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(71) Applicant (for all designated States except US): NU- TRISYSTEM FRESH, INC. [-/US]; 300 Welsh Road, Building 1, Ste 100, Horsham, PA 19044 (US).


(74) Agent: ETKIN, Edward; Law Office of Edward Etkin, PC, 228 West End Ave, Suite A, Brooklyn, NY 11235 (US).


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(54) Title: SYSTEM AND METHOD FOR PROVIDING AND MANAGING A CUSTOMIZABLE INDIVIDUALIZED VICTUALS PREPARATION AND DELIVERY SERVICE

(57) Abstract: The system and method of the present invention are directed to managing and providing periodic subscription-based victuals preparation and delivery services to customers thereof, while enabling the customers to selectively alter and/or manage pending planned victuals deliveries without necessarily sacrificing or decreasing the health, nutrition, and weight-management benefits thereof. Advantageously, the inventive system and method also provide customers with configurable subscription options, both with respect to the type of subscription plan purchased (e.g., relating to meal types, quantities, frequency of deliveries, pending order change and cancellation options, etc.), as well as with respect to type of subscriber account (individual, group, and third party). The inventive system and method also comprise an intelligent automated menu-building component, operable to (1) generate a pool of available menu selections that are individualized for each subscriber or subscriber group, for each delivery day of their corresponding subscription plan cycle, and to (2) automatically select a default menu choice for each prepared meal category, based at least in part on the subscriber’s expressed and/or implied preferences. Additionally, the present invention also provides a system and method for developing new victuals offerings, having an increased probability of favorable acceptance by the subscribers.
**INTERNATIONAL SEARCH REPORT**

**A. CLASSIFICATION OF SUBJECT MATTER**

*G06Q 30/00(2006.01)*, *G06Q 50/00(2006.01)*

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC G06Q 30/00 A O

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility models since 1975

Japanese Utility models and applications for Utility models since 1975

Electronic database consulted during the international search (name of database and, where practicable, search terms used)

e-KOMPASS "meal, food, option, provision, menu, preference, alter, victual, periodic, subscriber, service, subscription"

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

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<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
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* Special categories of cited documents
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Government Complex-Daejeon, 139 Seonsa-ro, Seo-gu, Daejeon 302-701, Republic of Korea

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Authorized officer  
KIM, Jung Jin

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