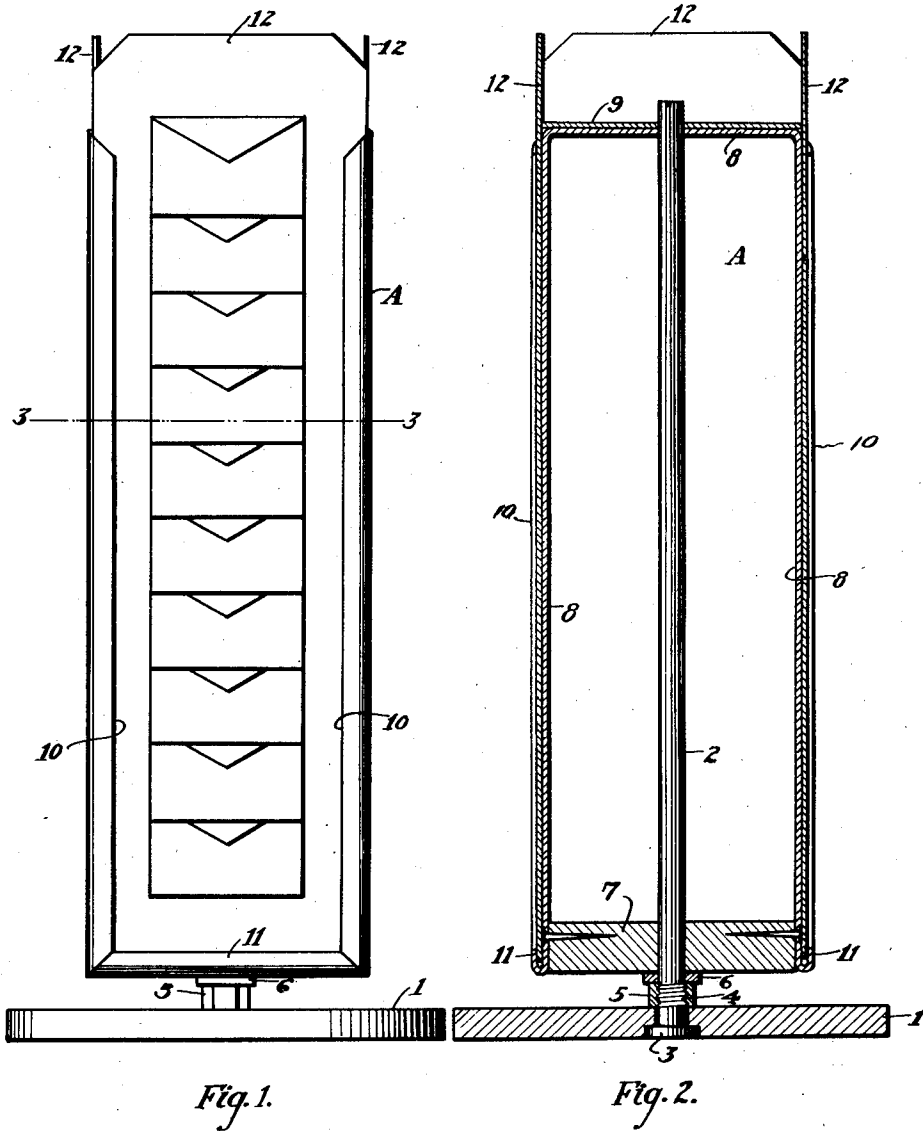


C. L. KALEY.
 DISPLAY STAND.
 APPLICATION FILED JAN. 7, 1920.

1,361,334.

Patented Dec. 7, 1920.

2 SHEETS—SHEET 1.



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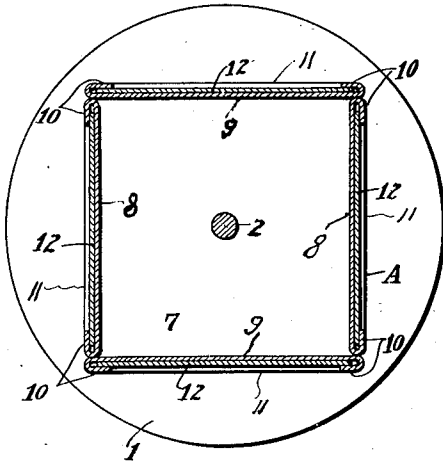


Fig. 3.

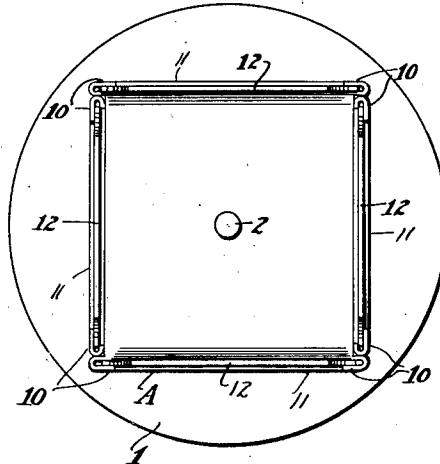


Fig. 4.

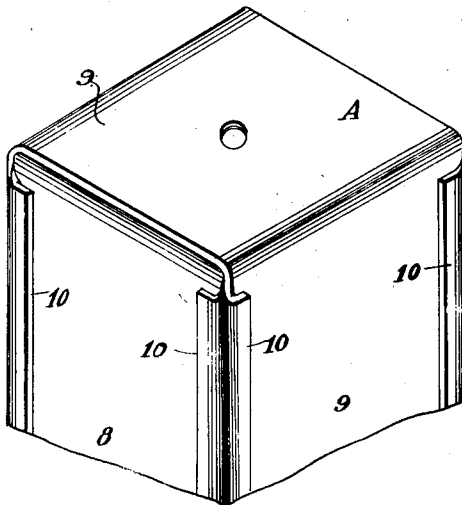


Fig. 5.

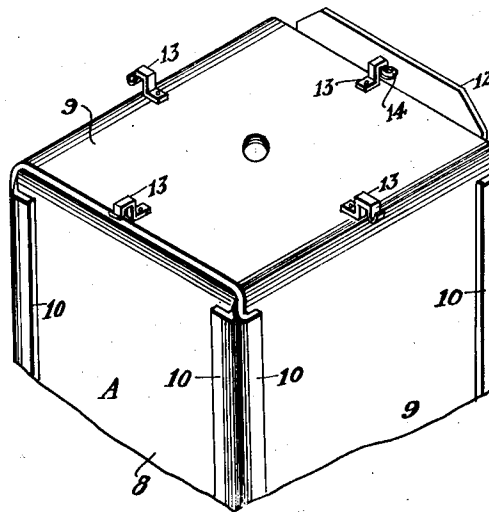


Fig. 6.

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UNITED STATES PATENT OFFICE.

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DISPLAY-STAND.

1,361,334.

Specification of Letters Patent.

Patented Dec. 7, 1920.

Application filed January 7, 1920. Serial No. 349,908.

To all whom it may concerns

Be it known that I, CHARLES L. KALEY, a citizen of the United States, residing at Chicago, in the county of Cook and State of Illinois, have invented new and useful Improvements in Display-Stands, of which the following is a specification.

This invention relates to improvements in display fixtures and refers more particularly to display stands adapted to receive inserts of cardboard bearing merchandise, on which the merchandise may be displayed for sale and from which the articles may be detached when sold.

The principal object of the invention is to provide a simple and inexpensive rotatable display stand of the foregoing character, to which inserts carrying packages of merchandise may be readily and securely applied, and which will effectively resist the usual tendency of such devices to warp and twist when subjected to continued use.

With the foregoing object in view, this invention comprises the new and useful details of construction and arrangement of parts, which will be fully described in this specification, illustrated in the accompanying drawings and specifically claimed hereinafter.

In the drawings,

Figure 1 is a side elevation of a display stand embodying the present invention;

Fig. 2 is a vertical sectional view through the center of the display stand;

Fig. 3 is a horizontal sectional view of the stand, the view being taken on the line 3—3 of Fig. 1;

Fig. 4 is a top plan view of the display stand;

Fig. 5 is a fragmentary perspective view of the top portion of the stand with the inserts removed, and

Fig. 6 is a similar view of a stand constructed in accordance with a modified form of the invention.

Referring now to the drawings, wherein like reference characters refer to like or corresponding parts throughout, it will be seen that the invention comprises a base 1 carrying a vertical pivot shaft or spindle 2, the shaft being provided with a head 3 counter-sunk into the lower side of the base. Shaft 2 is threaded at 4 just above the base to receive a securing nut 5, by means of

which the shaft is rigidly secured to the base. A loose washer 6 is carried about the shaft above the nut.

The display rack, designated generally as A, is preferably pivoted about shaft 2 in position to rotate freely thereon. To this end, the rack is provided with a centrally perforated rectangular bottom 7, to which are secured two similar inverted U-shaped sections, each formed of a single sheet of metal. By reference to Figs. 2 and 5, it will be seen that one of these sections, which for convenience will be characterized as the lower section, is designated as 8, this section comprising two vertical sides and a centrally perforated top. The other of said sections, which may be called the upper section and which is designated by numeral 9, is likewise composed of two vertical sides and a centrally perforated top. The sections are assembled by nailing or otherwise securing the vertical walls of the lower section 8 to opposite edges of the bottom 7, the upper section 9 being applied to the rack at right angles to the lower section with its two walls secured to the remaining opposite edges of the bottom, the top of section 9 overlapping and resting on the top of section 8. The rack thus formed may then be applied to the pivot shaft 2, the shaft passing through the central perforation in the bottom 7 and the aligned perforations in the top of the sections 8 and 9, the bottom resting on the loose washer 6 in an apparent manner.

To conveniently receive the merchandise bearing inserts 12, the vertical walls of each of the sections 8 and 9 are provided on each of their vertical edges with a longitudinal lip 10 formed by the edges of the sheet being bent outward and then back parallel to the side. The lower edge of each of the sections is similarly rolled to form a horizontal lip 11, for the same purpose. It will be seen that the inserts 12 may be entered at the top of the rack, between lips 10 and the walls, the inserts sliding down vertically along the walls until the lower edges of the inserts rest on the rolled lower edges of the walls, the lips 10 and 11 holding the inserts firmly in place against the walls of the rack.

The modification of the invention shown in Fig. 6 comprises the addition of a pivoted hook 13 at the center of each of the

edges of the top of section 9, in position to be swung outward when it is desired to adapt the display stand to receive inserts which do not readily fit into the channel
5 provided. Such inserts may be perforated, as at 14, and then hung on hooks 13, the inserts thus being in position for effective display against the walls of the rack.

10 From the foregoing description, it will be readily seen that this invention provides a simple and inexpensive rotatable display stand adapted to receive cards carrying packages or articles of merchandise, and which is constructed to effectively resist the

usual tendency of such devices to warp and twist when subjected to continued use. 15

I claim:

A display stand comprising an upright member composed of inverted U-shaped side wall sections arranged at right angles to each other and overlapping at the top, with the vertical edges of the sections contiguous and provided with article-supporting channels, a bottom seating inside said walls and secured thereto, and article supporting
20 means on the side wall sections. 25

In testimony whereof I affix my signature.

CHARLES L. KALEY.