The present invention is comprised generally of (i) a main body pouch comprising a front side and back side permanently joined along the right and left perimeter of the front and back side; a top boundary of the front and back side forming an open periphery; and a top boundary of the front and back side forming a closed periphery; (ii) a belt body with terminal ends; (iii) at least one fastening device to secure the belt body to the top boundary of the main body such that the belt body is attachable and detachable from the main body; and (iv) at least one fastening device to secure the belt body around a user’s waist such that the handbag is transformable to a belt bag by securing the belt body around a user’s waist.
MULTI-LOOK, REVERSIBLE, AND TRANSFORMABLE BELTBAG TO HANDBAG

RELATED APPLICATIONS

[0001] This application claims priority to U.S. Provisional Application No. 61/875,020 filed Sep. 7, 2013. The entire contents of the above application are hereby incorporated by reference as though fully set forth herein.

FIELD

[0002] The present invention relates to the field of handbags. More specifically, the present invention relates to customizing handbags, creating multiple looks with just one bag, and easily change the beltbag to handbag or handbag to beltbag.

BACKGROUND

[0003] Handbags today are used for both utilitarian purposes as well as aesthetic purposes. In relation to utilitarian purposes, handbags are used to store personal, safekeeping items such as a wallet, money, credit cards, checkbooks, keys and mobile devices. For the most part, people want a handbag that will keep these personal items safe and secure as well as be easily accessible to these same items when needed. The hassle to replace these personal items makes most people safeguarded when it comes to their bag while out in public. When a person leaves their bag unattended for any period of time while out in public, the person is subjected to the threat of having their bag and/or contents inside stolen. The person is faced with this problem whether they are at a dining establishment, work environment, or really any place outside their residence. To avoid this potential problem of having their bag stolen, a user is forced to carry their bag wherever they go while out in public. This poses a problem of the user not being able to freely move either hands or arms because their bag is occupying one of them.

[0004] In relation to a handbag being aesthetically pleasing, a person will coordinate the material of the bag to their outfit. To compliment every ensemble with a handbag, a person may be faced with the financial problem of owning multiple handbags. While owning multiple handbags, a user is then faced with unwanted costs of purchasing multiple bags, unwanted costs of maintaining the bags to keep it to its original condition, and problems with storing multiple bags. Also with owning multiple bags, a user is faced with the hassle of transferring items from one bag to another bag when they desire a change in bags. When a handbag user transfers items from one bag to another bag, the user may be faced with the obstacle of not being able to fit all of their personal items in the new bag. Also in the process of transitioning to a new bag, a person may accidently leave behind important items, which could pose a problem once they are away from their residence out in public.

[0005] When a person chooses a bag for use, they choose among different classifications of bags as well as different types of carrying handles and/or straps. The choice in bag classification ranges from a bag to carry on ones arm, in ones hand, on ones back, or on ones belt. The choice among straps entail: cross-over-body strap, shoulder bag strap, under-the-arm strap, or no strap at all. This again poses the problem of the user owning too many bags. Also when one makes a choice in a certain bag to carry, once they leave their residence or permanent location, they rarely have the opportunity to change the class of their handbag or change the carrying straps or handles while they are out in public. This limits the user the freedom to change their bag selection without toting along an additional bag or various straps or handles while out in public.

[0006] When a person chooses to wear a beltbag for security and convenience factors, their choices are quite limited among bag styles. Typically today’s beltbags are used primarily for casual purposes. Today when a person dresses in business attire or evening wear, they must forgo the security and convenience of a beltbag and choose a handbag, clutch, or purse that best suits their attire.

BRIEF SUMMARY OF THE INVENTION

[0007] It is the object of the present invention to provide a system that easily transforms a beltbag to handbag and/or handbag to beltbag. The look of the bag is capable of being configured in a variety of ways per the choice of the user. Both the front side and backside of the outer panel of the bag may be made up of different material to reflect the different looks of the one bag. The reversible quality of the bag provides the user the option to easily change the look of the bag. Regardless of the user positions the bag on the front side to display one look or the back side to display a different look of the bag the user has the ability to easily gain access to the contents being carried inside the bag with the dual entry aspect. Also the detached belt, which makes up the beltbag style, may entail a reversible fabric that coordinates with both outer panels of the bag. In addition to the bag and the belt, this invention provides a variety of carrying straps and handles so the user may interchange the bag into multiple looks. The straps and handles are securely concealed in an enclosed pocket located at the top of the bag, which is easily assessable, by the user when they desire to modify the bag. This invention allows the user to easily adapt the bag into whatever style of their choice while on the go. This invention is practical in the sense the user will obtain multiple looks from just one bag. This invention is also aesthetically pleasing because the user will be able to transform the bag into multiple styles and coordinate to different outfits.

[0008] The present invention is comprised generally of (i) a main body pouch comprising a front side and back side permanently joined along the right and left perimeter of the front and back side; a top boundary of the front and back side forming an open periphery; and a top boundary of the front and back side forming a closed periphery; (ii) a belt body with terminal ends; (iii) at least one fastening device to secure the belt body to the top boundary of the main body such that the belt body is attachable and detachable from the main body; and (iv) at least one fastening device to secure the belt body around a user’s waist such that the the handbag is transformable to a beltbag by securing the belt body around a user’s waist.

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] The objects and advantages of statements recited above will be illustrated in drawings and referenced in specific embodiments. It should be noted that drawings are not drawn to scale and are merely used for illustrative purposes only. Also drawings only depict typical embodiments of items used in the invention and should not be considered limited to the nature of the scope of the invention. The objects and advantages of the invention will become more apparent to
those skilled in the art after reviewing detailed description in connection to the illustrations outlined in the Figures.

**FIG. 1** is a front aspect view of one embodiment of the present invention.

**FIG. 2** is a back aspect view of one embodiment of the present invention.

**FIG. 3A** is an exploded view of one embodiment of the present invention with the belt not attached.

**FIG. 3B** is a front aspect view of one embodiment of the present invention with the belt attached.

**FIG. 4** is a front or back aspect view of one embodiment of the present invention.

**FIG. 5** is a top aspect view of one embodiment of the present invention.

**FIG. 6** is a top aspect view of one embodiment of the present invention.

**FIG. 7** is a top aspect view of one embodiment of the present invention.

**FIG. 8** is a front aspect view of one embodiment of the present invention.

**FIG. 9** is a side aspect view of one embodiment of the present invention.

**FIG. 10** is a close-up aspect view of one embodiment of the present invention.

**FIG. 11** is a front aspect view of one embodiment of the present invention.

**FIG. 12** is a back aspect view of one embodiment of the present invention.

**FIG. 13** is a front aspect view of one embodiment of the present invention.

**FIG. 14** is a front aspect view of one embodiment of the present invention.

**FIG. 15** is a front aspect view of one embodiment of the present invention.

**FIG. 16** is a front aspect view of the present invention.

**FIG. 17** is a back aspect view of one embodiment of the present invention.

**FIG. 18** is a front aspect view of one embodiment of the present invention.

**FIG. 19** is a top aspect view of one embodiment of the present invention.

**FIG. 20** is a top aspect view of one embodiment of the present invention.

**FIG. 21** is a front aspect view of one embodiment of the present invention.

**FIG. 22** is a back aspect view of one embodiment of the present invention.

**FIG. 23** is a back aspect view of one embodiment of the present invention.

**FIG. 1** shows a main body pouch 10 attached by a fastening device 30, in this case, spring gate rings, to a belt body 20, in this case chain link, showing one design. **FIG. 2** shows a main body pouch 10 attached by a fastening device 50, in this case spring gate rings, to a belt body 20, in this case a chain link, showing the reversed side of the main body pouch 10 displaying a different design. **FIG. 3** shows how the fastening devices 50 at the top of the main body pouch 10 are open to detach the main body pouch 10 from the belt body 20. **FIG. 4** shows a main body pouch 10 attached by fastening devices 50 to a braided belt body 10.

**FIG. 5** shows a main body pouch 10 attached to a chain link belt body 20 by fastening devices 50 with the enclosed pouch 60 open. **FIG. 6** shows a main body pouch 10 attached to a chain link belt body 20 with fastening devices 50 with a small strap 90 (in this case chain link) exposed inside the opening pouch 60 with a flap 90.

**FIG. 7** shows a main body pouch 10 detached from the belt body 20 with a small strap 90 hooked on the fastening devices 50 with the enclosed pouch 60 closed but the snaps 100 are not fastened. **FIG. 8** shows a main body pouch 10 detached from the belt body 20 with a small handle 180 hooked onto the fastening devices 50 with the enclosed pouch 60 at the top closed and fastened.

**FIG. 9** shows a main body pouch 10 that displays the front outer panel 110 connected to the back outer panel 120 to form the bag. **FIG. 10** shows the top of a main body pouch 10 showing the two sets of grommets or eyelets 70 on each side of the main body pouch 10 with the fastening devices 50 attached and the strap 90 positioned in the open pouch 60 with the snaps 100 used to fasten the exposed strap 90 in place.

**FIG. 11** shows a main pouch bag 10 attached by fastening devices 50 to a belt body 20 (in this case chain link) with fabric 130 woven throughout the belt body 20. **FIG. 12** shows a main body pouch 10 with a different design displayed attached by fastening devices 50 to a belt body 20 (in this case chain link) with coordinated different design fabric 140 detailed with buttons woven throughout the belt body 20. **FIG. 13** shows a main body pouch 10 attached by fastening devices 50 to a belt body 20 (in this case chain link) with different design fabric 150 detailed with buttons woven throughout the chain link belt.

**FIG. 14** shows a main body pouch 10 detached from the belt body 20 with a cross-over-body strap 90. **FIG. 15** shows a main body pouch 10 detached from the belt body 20 with the cross-over-body strap 90 doubled up and attached to the opposite sides of the fastening devices 50 to form the under-arm-strap handbag style.

**FIG. 16** shows a main body pouch 10 attached to a belt body 20 with grommets or eyelets 150 lined throughout the belt used for the fastening devices 50 to attach to the main

**DETAILED DESCRIPTION**

The present invention provides a system that allows the user to easily modify bag styles in a manner that is highly efficient and practical. The look of a single bag can with little effort be transformed from a beltbag to handbag and handbag to beltbag without carrying multiple units. The units used to transform the bag into multiple styles such as, but not limited to, straps and handles are securely attached to the top of the backside interior an enclosed pocket. All of the components used to transform the bag from beltbag to handbag or handbag to beltbag are within the one bag. The user also has the ability to dramatically change the look of the bag made of two different material designs by simply reversing the bag so the front becomes the back and the back becomes the front. In addition to reversing the bag, the user has the option to reverse the belt to display the different designs on each side of the belt. To further the choice of looks, the user may mix and match various belts and bags to create a truly unique look.

**FIG. 1** is the term “bag” as used to reference this invention refers to any type of bag that a user may carry in their hand, carry on their arm, carry on their back, or attach it to their belt. Although the beltbags and handbags illustrated in the figures encompass a smaller size, the “bag” used in this invention is depicted as having any various shape, size, length, or function..
body pouch 10 to the belt body 20. The pouch 60 located at the top of the main body pouch 10 used to house the straps 90 and handles 180 has a fold over flap 80 to close the pouch 60 fastened with three snaps 100.

FIG. 17 shows a different material used for outer panel 160 of main body pouch 10 and entry to the contents of the bag zipped up with fold over flap 80 standing up.

FIG. 18 shows the main body pouch 10 detached from a belt body 20 with an envelope flap 80 over the top enclosed pouch without straps and/or handles attached to the fastening devices 50. FIG. 19 shows a main body pouch 10 with carrying strap 90 exposed inside top pouch flap 80 attached to the fastening devices 50. FIG. 20 shows a main body pouch 10 with carrying strap 90 attached to each fastening device 50 with envelope style flap 80 standing up exposing a total of six snaps 100 used to close the pocket lined at the top.

FIG. 21 shows a main body pouch 10 with carrying strap 90 attached to each fastening device 50 with envelope style flap 80 standing up exposing a total of six snaps 100 used to close the pouch 60 lined at the top along with the entry used to gain access to interior of the bag opened. FIG. 22 shows a main body pouch 10 with carrying strap 90 attached to each fastening devices 50 with flap 80 used to conceal pouch 60 lined at the top along with the entry used to gain access to the interior of the bag opened to create dual entry aspect. FIG. 23 shows a main body pouch 10 with carrying strap 90 attached to each fastening device 50 with flap 80 used to conceal pocket lined at the top folded down to conceal entry to the interior of the bag.

In one embodiment, a user may wear the invention as one unit in a beltbag, or detach the bag from the belt and wear the invention as two separate pieces. The different types of material used to construct the fabric of the belt and bag include, but not limited to, fleece, wool, flannel, boucle, canvas, silk, twill, corduroy, satin, silk, rayon, velvet, crushed velvet, damask, denim, tweed, faux fur, faux leather, faux suede, leather, suede, jacquard, jersey, metallic, pique, quilted, sequin, tapestry, and PVC.

The belt within the beltbag design is not limited by any specific design or limited in material. In one design, the user may choose a belt that is attached to a fashion metal chain link hooked around the person’s waist. The links of the metal belt is, but not limited to be a hollow oval shape. The user may choose the fashion metal chain link belt with coordinating reversible fabric to match the bag. The user also has the option to choose a fashion metal chain link belt without fabric woven throughout. The hollow links allow the user to attach the spring gate rings from the bag to the belt. On one side of the fashion metal chain link belt there is a smaller chain link extension and the other side there is a fastener (or similar device) used to connect the ends of the belt around the user’s waist. The hardware used to construct the metal chain link fastener are made of, but not limited to, silver, nickel, gold-tone brass, antique, brass, colored metal, or plastic.

As indicated, the present invention displays the belt within the beltbag as a fashion metal chain link with reversible material woven in and out of the links. Other embodiments include, but not limited to, the fabric of the belt is not reversible, and is made of just one type of material such as leather, PVC, or another type of material. Another variation of belt types within the beltbag design includes, but not limited to be, fashion waist belts, braided belts, beaded belts, sash belts, and elastic belts. To accommodate the bag, each one of the belts detailed above have grommets, eyelets, or similar devices lined around the belt in order to attach the spring gate rings (or other devices) to attach the bag to the belt. Each belt is attached to the user’s waist at the belt’s terminal ends by, but not limited to, belt buckles, snaps, buttons, Velcro or tie-ons. The buckles and grommets, eyelets, or similar devices are constructed out of, but not limited to, silver, nickel, gold-tone brass, antique brass, any colored metal, or plastic. Each belt is constructed out of, but not limited to, leather, exotic animal skins, plastic, or any type of fabric. Also, the belt within the beltbag designs may include ornamental designs such as, but not limited to, beaded patterns, buttons, sequins, or studded with rhinestones. Regardless of design choice within the beltbag style, the belt of various sizes to accommodate most waist sizes.

In the present invention, FIG. 4, spring gate rings are used to attach the bag to the belt. In lieu of the spring gate rings, other devices such as, but not limited to, snap-hook clips, clasps, or any other spring loaded devices used to attach the bag to the belt and to change the style of the bag with little effort by the user. In lieu of any spring-loaded devices, solid rings, clasps, or other non-spring loaded devices are used to permanently attach the bag to the belt.

In the present invention, FIG. 5, snaps are used to close the compartment that holds the various carrying handles or straps. In lieu of using snap to close the compartment, other devices include, but not limited to, zippers, buttons, hook-and-loop fasteners, rib and slot closures are used.

In the present invention, FIGS. 1 and 2, zippers are used on both sides of the bag to close and shield the contents inside the bag for dual entry aspect. In lieu of using zippers on both sides, other devices include, but not limited to, snaps, buttons, hook-and-loop fasteners, or rib and slot closures are used to close the bag and shield the contents inside the bag.

In the present invention, FIGS. 1 and 2, zippers are used on both sides of the bag to close and shield the contents inside the bag for dual entry aspect. In lieu of using zippers on both sides, other devices include, but not limited to, snaps, buttons, hook-and-loop fasteners, or rib and slot closures are used to close the bag and shield the contents inside the bag.

In FIG. 6, the bag has two sets of grommets, eyelets, or similar devices placed on both the front and back panel of the bag positioned at the top of the bag. The amount of grommets, eyelets, or similar devices is not limited to two and may be of any number depending on the design of the bag. The grommets, eyelets, or similar devices are used to hold the spring gate rings or similar devices in place, which then attaches the bag to the belt to form the beltbag design.

All hardware such as, but not limited to, zippers, snaps, spring gate rings, fasteners, grommets, eyelets, key rings, handle clips, swivel latches, or any hardware used to construct the bag and belt are made of, but not limited to, silver, nickel, gold-tone brass, antique brass, or colored metal. In addition to the metal hardware, heavy-duty plastic or similar material is used to construct the bag and/or belt.

The size, length, and function of all material used to construct this invention may vary depending on style of bag and/or belt. This variation includes, but not limited to, the size and diameter of the spring gate rings used, the hardware and length of the zippers used in both the interiors and exteriors of the bag, the size of the snaps, and the thread quality (type and count) used to construct the bag and/or belt.
In FIGS. 1 and 2 the versatility is depicted through the reversible quality of the bag and belt through different materials chosen for the front and back of the bag and belt. To provide the user a contrast in material options include, but not limited to, one side of the bag and belt is constructed of faux suede and the other side is constructed of tapestry. To achieve the versatile look, the user un-latches the belt and changes the front of the bag to the back and the back to the front. To create another look, the user has the option to mix and match the bag and belt sides. To achieve this look, the user releases the spring gate rings, see exploded view in FIG. 4, and flip the bag around or vice versa depending on the design choice.

This present invention illustrates a bag and belt as having reversible qualities by using different material for both the front and back panel of the bag and/or belt. The user can also achieve the different styles of each panel with ornamental features of the bag and/or belt. Instead of creating a bag with different sided materials, the bag is constructed with one type of material and different ornamental pieces are added to the front and/or back panel to create multiple styles of the unit. Different ornamental features include, but not limited to, different swatches of fabric added to one side, pleats running vertical or horizontal along either side of the bag, decorative bows, flowers, fringe, ruffles, decorative pockets, or any decorative hardware added to one or both sides of the bag for aesthetic purposes.

This present invention may include the same type of hardware, fastener elements, or permanent elements. This present invention is also constructed using a mix of various hardware types, colors, permanent fasteners, or non-permanent fasteners. For an example, a bag is constructed with snaps on the top of the bag to enclose the various carrying handles and/or straps and Velcro is used to close the interior pockets, and a zipper is used to close the exterior dual entries of the bag to shield the user’s personal contents. The mix and match within hardware applies to, but not limited to, both the front and backside of the panel to make up the bag.

This present invention depicts a zipper concealed by a flap or some sort on both the outer front and back panel of the bag. A zipper is used for utilitarian purposes to allow the user to easily gain access to their contents carried inside the bag. No matter what side the bag is carried on. As indicated previously, in addition to zippers, other devices used to close and shield contents of the bag, include but not limited to, buttons, snaps, clasps, and hook-and-loop fasteners. In addition to the one access entrance on both the front and back panel, this invention includes designs with multiple accessible entrances to the contents of the bag. Multiple access entrances on one side or both front and back outer panel of the bag may be used for utilitarian purposes or aesthetic purpose such as a design feature of the bag.

There are a variety of carrying handles and straps used in this present invention that dramatically changes the style of the bag. The types of straps or handles include, but not limited to, metal chain link (finished in, but not limited to, silver, nickel, gold-tone brass, antique brass, colored material, or plastic), wide padded straps (constructed out of, but not limited to, leather, faux leather, or fabric), braided straps (constructed out of, but limited to, leather, faux leather, or fabric). On each end of the handle or strp there are swivel latch hooks (or any other similar spring-loaded attachments) which allows the user to easily attach or detach the handles or straps to the spring gate rings on both sides of the bag. The carrying straps or handles are securely attached to the spring gate rings and stored in a small compartment at the top of the bag. The user has the freedom to choose among various styles of straps and/or handles without carrying around different attachments. When the user decides on which carrying strap or handles to use for the handbag, they simply unsnap the concealed compartment at the top of the bag and select the strap or handle that is already attached to the spring gate ring, retrieve the handle from the compartment, and snap the compartment back to conceal the remaining straps or handles. This particular element of this present invention gives the user the flexibility to choose a handle and/or strap while out in public and change style of bag with little effort. The various carrying handles or straps provide the user many different handbag styles with only just one bag. The styles include, but not limited to, cross-over-body messenger bag, shoulder bag, and under-the-arm satchel.

In one embodiment, when the user selects the under-the-arm satchel design, the use will choose the longest strap such as the cross-over-body strap and then double the strap through the spring gate rings (or similar devices) to shorten the length. Once the strap is doubled, use will attach the swivel latch hooks (or similar devices) to the opposite ends of the spring gate rings to form the under-the-arm satchel design. This gives the user the benefit of creating multiple handbag designs with just one strap. FIG. 9 illustrates this element of this present invention.

Within this invention, the interior of the bag includes a lining such as, but not limited to, interfacing so the bag retains a shape regardless of style chosen by the user. In addition to the lining, the interior includes, but not limited to, one or more pockets to conceal the user’s personal items. The interior pockets may be closed, but not limited to, zippers, Velcro, or snaps. Other interior conveniences include, but not limited to, key rings, cell phone pockets, and detachable wallet and/or change purse constructed from the same material as one of the outer panels of the bag, or any other durable fabrics used to construct wallets or change purses.

In addition to the interior pockets, this present invention may also include exterior pockets for both utilitarian and aesthetic purposes. An example of a utilitarian use of an exterior pocket includes, but not limited to, a cell phone pocket, eyeglass holder, or an attached wallet organizer. Exterior pockets used for aesthetic purposes depend on the design of the bag. The hardware of the pockets positioned on the bag’s exterior include, but not limited to, zippers, buttons, snaps, hook-and-loop fasteners, clasps, or Velcro.

To further enhance the uniqueness of this invention is to identify the brand name, Olive Ros™ on the interior and exterior of the bag. An example of identifying this present invention’s brand name on the exterior of the bag includes, but not limited to, oval shaped nameplate, or tassel with brand name and trademark symbol attached to one of the spring gate rings, or dog tags attached to one of the spring gate rings by a small beaded chain.

For the purposes of promoting an understanding of the principles of the invention, reference has been made to the preferred embodiments illustrated in the drawings, and specific language has been used to describe these embodiments. However, this specific language intends no limitation of the scope of the invention, and the invention should be construed to encompass all embodiments that would normally occur to one of ordinary skill in the art. The particular implementations shown and described herein are illustrative examples of the invention and are not intended to otherwise limit the scope.
of the invention in any way. For the sake of brevity, conventional aspects of the method (and components of the individual operating components of the method) may not be described in detail. Furthermore, the connecting lines, or connectors shown in the various figures presented are intended to represent exemplary functional relationships and/or physical or logical couplings between the various elements. It should be noted that many alternative or additional functional relationships, physical connections or logical connections might be present in a practical device. Moreover, no item or component is essential to the practice of the invention unless the element is specifically described as “essential” or “critical.” Numerous modifications and adaptations will be readily apparent to those skilled in this art without departing from the spirit and scope of the present invention.

What is claimed is:

1. A reversibly transformable handbag comprising:
   (i) a main body pouch comprising
      a. a front side and back side permanently joined along the right and left perimeter of the front and back side;
      b. a top boundary of the front and back side forming an open periphery; and
      c. a top boundary of the front and back side forming a closed periphery;
   (ii) a belt body with terminal ends;
   (iii) at least one fastening device to secure the belt body to the top boundary of the main body such that the belt body is attachable and detachable from the main body; and
   (iv) at least one fastening device to secure the belt body around a user’s waist wherein the handbag is transformable to a beltbag by securing the belt body around a user’s waist.

2. The handbag of claim 1 further comprising detachable straps or handles removably attachable along the top boundary of the main body.

3. The handbag of claim 2 further comprising a compartment on the main body to store said straps or handles when not attached to the main body.

4. The handbag of claim 1 further comprising detachably removable ornamental pieces and outer and inner surfaces on the front and back sides wherein the detachable removable ornamental piece may be attached and detached to the outer surface of the front and back side.

5. The handbag of claim 1 wherein the fastening device to secure the belt body to the top boundary of the main body is selected from the group comprising spring loaded rings, snap hook clips, clasps, or any other spring loaded devices capable to change the style of the bag with little effort by the user.

6. The handbag of claim 1 wherein the fastening device to secure the belt at its terminal ends is selected from the group comprising belt buckles, snaps, buttons, Velcro, tie-ons or combinations thereof.

7. The handbag of claim 1 wherein the belt body is comprised of materials selected from the group comprising fleece, wool, flannel, boucle, canvas, silk, twill, corduroy, satin, silk, rayon, velvet, crushed velvet, damask, denim, tweed, faux fur, faux leather, faux suede, leather, suede, jacquard, jersey, metallic, pique, quilted, seersucker, tapestry, PVC or combinations thereof.

8. The handbag of claim 1 wherein the style of the belt body is selected from the group comprising fashion waist belts, braided belts, beaded belts, sash belts, metal chain belts, metal loop belts, elastic belts or combinations thereof.

9. The handbag of claim 1 wherein the main body is comprised of materials selected from the group comprising fleece, wool, flannel, boucle, canvas, silk, twill, corduroy, satin, silk, rayon, velvet, crushed velvet, damask, denim, tweed, faux fur, faux leather, faux suede, leather, suede, jacquard, jersey, metallic, pique, quilted, seersucker, tapestry, PVC or combinations thereof.

10. The handbag of claim 1 wherein the front and back side are reversibly displayable.

11. A reversibly transformable handbag comprising:
    (i) a main body pouc comprising
        a. a front side and back side permanently joined along the right and left perimeter of the front and back side;
        b. a top boundary of the front and back side forming an open periphery; and
        c. a top boundary of the front and back side forming a closed periphery;
    (ii) a belt body with terminal ends;
    (iii) at least one fastening device to secure the belt body to the top boundary of the main body such that the belt body is attachable and detachable from the main body; and
    (iv) at least one fastening device to secure the belt body around a user’s waist wherein the handbag is transformable to a beltbag by securing the belt body at its terminal ends around a user’s waist.

12. The handbag of claim 11 further comprising detachable straps or handles removably attachable along the top boundary of the main body.

13. The handbag of claim 12 further comprising a compartment on the main body to store said straps or handles when not attached to the main body.

14. The handbag of claim 11 further comprising detachably removable ornamental pieces and outer and inner surfaces on the front and back sides wherein the detachable removable ornamental piece may be attached and detached to the outer surface of the front and back side.

15. The handbag of claim 11 wherein the fastening devices to permanently secure the belt body to the top boundary of the main body is selected from the group comprising solid rings, clasps, non-spring loaded devices or combinations thereof.

16. The handbag of claim 11 wherein the fastening device to secure the belt at its terminal ends is selected from the group comprising belt buckles, snaps, buttons, Velcro, tie-ons or combinations thereof.

17. The handbag of claim 11 wherein the belt body is comprised of materials selected from the group comprising fleece, wool, flannel, boucle, canvas, silk, twill, corduroy, satin, silk, rayon, velvet, crushed velvet, damask, denim, tweed, faux fur, faux leather, faux suede, leather, suede, jacquard, jersey, metallic, pique, quilted, seersucker, tapestry, PVC or combinations thereof.

18. The handbag of claims 11 wherein the style of the belt body is selected from the group comprising fashion waist belts, braided belts, beaded belts, sash belts, metal chain belts, metal loop belts, elastic belts or combinations thereof.

19. The handbag of claim 11 wherein the main body is comprised of materials selected from the group comprising fleece, wool, flannel, boucle, canvas, silk, twill, corduroy, satin, silk, rayon, velvet, crushed velvet, damask, denim, tweed, faux fur, faux leather, faux suede, leather, suede, jacquard, jersey, metallic, pique, quilted, seersucker, tapestry, PVC or combinations thereof.
20. A reversibly transformable handbag comprising:
(i) a main body pouch comprising
   a. a front side and back side permanently joined along
      the right and left side of the front and back side;
   b. a top boundary of the front and back side forming an
      open periphery; and
   c. a top boundary of the front and back side forming a
      closed periphery.
(ii) detachably removable ornamental pieces wherein the
     front and back side each have an outer panel and an inner
     surface and wherein the detachable removable ornamental
     piece may be attached and detached to the outer panel
     of the front and back side.

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