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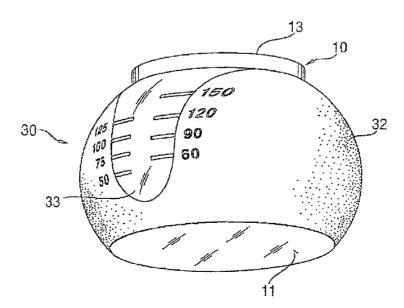
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[Continued on next page]

(54) Title: DOSING AND DISPENSING DEVICE



(57) Abstract: The present invention relates to a method for dosing and dispensing a laundry detergent, preferably a liquid laundry detergent, into a washing machine comprising the steps of: i) measuring a dose of laundry detergent into a dosing and dispensing device (10) comprising a hollow cavity defined by a base (11) and side- walls (12), wherein the base (11) and/or side walls (12) are at least partly covered by a sleeve (20), and wherein the sleeve (20) comprises a film of material comprising printed indicia (21) thereupon, wherein the printed indicia (21) are resistant to removal from the film when the dosing and dispensing device (10) is exposed to wash conditions inside a washing machine; ii) placing both the laundry and the dosing and dispensing device containing laundry detergent into a washing machine, and running the washing machine on a selected cleaning cycle; and iii) subsequently reusing the dosing and dispensing device (10) for steps i) and ii).



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CLASSIFICATION OF SUBJECT MATTER NV. D06F39/02 According to International Patent Classification (IPC) or to both national classification and IPC **B. FIELDS SEARCHED** Minimum documentation searched (classification system followed by classification symbols) D06F B29C B65D Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practical, search terms used) EPO-Internal C. DOCUMENTS CONSIDERED TO BE RELEVANT Category* Citation of document, with indication, where appropriate, of the relevant passages Relevant to claim No. GB 2 432 849 A (PROCTER & GAMBLE [US]) 6 June 2007 (2007-06-06) E 1 - 10the whole document χ WO 99/07275 A (PROCTER & GAMBLE [US]; 1 - 10TANEKO AKIKO [JP]) 18 February 1999 (1999-02-18) the whole document χ WO 98/16148 A (PROCTER & GAMBLE [US]) 1 - 1023 April 1998 (1998-04-23) the whole document X US 3 604 584 A (SHANK HERBERT C JR) 7,8 14 September 1971 (1971-09-14) the whole document -/--Further documents are listed in the continuation of Box C. See patent family annex. Special categories of cited documents: *T* later document published after the international filing date or priority date and not in conflict with the application but "A" document defining the general state of the art which is not considered to be of particular relevance cited to understand the principle or theory underlying the invention earlier document but published on or after the international "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone filing date document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such docudocument referring to an oral disclosure, use, exhibition or other means ments, such combination being obvious to a person skilled in the art. document published prior to the international filing date but later than the priority date claimed "&" document member of the same patent family Date of the actual completion of the international search Date of mailing of the international search report 20 July 2007 01/08/2007 Name and mailing address of the ISA/ Authorized officer European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Ureta, Rolando Fax: (+31-70) 340-3016

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