

(19) **DANMARK**

(10) **DK/EP 2391126 T3**



(12)

## Oversættelse af europæisk patentskrift

Patent- og  
Varemærkestyrelsen

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- (51) Int.Cl.: **H 04 N 7/167 (2011.01)**
- (45) Oversættelsen bekendtgjort den: **2017-05-01**
- (80) Dato for Den Europæiske Patentmyndigheds bekendtgørelse om meddelelse af patentet: **2017-01-25**
- (86) Europæisk ansøgning nr.: **11165950.4**
- (86) Europæisk indleveringsdag: **2011-05-13**
- (87) Den europæiske ansøgnings publiceringsdag: **2011-11-30**
- (30) Prioritet: **2010-05-26 EP 10163979**
- (84) Designerede stater: **AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR**
- (73) Patenthaver: **Nagra France SAS, 86, rue Henri Farman, 92130 Issy-les-Moulineaux, Frankrig**
- (72) Opfinder: **TRAN, Minh Son, Boulevard du Maréchal Joffre 90, 92340, Bourg la Reine, Frankrig**  
**Sarda, Pierre-Sernin Dominique, Rue du Général Leclerc 97, 95600, Eaubonne, Frankrig**  
**Baudin, Geoffroy Virgile, Avenue de la Concorde 9, 76350, Oissel, Frankrig**
- (74) Fuldmægtig i Danmark: **Chas. Hude A/S, H.C. Andersens Boulevard 33, 1780 København V, Danmark**
- (54) Benævnelse: **Sikkerhedsfremgangsmåde til forhindring af uautoriseret brug af multimedieindhold**
- (56) Fremdragne publikationer:  
**WO-A1-2008/023023**  
**WO-A2-2007/116390**  
**US-A1- 2006 153 377**  
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# DESCRIPTION

## FIELD OF THE INVENTION

[0001] The invention generally relates to conditional access of multimedia contents. In particular, the present invention relates to a method for embedding the tracing secret data into multimedia contents delivered to particular users.

## BACKGROUND OF THE INVENTION

[0002] Digital content providers seek to restrict usage by implementing conditional access. One such scenario is the security aspects of digital video broadcasting via satellite (DVB-S). There has been a history of attacks on this technology to circumvent any security measures and some techniques have been countered by the deployment of customized / provider specific receivers. However, this leads to a definitely fixed choice of provider, hence a plurality of equipments are necessary at the customer level for multi access of providers. Open satellite receivers have been introduced to allow a single user to access several different services / content providers from a single piece of receiver equipment.

[0003] These boxes provide a highly configurable environment with software emulations of conditional access systems that is unfortunately open to abuse. The key factor of the security gap is that when an open receiver (even the proprietary one) comes into the possession of the user, it cannot be considered trusted. The user domain is an untrusted one and could be subject to standalone or colluded user attacks. The introduction of smart cards with a built-in processor into such receiver aims to provide a trust in an unsecured environment. It is believed that the answer lies in the smart card: this is the only trusted entity at the client end.

[0004] It is worth noting that the introduction of the smart card does not resolve automatically / absolutely all threats to security. Thanks to the flexibility, well modularized structure of the open receivers, fraudulent user can still compromise the system with the "unbreakable" security unit as in the follow. Fraudulent users with the legitimately subscribed card runs a Card Server on their reconfigured / hacked open receiver and listens for (illegal) client communication on a given port. In the Card Server, the conditional access is performed as usual for an authorized client thanks to the legitimate card. That is the Entitlement Management Messages (EMMs) and Entitlement Control Messages (ECMs) are processed by the famous "unbreakable" security unit (still left intact) that in turn decrypts and returns the control words to the descrambler in order to decrypt the content. By spying the communication between the descrambler and the security unit, the server can further carries out a mass distribution of the control word to its own clients, allowing clients (without subscription to the real content provider) to access encoded DVB programs. It is believed that this attack, namely "Sharing Card Attack", or "Control Word Sharing", will become central to the use of the open receivers in the present as well as in the future. It will affect the industry in the long run by siphoning at a steady rate the industry revenue and potential customers.

[0005] Admitting that conditional access never provides an absolute security, digital content providers try to deploy the fingerprinting technique to insert automatically an unique identification of the demanding user into the final content whenever it is consumed. With the assumption that the fingerprinting process was performed successfully, the tractability feature of the technique could discourage the illegal distribution of the content when the conditional access is defeated. Here, the open receiver can again challenge the implementation of the technique. The inserting process can be circumvented such that the distributed content does not contain any identification at all. It is interesting to note that the fingerprinting technique may mislead the tracing process if it is not designed carefully. For instance, the user with the smart card that drives the Card Server - the primary fraud, *i.e.* the initial leaking source - may leave no trace on the control work that she / he broadcasts. On contrary, the clients who take the advantages of the illegal transmission - they are actually the secondary (naive) frauds, *i.e.* the victims - can incidentally let the fingerprinting process insert their identification into the final consumable content. The primary fraud is never detected in such scenario.

[0006] The document WO 2008/023023 describes a solution to trace security modules by embedding a tracing command into the stream of control words. On request, the security module will output this tracing value instead of the control word to the descrambler unit. This value can be used to determine which security module has outputted the tracing value and thus detects forged security modules.

[0007] The document US 2006/153377 describes a mathematical function which is implemented in a unique manner in each security module. The result produced by each mathematical function is the same and is congruent with the master function

executed to encrypt the control word. The analysis of the mathematical function of a forged security module can then be used to detect which genuine security module was used to produce this forged one.

**SUMMARY OF THE INVENTION**

**[0008]** The present invention proposes a method to resolve the disadvantages / short comings mentioned above.

**[0009]** On the head end side, the following operations will be performed:

1. 1. Parsing the original media file / bitstream,
2. 2. Extracting some relevant binary elements which notably affect the visual and/or audible representation of the given media, those elements are named the original values
3. 3. Generating dummy data called lures or alternate data (AD) and replacing the extracted original values mentioned in the step 2 by these alternate data. This process seriously degrades the quality of the original media. The resulting media is referred as the modified stream. Note that the described process represents an alternative "encrypting" technique in a broad meaning. Therefore the modified stream is also referred to as a scrambled stream.
4. 4. Storing the original value and its location of the elements mentioned in the step 2 in the so-called Control Object (CO) structure, which will be later re-used in the recovering process of the given media.

**[0010]** Such scrambled media is transmitted to an open receiver without any further protection. On the contrary, the stream of CO must be sent to the security unit of that receiver exclusively through a secured channel. In condition of having all necessary rights, the receiver performs the following operations:

- Receiving the scrambled stream in which a plurality of original values of the original video stream at a plurality of locations have been modified by alternate values as carrying out at the head end,
- Receiving by the security unit a control object comprising a set of control data, each set comprising data allowing to determine at least the original, the alternate value as well as the location where an alternate value have been introduced into the first scrambled stream,
- For each set of control data, calculating a key parameter associated with a mathematical operation, this operation and the associated key parameter being selected among a plurality of different operations, said mathematical operations allowing to obtain a reconstructed value from the alternate value thanks to the key parameter,
- Varying the selection process of the said mathematical operation based on an first internal parameter of the security unit for each set of control data
- Transmitting to the descrambler unit a set of correction data corresponding to the designation of the mathematical operation, the key parameter and the location of the alternate value,
- Receiving the correction data by the descrambler unit and,
- Calculate the reconstructed value corresponding to the correction data and the alternate values retrieved from the first scramble stream
- Replacing the alternate value by the reconstructed value in the first scramble stream so as to obtain the reconstructed video stream.

**[0011]** According to an embodiment, the reconstructed video is identical to the original video. Yet according to another embodiment, the reconstructed video is a personalized video, which is slightly different from the original video, but such modification is imperceptible to human viewer.

**[0012]** It can be seen that the Correction Data (CD) plays the role of the control word - the data circulated between the security and descrambler unit - in the classic conditional access. Thanks to marked CD, the source (primary frauds) of its illegal distribution can be now easily detected.

**[0013]** One key feature of the present invention is to produce by the security unit a set of CD that is individual to said security unit even though the final result on the video stream - the reconstructed video obtained thanks to these personal correction data - is the same as for other CD originating from other security units.

**[0014]** This is possible by using different equivalent presentations of the correction data. That is each CD comprises at least two components: a mathematical operation and a key parameter. There exists a plurality of different mathematical operations, each operation allowing obtaining the identical (original) value from the alternate value thanks to its own key parameter. For instance, to obtain the identical final result, the key parameter will of course not be the same if the selected operation is an addition or a subtraction. But both addition and subtraction with their own, appropriate key parameters can still produce the same result.

**[0015]** Consequently, a mark can be embedded directly into the equivalent presentations of CD (hereafter the mark inserted in such manner is referred to as Primary Mark PM) as the following. A mark is uniquely mapped to a sequence of mathematical operations, which is associated to a set of CD. For each CD, the key parameter is then deduced with a given mathematical operation so that the constrained reconstructed value for that CD can be obtained.

**[0016]** The mutual relationship between the mathematical operator and its key parameter improves the security of the PM. The hacker cannot simply attack the mathematical operators, the direct carrier of the PM, because any different (compromised) operators are not at all harmonized with the given key parameter. As a result, the CD cannot create correctly the assigned reconstructed value, which severely affects the video quality. Then the hacker has to change the key parameter correspondently. Note that up to this phase in the receiver, the reconstructed values are not available. Hence deriving a proper key parameter for a compromised operator is almost impossible.

**[0017]** Furthermore, the present invention includes a method to detect / correct the integration / validity of the PM inserted in the CD, especially for surviving CD from collusion attack.

**[0018]** Another key feature of the present invention is to produce by the security unit a set of CD that is individual to said security unit so that the final result on the video - the reconstructed data (hence the reconstructed video) obtained thanks to these personal CD - is also individual for each security units from the point view of computer based detection. From the point view of human perception, the reconstructed video can be considered identical, *i.e.* its impact on quality is imperceptible distortion for all security units. Hereafter the mark embedded in the reconstructed data is referred to as Secondary Mark (SM).

**[0019]** A mark is now not (only) inserted in the equivalent presentation of the CD, but in the derived reconstructed values, which persist in the reconstructed video. Therefore usage infringement of the video itself can be also identified. Such marks (SMs) are useful to identify the secondary frauds.

**[0020]** According to an embodiment, the SM is based on client-oriented structure. At the head end, the alternate values are generated at as many positions as possible. The reconstructed values for these locations will be actually calculated in the security unit on the function of the SM. The process in the security unit comprises:

- extracting the original value from the control object,
- calculating the personalized value based on the original value and the SM,
- using the personalized value instead of the original value to calculate the operator and key parameter of the CD.

**[0021]** According to other embodiment, the SM insertion is based on the distributed structure, including pre-marking and post-marking process. The pre-marking process selects the positions in the media, as well as preparing all the possible values - referred to as dedicated values - at each position. The post-process eventually occurs in the security unit comprising:

- extracting the original value and the set of dedicated values from the control object,
- selecting as personalized value among the original value and the set of the dedicated values based on a SM assigned to the decoder,
- using the personalized value instead of the original value to calculate the operator and key parameter of the CD.

**[0022]** SM is inserted into the reconstructed value, which is a deduced result from the operator and key parameter of the associated CD. Such implicit presence of SM in the stream increases the security of the mark. Provided that the meaning of operator is kept in secret (or it is updated periodically), hacker hardly controls the impact of the modification applied to either operator or key parameter to compromise the mark. It is always possible that the video quality is already degraded but the presence of the mark is still detectable. Yet hacker can simply skip that CD (hence the resulting reconstructed value). In such case, the alternate value occurring at the location in question ensures to introduce enough distortion effect, making the content unusable.

[0023] Similar to the PM, the SM can be treated by an anti-collusion preprocessing before being inserted to increase its resistance to attacks.

[0024] The method for inserting the PM and SM can be used independently. The nature / hidden information of the two marks can be also unrelated.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

[0025] The above aspect of the present invention will become more apparent by describing in detail the exemplary embodiments thereof with reference to the attached drawing figures.

Figure 1 shows a block diagram of a transmission system (content provider side) to facilitate the communication according to one embodiment of the present invention.

Figure 2 shows a block diagram of a receiver system to tune in the communication to one embodiment of the present invention.

Figure 3 illustrates the necessary input data to detect the mark according to one embodiment of the present invention.

#### **DETAILED DESCRIPTION OF THE EXEMPLARY EMBODIMENTS**

[0026] Reference will now be made in detail to the preferred embodiments of the invention, examples of which are illustrated in the accompanying drawings. While the invention will be described in conjunction with the preferred embodiments, it will be understood that they are not intended to limit the invention to these embodiments. On the contrary, the invention is intended to cover alternatives, modifications and equivalents, which may be included within the spirit and scope of the invention as defined by the appended claims. Furthermore, in the following detailed description of the present invention, numerous specific details are set forth in order to provide a thorough understanding of the present invention. However, it will be obvious to one of ordinary skill in the art that the present invention may be practiced without these specific details. In other instances, well known methods, procedures, components, and circuits have not been described in detail as not to unnecessarily obscure aspects of the present invention.

[0027] The target of the present invention is any decoder (alternatively receiver) having a so-called opened structure. Such decoder consists of at least a security module 2a and a descrambling module 2b (Figure 2). In the scenario of a conventional DRM, the former is responsible to the rights management as well as the extraction of the decrypting keys, while the latter performs the decryption with the key (Control word) supplied from the former.

[0028] Security units, as mentioned above, can be implemented in a variety of manners such as on a microprocessor card, on a smartcard or any electronic unit in the form of a badge or key. These units are generally portable and detachable from the receiver/decoder and are designed to be tamper-proof. The most commonly used form has electrical contacts but contactless versions of type ISO 14443 also exist. Another implementation of the security unit exists where it is directly soldered inside the receiver/decoder, a variation of this being a circuit on a socket or connector such as a SIM module. Yet another implementation is to have the security unit integrated on a chip which has another function e.g. on the de-scrambling module or on the microprocessor module of the receiver/decoder. The security unit can also be implemented in pure software without any dedicated hardware. Such software based implementation of the security unit evidently exposes a severe security gap.

[0029] Figure 1 outlines the block functionalities and their associated data at the transmission side according to one embodiment of the present invention. The original multimedia content **100** is fed to the process **11**, which claims to guarantee that the quality of the modified content **111** is significant low - in effect, unusable - to any adversary. As another output of the process, the so-called Control Object (CO) is generated, which is necessary for the reconstruction of the origin multimedia content **100** later. An implementation of such process **11** is described in the French patent WO 03/063445 A1 (Device for secure transmission recording and visualization of audiovisual programs). Indeed, if one considers the technique in WO 03/063445 A1 as a cryptographic operation, then CO can be considered as its private key / control word, which will be used by client descrambler **2b** to "decrypt" the lured content **111**. The CO corresponds to a set of modified data in **111**, comprising the original value, the alternate value and the location where the replacement was made. A mechanism of conditional access must be applied to CO.

According to the exemplary embodiment in Figure 1, the DVB-CA is deployed as the follow. Muxer **14** packs CO into the muxed data **141** (At present, CO data refer to **112**, **121** and **131** altogether. These detailed types of CO will be explained in the later discussion). The muxed data is then encrypted by entity **15**, which transforms the data **141** to encrypted CO **151** and the associated ECM, EMM structures **152** - a standardized framework of DVB-CA to enable the decryption at the client side. The data **152** can be any other supplementary data necessary to the process at receiver. We will expand the scope of **152** in the below. In an in-band scenario as in Figure 1, all the data, including the lured content **111**, the encrypted CO **151** and the controls **152** will be muxed again with muxer **16**. The resulting multiplex stream **161** is suitable to be transmitted to client.

[0030] According to another embodiment of the current invention, only the lured content **111** is transmitted to the receiver via traditional broadcasting channel (satellite-, cable-channel, terrestrial channel,...). The content **111** can be made available for free downloading from Internet, or any peer-to-peer network. A stored version of the content **111** on any kind of digital storage equipments such as USB key, CD, DVD, blue-ray disc,... can be already ready to be replayed at the client receiver. Distinctly, the encrypted CO **151** and the controls **152** must be sent to client receiver via a dedicated unicasting link via ADSL, 3G, or Internet connection.

[0031] According to one embodiment of the current invention, control message **152** can contain the description of the access conditions of the receiver. Once received by the receiver's security unit, the control message is decrypted and the access conditions are compared with the rights contained in the security unit. If the access conditions match with the rights, the CO can then be processed.

[0032] In order to reduce the quality of a media content, the technique in WO 03/063445 A1 according to one embodiment of the invention analyzes the content of the given media. Several crucial syntax elements will be then extracted: their origin values are saved into CO; alternate data (AD) are generated into their location. The introduction of the AD generates the lured stream **111**, which has the same syntax as the original stream **100**. However, the content of the stream **111** is completely different / degraded in comparison with the content **100** from the view point of human perception. The 3-tuple structures - including locations, the sizes and the origin values of the extracted syntax elements - are registered in CO so that later on, with a simple replacing operator, the original values of the associated syntax elements, and therefore the quality of the content can be recovered correctly.

[0033] According to another embodiment of the present invention, the AD are also registered in CO to be able to produce the PM. Each extracted syntax element is now saved as a 4-tuple structure (Origin value, AD, location and size) in CO.

[0034] Either 3- or 4-tuple structure is referred to as Luring Unit (LU) **112** hereafter.

[0035] Figure 2 outlines the block functionalities and their associated data at the reception side according to one embodiment of the present invention. The multiplexed stream **161** constructed as in Figure 1 is now handled in a model of open receiver. The demuxer **21** separates the data **161** into modified media **211**, encrypted CO **212** and if applicable EMM, ECM data **213**.

[0036] According to another embodiment of the invention, the encrypted CO **212** and the controls data **213** are received directly from a dedicated unicasting link.

[0037] In the security unit, COs are decrypted with keys pertaining to the conditional access system and in case that access conditions are included in **213**, the access conditions are checked against the right stored in the security unit to authorize the further treatment of the COs.

[0038] In case that the access conditions are met, the CO is then processed in view of furnishing to the descrambler of the receiver the Primary Marked Correction Data PMCD **231** to descramble the modified stream.

## **Embedding the primary mark**

[0039] According to the first aspect of the invention, the CO contain a set of modified data, each modified data comprising at least the original value, the alternate value and the location where the modification was made in the original stream.

[0040] Also according to the first aspect of the invention, from the CO, one can derive only the LUs (**112**, **221**) to calculate the Correction Data CD, which in turn consists of data of type PMCDs **231** only. We will detail other type of CD later on.

[0041] According to one embodiment of the present invention, the treatment of the data **212** and **213** occurs completely inside the security unit, which can be considered as the unique trusted entity at the client side. The process **22** decrypts LUs **221**, then pass them through the entity **23** before delivering to the descrambling unit **2b** a new form of data: Primary Marked Correction Data PMCDs **231**. The role of PMCD is to be combined with the lured media **211** within the Re-compositor **26** in order to produce the reconstructed data, which are actually the original data for each of the extracted syntax elements. Such reconstructed compressed content **261** (identical to the compress original content **100**) is then decoded by the entity **27** to become a meaningful content **271**, which is useable to clients.

[0042] According to one embodiment of the present invention, the main functionality of the process **23** is to convert CO to CD. In the scope of the first aspect of the invention, the process **23** transforms a LU **221** to a MPCD **231**, including the following steps:

- Copy the Offset and Size from LU to PMCD
- Select arbitrarily a value for Mathematical Operator
- Basing on the chosen Operator, the alternate values (if exist) and the original value stored in LU, the Key parameter can be derived.

[0043] According to one embodiment of the present invention, the process **26** is performed in the Descrambling unit of the open structured receiver. The traffic of PMCD between the security unit and descrambling unit is the target of the control word attack.

[0044] According to one embodiment of the present invention, the first two fields of PMCD identify the starting position as well as the length of the correction that must be performed in the re-compositor **26**. The last two fields specify how, *i.e.* which kind of Mathematical Operator, the process **26** must apply the Key parameter to the lured media to reproduce the origin value at the given position.

**Table 1 : The role of the mathematical operators**

Operator	Designation	Original	Alterna te	Execution descrambler 26	Key par.
Overwrite (O)	0	A	B	$A \rightarrow B$	A
Add (D)	1			$B + (A - B) \rightarrow B$	A-B
Sub (S)	2			$B - (B + A) \rightarrow B$	B+A
XOR (X)	3			$B \text{ xor } (A \text{ xor } B) \rightarrow B$	(A xor B)
1 bit shift to left and Delta (L)	4			$B \ll 1 + (A - B \ll 1) \rightarrow B$	A-B<<1
1 bit shift right and Delta (R)	5			$B \gg 1 + (A - B \gg 1) \rightarrow B$	A-B>>1

[0045] According to one embodiment of the present invention, whenever the re-compositor **26** receives a PMCD having Offset X, Size I, Mathematical Operator L and Key parameter of value  $A - B \ll 1$ , the following operations must be carried out:

- Go to the position X in the current access unit of the lure media **211**
- Extract from that position I bits. Call the extracted quantity B.
- Perform binary shift 1 bit to the left on B, add the result to  $A - B \ll 1$ . This is the designated mathematical operation for the operator L (see Table 1)
- The resulting quantity (reconstructed value) is set back to the I bits starting from the position X.

[0046] Supposing that the original data in the original stream is denoted A, the dummy data (alternate value) in the modified stream is denoted B. Table 1 shows various mathematical operations and the associated key parameter. We can imagine a lot of these operations / concatenated operations with all type of data manipulation. Note that the way the security unit calculates the key parameter is different from the operation executed in the descrambler **26**. For example, the security unit, while selecting the addition D should in fact calculate a subtraction since the key parameter will be  $k = A - B$ . As a consequence, the descrambler can execute an addition with the key parameter and retrieve the value A.

[0047] The PMCD therefore comprises the designation of the mathematical operation (see designation in Table 1) and the key parameter as well as the location of the dummy data. Once the descrambler receives the PMCD, it extracts the dummy data B from the modified stream and selects the correct mathematical operation (from a library of all mathematical operations) thanks to the designation of the mathematical operation. The dummy data B and the key parameter k are used by the selected



mathematical operation to calculate the original data A.

[0048] The descrambler then replaces the dummy data B by the newly calculated original value A. For each correction data, the same procedure is executed to obtain the original data.

[0049] Now back to the behavior of the security unit. As we have seen before, all mathematical operations allow retrieving the original data A. One important aspect of the present invention is the fact that the security unit can freely select the operation itself. Exploiting this virtue, the selection is not at all random but is dictated by at least one internal parameter of the security unit, *i.e.* the Primary Mark PM.

[0050] A simple example of such internal parameter is the unique address of the security unit. Let's imagine that we have a selection of 16 mathematical operations and the unique address UA contains 32 bits. We can then split the UA into 8 blocs of 4 bits, each block of data serving to point to the selected mathematical operation. Each time a correction data is produced by the security unit, another data block of the UA is used to select the operation. Whenever 8 correction data have been generated by the security unit, the complete UA can be known by reading the designation of the mathematical operation contained in the successive correction data sent to the descrambler. A sweep counter is used to sweep the 8 blocks and incremented at each production of the correction data. This sweep counter will rotate from 1 to 8.

[0051] According to one embodiment of the present invention, the combination of the Operator values in a predefined number of PMCDs can be exploited to encode / embed the ID of the smart card as the internal parameter of the receiver. Constrained by the ID, the Operator value of PMCD is no longer a free factor. Yet, the re-composition of the compressed content **261** is still possible thanks to the proper tuning of the related Key parameter. Table 2 illustrates the encoding of the IDs via the Operator values of 5 PMCDs. The possible values of a PMCD are taken from Table 1.

[0052] According to one embodiment of the invention, the control data **152** can further contain some synchronization information allowing defining which block should be used. The simplest way is to add a single bit in the PMCD to resynchronize the sweep counter. Other resynchronization can be decided on the transmission side *e.g.* for each group of pictures GOP.

[0053] Another way to select the block of the internal parameter that will influence the selection of the mathematical operation is based on the use of the location information. As previously explained, the location is part of the control object. It is then possible to use the last 5 bits of the location to address the bit (or bits) of the internal parameter that decide the selection. Alternatively, a hash function of the location can be used to create a better entropy. The hash value will then select the first bit participating to the selection of the mathematical operation.

[0054] The example above of the internal parameter is given for the unique address of the security unit. It is to be noted that according to another embodiment, the function of the UA can be used rather than the UA itself. This function can be a cryptographic function with a key known by the security unit and the management center. This key is common to all security units.

[0055] The internal parameter used for the selection step can be a group address, *i.e.* common to a group of security units.

[0056] A command can be added into the control object CO to activate or deactivate this function. In case of deactivation, the same mathematical operation will be used for all CD.

**Table 2 : Inserting ID implies the combination of Operator of CDs**

	PMCD 1	PMCD 2	PMCD 3	PMCD 4	PMCD 5	ID
Combination 0	O	O	O	O	O	0
Combination 1	O	O	o	O	D	1
....						
Combination 45-1	R	R	R	R	R	45-1

[0057] According to another embodiment of the present invention, CDs affected by the deactivation of the UA function are considered as a free CD **232**, *i.e.* its Mathematical Operator can be selected arbitrarily without any constraint. Their role is uniquely for the reconstruction of the original values

[0058] In addition to carrying an ID, some PMCDs can be also exploited to encode some checking / correcting algorithms like Reed-Salomon coding, Hamming coding, *etc.* which are calculated over the ID itself. Thanks to these algorithms, the ID detection

process later on can even recover the right value of the internal parameter in the occurrence of several damaged PMCDs, which is useful in the case of collusion attack.

#### **Embedding the secondary mark:**

**[0059]** According to the second aspect of the invention, the COs can further contain MUs **121**, **222**. In the Correction Data CD, the Second Mark Correction Data SMCD **241** can be also found.

**[0060]** According to one embodiment of the present invention, a so-called Pre-marking process **12** is added as in Figure 1. It is used to embed the so-called Second Mark (SM). Actually, it can be a conventional watermarking / fingerprinting process, which analyses the input content **100** in order to embed a certain number of identifications ID in an imperceptible manner. The identification of the security unit is an instance of the internal parameter, as discussed in detail in the embedding process of the PM.

**[0061]** One constraint must be taken into account while executing the fingerprinting process. That is the insertion of every ID will modify at most fixed, well localized numbers of syntax elements in the media (hereafter these elements are referred as Mark Hookers MHs). For instance, in the case of one frame video, the insertion of N number of IDs will modify the values of at most 5 pixels, having the fixed locations  $\{(x_1, y_1), (x_2, y_2), \dots, (x_5, y_5)\}$ . According to one embodiment of the present invention, each of these pixels can take one from 2 dedicated (luminance) values to embed all IDs (it implies  $N \leq 2^5=31$ ). In other words, there exists a set of 10 values for these 5 pixels as following:  $\{(V_{11}, V_{12}), (V_{21}, V_{22}), \dots, (V_{51}, V_{52})\}$ , where  $V_{ij}$  with  $j \in \{1, 2\}$  and  $i \in \{1, 2, \dots, 5\}$ . These  $V_{ij}$  values are selected so that the embedding of an ID can be uniquely defined as a combination of the possible values over these 5 pixels. Such mapping is illustrated in Table 3.

**Table 3 : Inserting ID implies the toggling values of each pixel**

	Pixel 1	Pixel 2	Pixel 3	Pixel 4	Pixel 5	Derived ID
Combination 0	$V_{11}$	$V_{21}$	$V_{31}$	$V_{41}$	$V_{51}$	0
Combination 1	$V_{11}$	$V_{21}$	$V_{31}$	$V_{41}$	$V_{52}$	1
....						
Combination 31	$V_{12}$	$V_{22}$	$V_{32}$	$V_{42}$	$V_{52}$	31

**[0062]** Correspondently, new component of CO, namely Marking Unit (MU) **121** is created, which contains the position, the size and the two values  $V_{ij}$  of each MH. That is each MH is registered as a 4-tuple structure (Dedicated value 1, Dedicated value 2, location and size) in MU. In the case of non-binary MU, the structure of MU will be extended with as many values as the possible values at each pixel location.

**[0063]** According to one embodiment of the invention, the mapping in Table 3 is incorporated with some checking / correcting algorithms like Reed-Salomon coding, Hamming coding, etc, which are calculated over the ID itself. Thanks to these algorithms, the ID detection process later on can even recover the correct value even with the occurrence of several damaged SMCDs, which is useful in the case of collusion attack.

**[0064]** The process **24** takes the responsibility to convert any MUs to SMCDs as following:

- Copy the Offset and Size from MU to SMCD,
- Determine the appropriate value  $V_{ij}$  as in Table 3 according to SM,
- Select arbitrarily a value for Operator (therefore it is not a PMCO)
- Basing on the selected Operator and the  $V_{ij}$ , the Key parameter can be derived.

**[0065]** According to another embodiment of the present invention, the post marking **24** can actively generate the  $V_{ij}$  by itself. In this case, the structure of MU does not necessarily contain the dedicated values  $V_{ij}$ , which can drastically save the bandwidth of the dedicated channel deployed for transmitting the CO **151** and control data **152**. Thanks to the information **152**, the process **24** can perform the identical watermarking / fingerprinting as in **12**. Therefore the  $V_{ij}$  can be derived directly on the security unit in

the receiver.

[0066] According to one embodiment of the present invention, any SMCD can be considered as a free CD **232**, *i.e.* its Mathematical Operator can be selected freely without any constraint.

[0067] Note that the syntax of LUs (**112**, **221**) and MUs (**121**, **222**) are different, but those of PMCD (**231**), SMCD (**241**) and Free CD (**232**) are identical, which improves the security of the marks. These three types of CD: PMCD, SMCD and Free CD are responsible to derive the reconstructed data to correctly recompose the content. In addition, the PMCD and SMCD carry the Primary mark embedded in the operator and the Second mark hidden in the reconstructed data respectively. The free CDs are relatively less important from the viewpoint of tracing the non authorized usage. Intuitively, hackers should try to drop out all the PMCD and SMCD - they may have less impact on the reconstruction of the video - while leave in tact all the free CDs in order to reconstruct as many as possible the extracted / modified syntax elements. Such manipulation excludes any proof for tracing implied in PM and SM. Inspecting the traffic of CDs, hackers hardly distinguish one type from others thanks to the similar data structure of the CDs. Therefore, eliminating all PMCD and SMCD and keeping only free CD in the descrambling unit **2b** are not trivial at all.

#### **Combined scenario of the PM and SM**

[0068] According to one embodiment of the present invention, a CO (CD) can play a double role: it can be LU and MU (PMCD and SMCD) at the same time. Two independent processes **11** and **12** can produce an extracted syntax element and a MH at the same location.

[0069] If the synchronization unit **13** detects a coincidence in extracted MHs and syntax elements, the correspondent LU and the MU will be replaced with a new component of CO, namely Combined Unit (CU) **131**.

[0070] According to one embodiment of the present invention, CU is a 5-tuple data, including the position and the size of extracted syntax element / MH, 2 values  $V_{ij}$  and ADs.

[0071] According to one embodiment of the present invention, CU has the same structure as LU. In this case, the process **24** itself will generate the dedicated values  $V_{ij}$  inside the security unit.

[0072] To create the CD from this type of CO, the CUs are first treated as MUs. That is they will be firstly fed to the process **24** to embed to secondary mark, *i.e.* determining the  $V_{ij}$  **242**. Next, the resulting SMCD will be routed back to the process **23** to add the primary mark, *i.e.* determining the Operator (and the associated Key parameter).

[0073] Figure 3 outlines the necessary input data to detect the mark according to one embodiment of the present invention. The principals to detect the primary or secondary marks are similar. For the former, the data **301** are the CDs. In order to locate the PMCDs from the possible free CDs, the process **31** requires the PMC **132** as the additional control data **302**. For the case of secondary marks, the consumable data **271** become the data **301**, while the control data **302** correspond to the SMC **133**.

## **REFERENCES CITED IN THE DESCRIPTION**

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#### **Patent documents cited in the description**

- [WO2008023023A](#) [0006]
- [US2006153377A](#) [0007]
- [WO03063445A1](#) [0029] [0029] [0032]



**Patentkrav**

1. Fremgangsmåde til dekryptering af en første krypteret videostrøm for at opnå en rekonstrueret videostrøm, som svarer til den originale videostrøm, ved hjælp af en dekoder omfattende i det mindste en sikkerhedsenhed og en dekrypteringsenhed, hvilken fremgangsmåde omfatter trinnene:

- modtagelse, ved hjælp af dekoderen, af den første krypterede strøm, hvori et antal af den originale videostrøms originale værdier ved et antal placeringer er blevet modificeret ved hjælp af alternative værdier,
- modtagelse, ved hjælp af sikkerhedsenheden, af et styreobjekt, som omfatter et sæt af styredata, idet hvert sæt omfatter data, som tillader bestemmelse af i det mindste den originale, den alternative værdi såvel som den placering, hvor en alternativ værdi er blevet indført i den første krypterede strøm,
- for hvert sæt af styredata, beregning af en nøgleparameter, som er tilknyttet en matematisk operation, hvor denne operation og den tilknyttede nøgleparameter udvælges blandt et antal af forskellige operationer, idet de matematiske operationer tillader opnåelse af en rekonstrueret værdi ud fra den alternative værdi takket være nøgleparameteren,
- variering af den matematiske operations valgte proces baseret på en første intern parameter i sikkerhedsenheden for hvert sæt af styredata,
- transmittering, til dekrypteringsenheden, af et sæt af korrektionsdata, som svarer til den matematiske operations designering, nøgleparameteren og den alternative værdis placering,
- modtagelse af korrektionsdataene ved hjælp af dekrypteringsenheden, og
- beregning af den rekonstruerede værdi svarende til korrektionsdataene og de alternative værdier, som er modtaget fra den første krypterede strøm,
- udskiftning af den alternative værdi ved hjælp af den rekonstruerede værdi i den første krypterede strøm for at opnå den rekonstruerede videostrøm.

2. Fremgangsmåde ifølge krav 1, hvorved den rekonstruerede værdi er lig med den originale værdi for at opnå den originale videostrøm.

3. Fremgangsmåde ifølge krav 1 eller 2, hvorved den første interne parameter opspaltes i et antal datablokke, idet udvælgelsesprocessen er baseret på en datablok, hvor hver datablok anvendes sekventielt til denne udvælgelsesproces.
- 5 4. Fremgangsmåde ifølge krav 1 til 3, hvorved den første interne parameter repræsenterer dekoderens entydige adresse, den første interne parameter er den entydige adresse eller er en funktion af den entydige adresse.
5. Fremgangsmåde ifølge krav 1, hvorved den rekonstruerede værdi er en personaliseret værdi, hvor den personaliserede værdi er bestemt i overensstemmelse med følgende trin:  
10
  - udtrækning af den originale værdi fra styreobjektet,
  - beregning af den personaliserede værdi baseret på den originale værdi og en anden intern parameter i dekoderen,
  - 15 - anvendelse af den personaliserede værdi til at beregne nøgleparameteren.
6. Fremgangsmåde ifølge krav 1, hvorved styreobjektet yderligere omfatter et sæt af dedikerede værdier, som er tilknyttet den originale værdi i de modificerede data, hvilken rekonstruerede værdi er en personaliseret værdi, hvor den personaliserede værdi bestemmes i overensstemmelse med følgende trin:  
20
  - udtrækning af den originale værdi og sættet af dedikerede værdier fra styreobjektet,
  - 25 - udvælgelse som personaliseret værdi blandt den originale værdi og sættet af dedikerede værdier, baseret på en anden intern parameter i dekoderen,
  - anvendelse af den personaliserede værdi i stedet for den originale værdi til at beregne nøgleparameteren.
- 30 7. Fremgangsmåde ifølge krav 5 eller 6, hvorved den anden interne parameter opspaltes i et antal datablokke, idet udvælgelsesprocessen er baseret på en datablok, hvor hver datablok anvendes sekventielt til denne udvælgelsesproces.

8. Fremgangsmåde ifølge ethvert af kravene 5 til 7, hvorved den anden interne parameter repræsenterer dekoderens entydige adresse, den anden interne parameter er lig med den entydige adresse eller er en funktion af den entydige adresse.

5

9. Fremgangsmåde ifølge ethvert af kravene 5 til 8, hvorved den personaliserede værdi frembringer en umærkelig forvrængning for menneskelig opfattelse sammenlignet med den originale videostrøm.

10 10. Fremgangsmåde ifølge ethvert af kravene 1 til 8, hvorved den alternative værdi indfører en alvorlig forvrængning i den første krypterede videostrøm i sammenligning med den originale videostrøm.

11. Fremgangsmåde ifølge ethvert af kravene 1 til 8, hvorved indføringen af den alternative værdi i den første krypterede strøm bevarer samme syntaks som den originale videostrøm.

12. Fremgangsmåde ifølge ethvert af de foregående krav, hvorved sikkerhedsenheden er et smart Card-modul.

20

## DRAWINGS

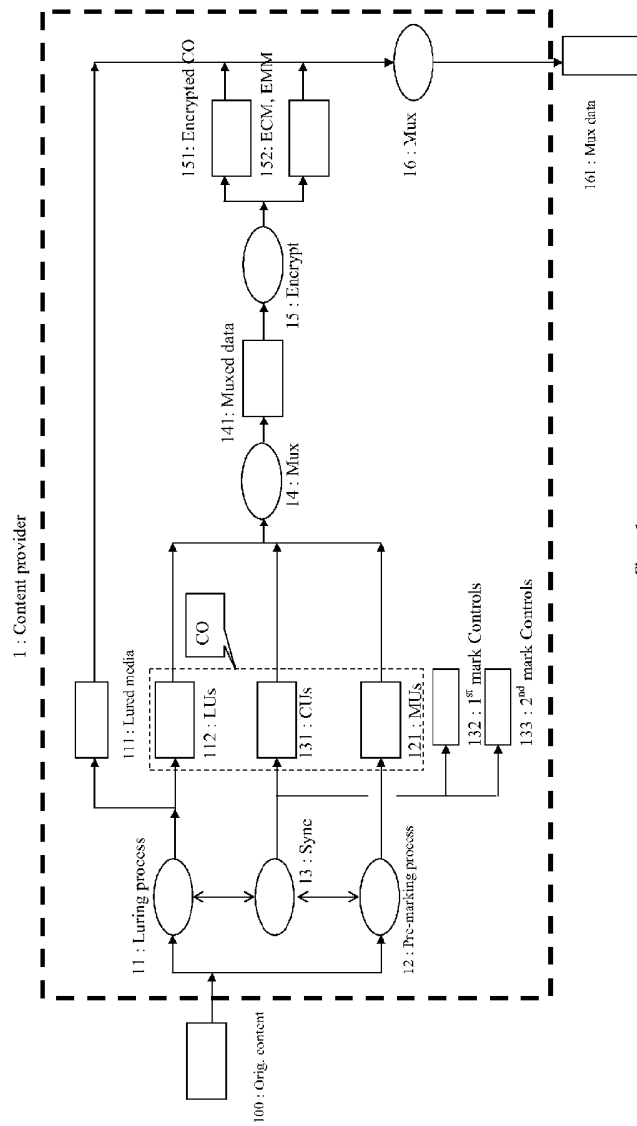


Figure 1



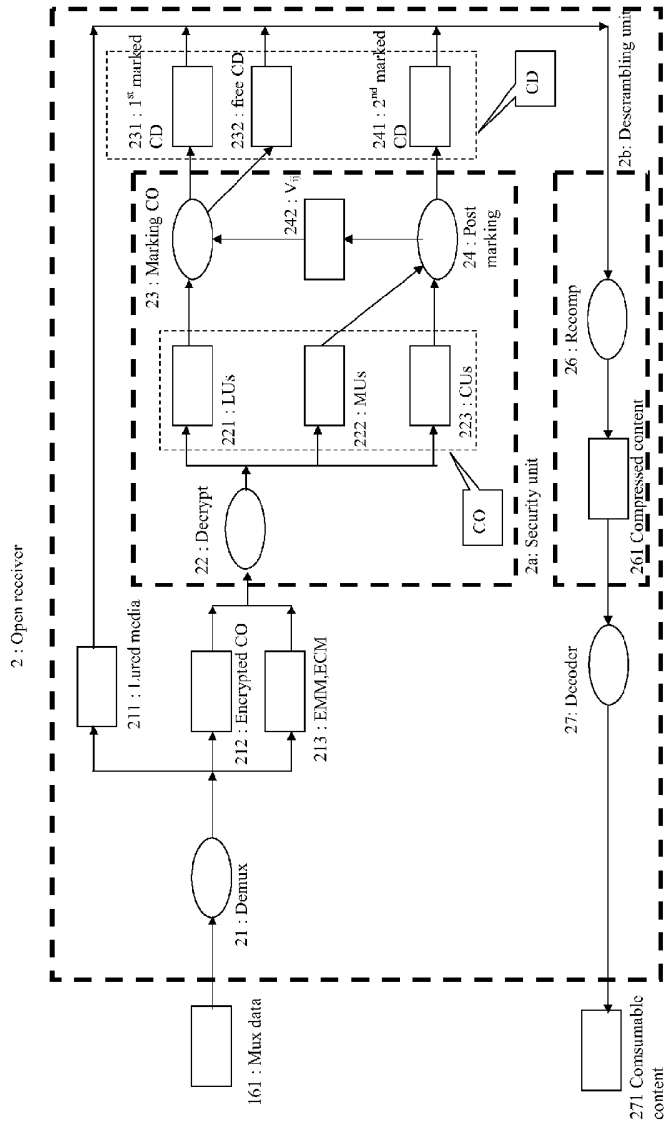


Figure 2

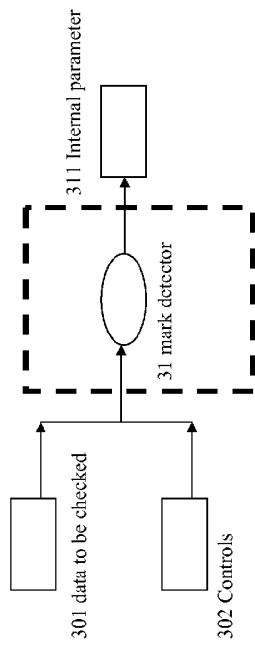


Figure 3