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[Continued on next page]

(54) Title: LABEL PRIVILEGES

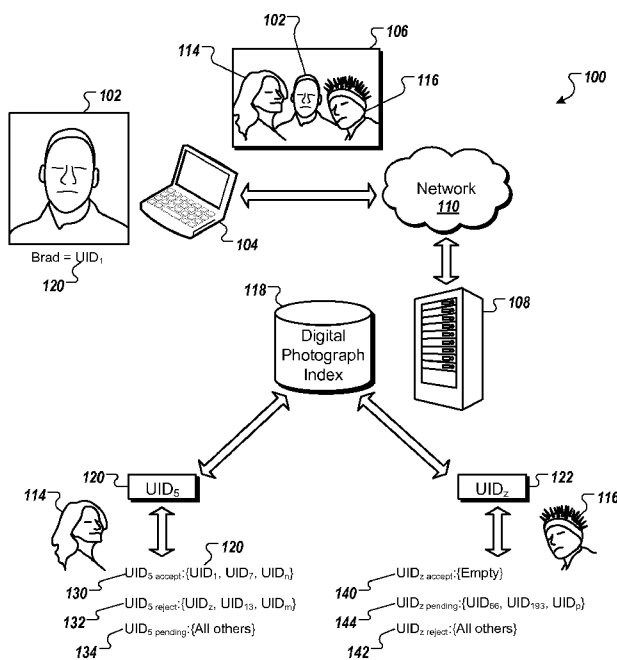


FIG. 1

(57) Abstract: Methods, systems, and apparatus for man-
aging labeling privileges. In one aspect, a method includes
receiving label data defining a label to be associated with an
image of a first user in a photograph, the first user identified
by a first user identifier and the label data associated with a
submitting user identifier; accessing data defining labeling
privileges for the first user identifier, the labeling privileges
being for second users identified by respective second user
identifiers, and the labeling privileges defining, for each
second user, a labeling privilege for the second user to label
an image of the first user in a photograph; determining
whether the submitting user identifier is included in the
second user identifiers; in response to determining that the
submitting user identifier is included in the second user
identifiers: determining the labeling privileges for the user
identified by the submitting user identifier, and processing
the label accordingly.

**Declarations under Rule 4.17:**

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

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A. CLASSIFICATION OF SUBJECT MATTER**G06Q 50/30(2012.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 50/30; G06F 17/00; G06F 17/30; G06K 9/00; G06F 3/01

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: social network, social circle, SNS, photo*, picture, label, tag, identif*, indicat*, mark, privilege, right, authority

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2009-0070334 A1 (CALLAHAN, EZRA et al.) 12 March 2009 See the abstract; figures 1-5; paragraphs 18-61; and claims 1-18.	1-21
A	US 2009-0328135 A1 (SZABO, UDO et al.) 31 December 2009 See the abstract; figures 1-7; paragraphs 21-75; and claims 1-14.	1-21
A	US 2010-0050090 A1 (LEEBOU, ERIC) 25 February 2010 See the abstract; figures 1-15; paragraphs 29-74; and claims 1-20.	1-21
A	US 2008-0189336 A1 (PRIHODKO, ANDREW) 07 August 2008 See the abstract; figures 1-8; paragraphs 18-40; and claims 1-11.	1-21



Further documents are listed in the continuation of Box C.



See patent family annex.

* Special categories of cited documents:

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"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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US 2008-0189336 A1	07.08.2008	None	