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B. R. MORRISON

CONTAINER FOR COSMETICS AND LIKE MATERIALS

Filed May 20, 1926

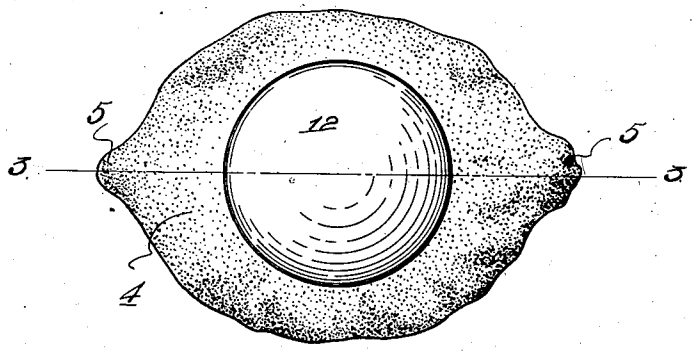


FIG. 1

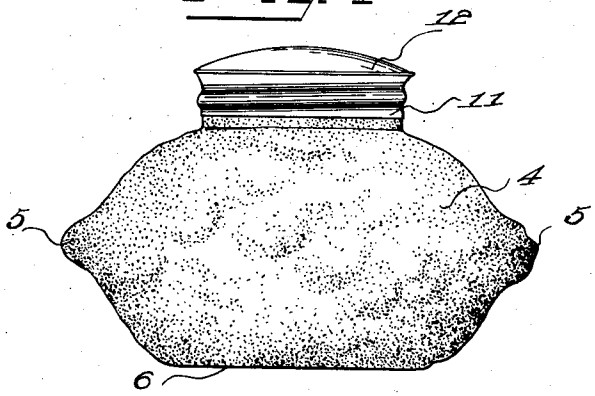


FIG. 2

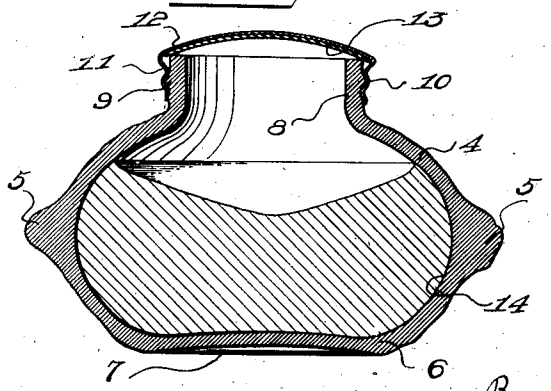


FIG. 3

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UNITED STATES PATENT OFFICE.

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CONTAINER FOR COSMETICS AND LIKE MATERIALS.

Application filed May 20, 1926. Serial No. 110,415.

This invention relates to a new and improved container for cosmetics, cold cream, or any other salve or ointment.

The primary object of my invention is to provide a container having the external appearance of a natural object and that suggests a characteristic of the product in the container and serving in itself, without a visible label when on display, to advise prospective purchasers of the nature of the contents of the container.

A further object of the invention is to provide a container simulating a natural object in which, when the container is in normal position, said object appears in the position naturally assumed by the simulated object, when placed on a support.

A further object of the invention is to provide a generally rounded and irregular container with a substantial base provided with a recess to receive a label, ordinarily invisible.

A further object of the invention is to provide a container in which the inner surface is rounded, without regard to external irregularities so that the contents may readily be completely removed by the fleshy portion of the finger without requiring the user to employ the edges of the fingers with the consequent liability of having the pasty substance collect beneath the finger nails.

Further objects of the invention will appear as the description proceeds with reference to the accompanying drawing in which,

Figure 1 is a plan view of my improved container.

Figure 2 is an elevation thereof.

Figure 3 is a central longitudinal section of the container, on the line 3—3 of Figure 1.

The body 4 of the container is made of glass, porcelain or any suitable material. In the form shown in the drawing said body is made to simulate a lemon in color and contour, when the lemon is in the position it would naturally assume when resting upon a supporting surface. Such simulation suggests to the prospective purchaser, when the container is on display, that it contains lemon cream. It has been customary heretofore to give lemon cream the yellow color characteristic of the peel of a lemon. This is objectionable because said color is not of the kind desired in cosmetics. When a container such as disclosed in this application is used it is unnecessary to color the cosmetic to suggest to the purchaser that the cosmetic is lemon cream. This suggestion is carried to the purchaser by the form of the container and it has been found practicable to market lemon cream with a pure white color in such a container.

The body 4 is provided with the protuberances 5 characteristic of a lemon, and a flat base 6 providing a firm support for the container. A circular depression 7 is formed in the base to provide a convenient place for a label that will not be removed by the frictional contact of the supporting surface with the label as the container is moved about on said surface.

The container is provided with a wide cylindrical extension 8 provided with a spiral thread 9 that fits in a spiral groove 10 pressed in the flange 11 of a cap 12 that fits over said extension. In order to form a tight joint between the edge of extension 8 and cap 12 a paper gasket 13 may be inserted in the cap. This gasket is of a size sufficient to rest upon the edge of extension 8 when the cap is screwed in place on the container, as clearly shown in Figure 3 of the drawing.

The interior of the body portion of the container is made smooth as shown at 14. It does not follow any irregularities that appear externally of the container. At such points the walls of the container are of increased thickness. By this construction the inside of the container is so constructed that it is unnecessary for the user to employ the finger nails to remove the entire contents thereof.

I have shown my invention applied to a container for lemon cream. It is apparent that a cucumber, an almond or any other natural object may be simulated in the same way, when it is desired to market creams having characteristics of these articles.

The invention has been described above in detail, but it should be understood that it is not limited to such details, but that the scope thereof is to be determined from the following claims.

I claim as my invention:

1. A container simulating a natural object in the position it normally assumes when resting on a flat surface, said container being provided with a flattened portion con-

stituting a base therefor, said base having a depression therein for an ordinarily invisible label, and a substance in said container having a characteristic quality suggested by the simulated object.

2. A container for cosmetics and the like, comprising a body portion, a base portion, and a portion to receive a cover, said body portion being made to simulate a natural object in the position it ordinarily assumes when resting on a flat surface, and suggesting a characteristic of the contents of the container, said base portion being formed with a label receiving depression and providing a flat ring like support around said depression, and said cover receiving portion consisting of a cylindrical extension located directly above said depression.

3. A container for cosmetics and the like, comprising a body portion, a base portion, and a portion to receive a cover, said body portion being made to simulate a natural object in the position it ordinarily assumes when resting on a flat surface and suggesting a characteristic of the contents of the container, said base portion providing a flat supporting surface and said cover receiving portion consisting of a cylindrical extension located directly above said depression.

In testimony whereof I affix my signature.

BENJAMIN R. MORRISON.