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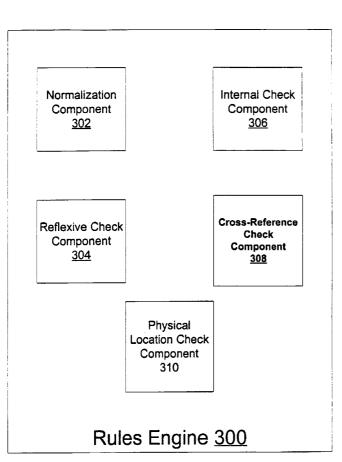
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(54) Title: A SYSTEM AND METHOD FOR VERIFYING ON-LINE INFORMATION PRESENTED BY INTERNET USERS



(57) Abstract: An on-line commerce system and method for using a multi-layered identification scheme to identify users. The system accurately links anonymous Internet users to a real world address by using a multi-layered authentication component. The authentication component includes a normalization component, a reflexive check component, an internal check component, a cross-reference check component and a physical location check component.

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IPC 7 G06F17/60 G06F1/00 G07F7/08 H04M1/57 H04L9/32 According to International Patent Classification (IPC) or to both national classification and IPC B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) GO6F GO7F HO4M HO4L IPC 7 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practical, search terms used) PAJ, EPO-Internal, INSPEC C. DOCUMENTS CONSIDERED TO BE RELEVANT Relevant to claim No. Category ° Citation of document, with indication, where appropriate, of the relevant passages P,X WO 99 60483 A (EQUIFAX INC) 1 - 3725 November 1999 (1999-11-25) abstract; figures 1-4 page 1, line 1 -page 5, line 25 US 5 790 785 A (KLUG JOHN R ET AL) 1 - 37Α 4 August 1998 (1998-08-04) abstract figures 2A.2B column 6, line 37 -column 8, line 19 US 5 684 951 A (GOLDMAN JONATHAN ET AL) 1 - 37Α 4 November 1997 (1997-11-04) abstract; figures 3A,3B,4,5 column 1, line 1 -column 3, line 5 -/--Patent family members are listed in annex. Further documents are listed in the continuation of box C. Special categories of cited documents: *T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the *A* document defining the general state of the art which is not considered to be of particular relevance *E* earlier document but published on or after the international "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled "O" document referring to an oral disclosure, use, exhibition or *P* document published prior to the international filing date but later than the priority date claimed "&" document member of the same patent family Date of the actual completion of the international search Date of mailing of the international search report 25 July 2002 02/08/2002 Name and mailing address of the ISA Authorized officer European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016

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