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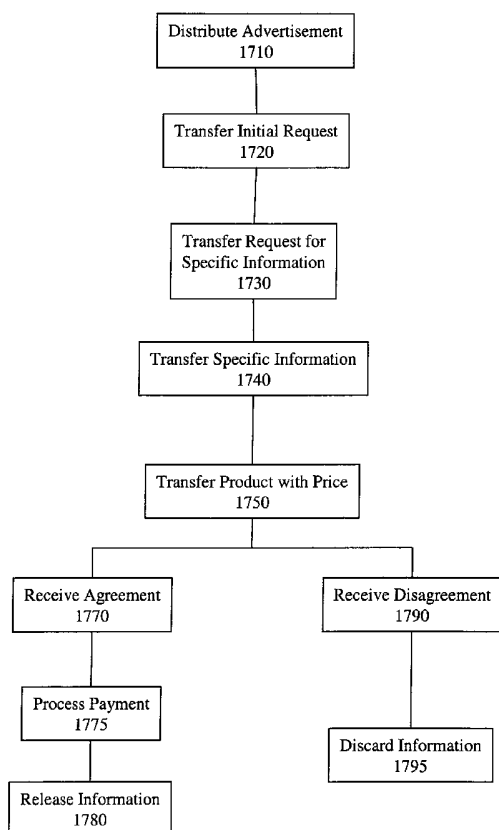
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[Continued on next page]

(54) Title: METHOD, APPARATUS AND SYSTEM FOR MARKETING, DELIVERING, AND COLLECTING PAYMENT FOR INFORMATION



(57) Abstract: A method, apparatus and system for marketing (1710), delivering (1750), and collecting payment (1775) for information is described. In one embodiment, the invention is a method of providing information via electronic mail for a payment. The invention includes sending (1750) an electronic mail message which contains provided information and a price to a customer, the provided information having an inaccessible portion of information. If the customer decides to view the provided information for the stated price, the invention further includes transferring (1775) a payment from the customer then rendering (1780) the inaccessible portion of information accessible to the customer. If the customer decides not to view the provided information for the stated price, the invention further includes receiving (1790) a disagreement from the customer then discarding (1795) the information.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/60

US CL : 705/40

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/2, 8, 40, 52-53, 77-78; 709/206

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
Please See Continuation Sheet**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y, P	US 2001/0032247 A1 (KANAYA et al.) 18 October 2001 (18.10.2001); paragraphs 2-3.	1-74
Y, P	US 2001/0036822 A1 (MEAD et al.) 01 November 2001 (11.01.2001); p. 6, claim 6; p.7, claim 54.	1-74
Y, P	US 2001/0037283 A1 (MULLANEY) 01 November 2001 (11.01.2001); abstract; paragraphs 4-6, 9.	1-74
Y, E	US 2002/0038233 A1 (SHUBOV et al.) 28 March 2002 (03.28.2002); abstract; paragraphs 2, 4-9.	1-74
X, E	US 2002/0107697 A1 (JENSEN) 08 August 2002 (08.08.2002); abstract; paragraphs 5-11.	1-74
X, E	WO 02/44870 A2 (KEEN.COM) 06 June 2002 (06.06.2002); entire document.	1-74
X	US 5,724,424 A (GIFFORD) 03 March 1998 (03.03.1998); abstract; column 1, line 60 - column 3, line 10.	8-15, 22, 31-38, 48-55, 65-72
X	US 5,948,054 A (NIELSEN) 07 September 1999 (07.09.1999); abstract; column 1, lines 36-39, 50-67; column 2, lines 1-44; column 4, lines 8-15.	1-74
X, P	US 6,223,165 B1 (LAUFFER) 24 April 2001 (04.24.2001); abstract; column 1, lines 8-16; column 4, line 27 - column 9, line 21.	1-74

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C. (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	"Keen.com, the Most Popular U.S. Question and Answer Marketplace, Goes International 90 Days after Launch". PR Newswire; New York; 13 March 2000. [full text] ProQuest [online] [retrieved 30.08.2002], see all.	1-74

INTERNATIONAL SEARCH REPORT

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EPO, JPO, DERWENT, IBM-TDB, PROQUEST
email advice, pay-per-email, electronic answer, message answer