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(54) Title: METHOD AND SYSTEM FOR CUSTOMIZING RING-BACK TONE IN AN INTER-OPERATOR TELECOMMUNICATION SYSTEM

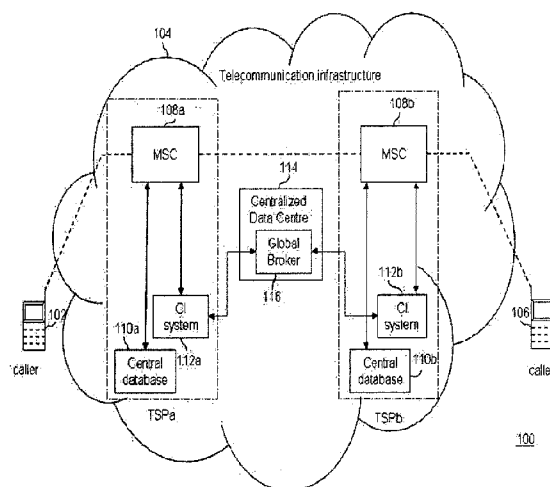


FIG. 1

(57) Abstract: A method and a system for providing commercial information (CI) messages as a ring-back tone (RBT) to a caller in an inter-operator telecommunication system are provided. In the inter-operator telecommunication system, the caller and the callee are registered to different telecommunication service providers. The second telecommunication service provider sends a request to the first telecommunication service provider to provide a CI id associated with a caller profile of the caller. The request is routed through a global broker. An RBT player of the second telecommunication service provider plays the CI message corresponding to the CI id as ring-back tone to the caller.

INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - H04M 3/42 (2008.04) USPC - 379/207.16 According to International Patent Classification (IPC) or to both national classification and IPC														
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C. DOCUMENTS CONSIDERED TO BE RELEVANT <table border="1"> <thead> <tr> <th>Category*</th> <th>Citation of document, with indication, where appropriate, of the relevant passages</th> <th>Relevant to claim No.</th> </tr> </thead> <tbody> <tr> <td>X</td> <td>US 2007/0168487 A1 (BAREIS) 18 August 2007 (16.08.2007) entire document, especially Abstract; FIG.1; para [0027], [0030], [0033], [0035], [0041]-[0042], [0047], [0060], [0075], [0085], [0091]</td> <td>1-8, 10</td> </tr> <tr> <td>Y</td> <td>US 2007/0218882 A1 (DANIEL et al.) 20 September 2007 (20.09.2007), entire document, especially; Abstract, FIG.4; para [0004], [0021]</td> <td>9</td> </tr> <tr> <td>A</td> <td>US 2007/0291776 A1 (KENRICK et al.) 20 December 2007 (20.12.2007), entire document</td> <td>1-10</td> </tr> </tbody> </table>			Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.	X	US 2007/0168487 A1 (BAREIS) 18 August 2007 (16.08.2007) entire document, especially Abstract; FIG.1; para [0027], [0030], [0033], [0035], [0041]-[0042], [0047], [0060], [0075], [0085], [0091]	1-8, 10	Y	US 2007/0218882 A1 (DANIEL et al.) 20 September 2007 (20.09.2007), entire document, especially; Abstract, FIG.4; para [0004], [0021]	9	A	US 2007/0291776 A1 (KENRICK et al.) 20 December 2007 (20.12.2007), entire document	1-10
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