 26 is formed with a peripheral side wall 27 conforming to and slightly larger than the side wall 17 for the base 16 thereby permitting for enclosing the base 16 with a sliding frictional fit.

The side wall 27 has open ends, and one end rim 28 of the side wall 27 is inwardly folded to form an interior rim at one open end of the lid. An end panel 29 is located and disposed adjacent to the edge 30 of the interior rim 28 in a substantially transverse location relative to the interior rim 28. The lid is for covering the base 16 of the container.

The end panel 29 can be a relative loose or frictional fit with the side wall 27. Preferably, a degree of friction is applied such that the end panel 29 is sized so that it cannot freely be removed from its location adjacent to the rim 28 when located in position on the lid. The lid material is formed of a semi-rigid cardboard or paper and is thus like the base 16 substantially non-deformable and rigid as assembled.

By having the container formed of bio-degradable cardboard material, there is provided a container which is environmentally benign and is a substantial advance in the art. Although the container has been described with reference to use with a cosmetic product which is substantially solid, the container so formed could have uses in other applications.

In different variations of the invention, the interior rims of the base and the lid may be formed in part by a partial deformation of the edges of the side walls of the base and/or lid. In other forms of the invention, an internal ring may be provided, the internal ring being a separate element formed to fit within the cylindrical interior of the base and lid. Deformation of the base or lid towards one or more of the ends may provide the effective interior rim.

Many more variations of the invention exist, each differing from others in matters of detail only. The invention is to be determined solely in terms of the following claims.

10

5

20

15

25

5

10

15

20

#### **CLAIMS**

What is claimed is:

- 1. A container for a substantially solid product comprising a base having a chosen peripheral side wall shape about a space for confining the substantially solid product, wherein the side wall comprises a single element, first and second open ends, wherein the side wall at the first and second open ends are folded into the space of the base, an end panel of a selected thickness disposed adjacent to and transverse to the folded side wall at the first end of the base, and the substantially solid product being disposed between the folded side wall at the second end of the base and the end panel.
- 2. The container of claim 1 including a lid with a peripheral side wall conforming to and slightly larger than the peripheral side wall of the base for enclosing the base with a sliding frictional fit, the side wall has open ends, a side wall folded into the interior and at one open end of the lid, and an end panel disposed adjacent to the folded side wall and transverse to the folded side wall, the lid being for covering the base.
- 3. The container of claim 1 wherein the container is made of a biodegradable material which is substantially non-deformable and rigid as assembled.
- 4. The container of claim 1 wherein the peripheral dimensions of the substantially solid product are selected such that the product is frictionally maintained between, and transverse to, the folded side wall at the second end and end panel of the base.
- 5. A container for cosmetics comprising a base having a chosen peripheral side wall shape about a space for confining cosmetics wherein the side wall is a single element, the base having open ends, folds in the side wall, into the space, at each end of the base, an end panel of a selected thickness disposed adjacent to and transverse to a folded side wall of the base, and a cosmetics substrate disk disposed between the other folded end of the base and the end panel.
  - 6. The container of claim 5 including a lid with a peripheral side wall conforming to and slightly larger than the base for enclosing the base with a sliding frictional

fit, the lid having open ends, a folded side wall folded into the interior of and at one open end of the lid, and an end panel disposed adjacent to the folded side wall and transverse to the folded side wall, the lid being for covering the base.

- 7. The container of claim 5 wherein the container is made of a biodegradable material which is non-deformable and rigid as assembled.
- 8. The container of claim 5 wherein the peripheral dimensions of the substrate are selected such that the substrate is frictionally maintained between, and transverse to, the folded side wall and end panel of the base.

#### 9. A method of forming a container comprising:

forming a base from a single element to have a chosen peripheral side wall shape about a space for confining cosmetics, the base having open ends, folding the side wall into the space at each end of the base, disposing an end panel of a selected thickness adjacent to and transverse to a folded side wall of the base, locating a substrate between the folded side wall at the other end of the base and the end panel; and

locating a lid having a peripheral side wall conforming to and slightly larger than the base such that the lid encloses the base with a sliding frictional fit.

- 10. A method of forming a container as claimed in claim 9 wherein the base and lid are of biodegradable material.
- 11. A method of forming a container as claimed in claim 9 wherein the substrate is a cosmetics substrate, and frictionally maintaining the substrate between, and transverse to, the folded side wall and end panel of the base.
  - 12. A container for cosmetics consisting essentially of:
    - a base comprising:
  - a cylinder having a side wall, an open first and an open second end defining an interior space;
    - a fold, into the interior space, in the side wall at the open first end;

an end panel, disposed in the interior space, abutting the fold in the side wall at the open first end;

a fold, into the interior space, in the side wall at the open second end; a cosmetics substrate, disposed in the interior space, abutting the fold in the side wall at the open second end and the end panel; and

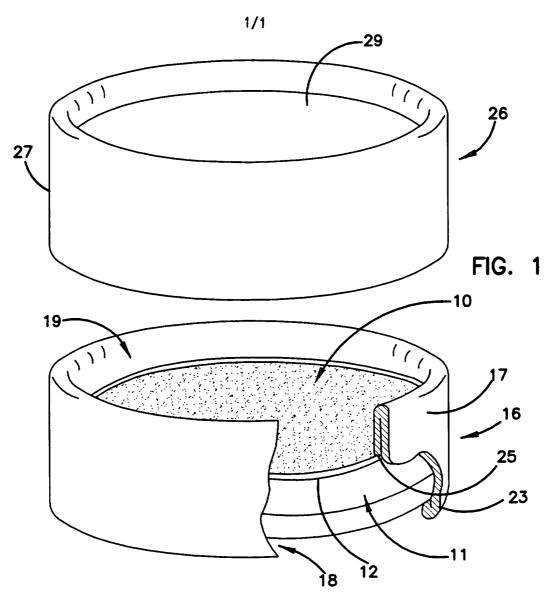
### a lid comprising:

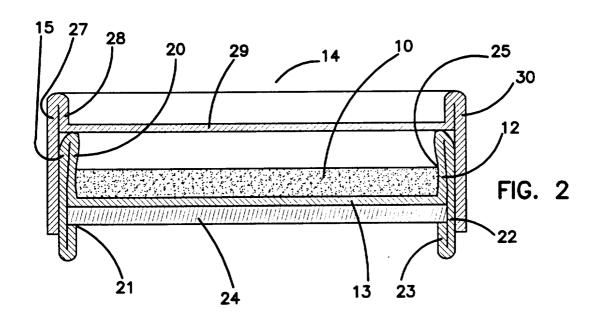
a cylinder having a side wall, an open first and an open second end defining an interior space wherein the diameter of the interior space is dimensioned to slidably engage the base;

a fold, into the interior space, in the side wall at an open first end of the lid; and

an end panel, disposed in the interior space, abutting the fold in the side wall at the open first end.

WO 96/15961 PCT/US95/14645





**SUBSTITUTE SHEET (RULE 26)** 

### INTERNATIONAL SEARCH REPORT

International application No.
PCT/US95/14645

A. CLASSIFICATION OF SUBJECT MATTER					
IPC(6) :B65D 85/00					
	:132/293; 206/527 to International Patent Classification (IPC) or to both	national classification and IPC			
B. FIELDS SEARCHED  Minimum documentation searched (classification system followed by classification symbols)					
U.S. : 132/293, 294; 206/229, 527, 581, 823					
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched NONE					
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  NONE					
C. DOCUMENTS CONSIDERED TO BE RELEVANT					
Category*	Citation of document, with indication, where ap	propriate, of the relevant passages	Relevant to claim No.		
X	US, A, 1,535,522 (DOLAN) 28 A	pril 1925, see Figure 1.	1-4		
Υ			4-12		
Y	US, A, 1,794,301 (KENDALL) 24 F 7 and 11.	4-12			
A	US, A, 1,735,853 (DREUX) 19 November 1929.		1-12		
A	US, A, 4,337,859 (MURPHY ET AL) 06 July 1982.		1-12		
		Ora control 6 miles annan			
Furth	er documents are listed in the continuation of Box C	السا			
•	<ul> <li>Special categories of cited documents:</li> <li>"I" Inter document published after the international filing date or priority date and not in conflict with the application but cited to understand the</li> </ul>				
	cument defining the general state of the art which is not considered be of particular relevance	principle or theory underlying the inventor and document of particular relevance; the			
.E. cer	tier document published on or after the international filing date	e claimed invention cannot be red to involve an inventive step			
	cument which may throw doubts on priority claim(s) or which is not to establish the publication date of another citation or other	when the document is taken alone			
special reason (as specified)			step when the document is		
"O" do:	document referring to an oral disclosure, use, exhibition or other seems to an oral disclosure, use, exhibition or other seems being obvious to a person skilled in the art				
	cument published prior to the international filing date but later than priority date claimed	"&" document member of the same patent	family		
Date of the actual completion of the international search  17 JANUARY 1996		Date of mailing of the international sea 13 FEB 1996	reh report		
Name and mailing address of the ISA/US Commissioner of Patents and Trademarks Box PCT		Authorized officer  JIMMY G. FOSTER  Pa	Sheila Veney		
Washington, D.C. 20231		Telephone No. (703) 308-1148	Grann 3200		