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(54) **Title**: UNLOCKING COUPON OFFERS

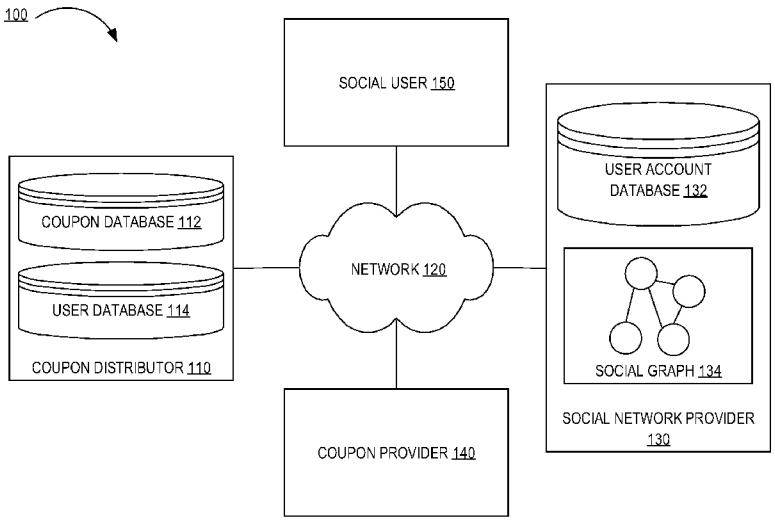

FIG. 1

(57) **Abstract**: In an embodiment, a method comprises receiving, at a social network coupon platform, a request to display coupon data regarding a particular coupon that is provided by a coupon provider, wherein a user that is registered with a social network provider initiated the request; in response to receiving the request, sending, from the social network coupon platform, the coupon data to be displayed to the user; receiving, at the social network coupon platform, from the social network provider, profile data that includes profile information of the user; in response to receiving the profile data, allowing the user access to the particular coupon; wherein the method is performed by one or more computing devices.

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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

G06Q 30/02(2012.01)i, G06Q 50/30(2012.01)i

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 30/02; G06F 15/16; G06Q 30/00; G06Q 10/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: indication, social, coupon, access, message

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y A	US 2011-0106600 A1 (MALIK RAZA ALI et al.) 05 May 2011 See abstract, claim 1 and figure 5.	1,13,14 2-12
Y A	US 2010-0094940 A1 (TSAI CHIEH-CHIH et al.) 15 April 2010 See abstract, claim 1 and figures 1, 3.	1,13,14 2-12
A	US 2009-0024477 A1 (KRAMER JAMES F. et al.) 22 January 2009 See abstract, claim 2 and figure 1.	1-14
A	US 2009-0076912 A1 (RAJAN RAJEEV D. et al.) 19 March 2009 See abstract, claims 36, 42 and figures 3, 4.	1-14

☐ Further documents are listed in the continuation of Box C.

☒ See patent family annex.

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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"&" document member of the same patent family

Date of the actual completion of the international search	Date of mailing of the international search report
14 FEBRUARY 2013 (14.02.2013)	**15 FEBRUARY 2013 (15.02.2013)**
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Information on patent family members

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