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(54) **Title:** ATTENDEE ENGAGEMENT DETERMINING SYSTEM AND METHOD

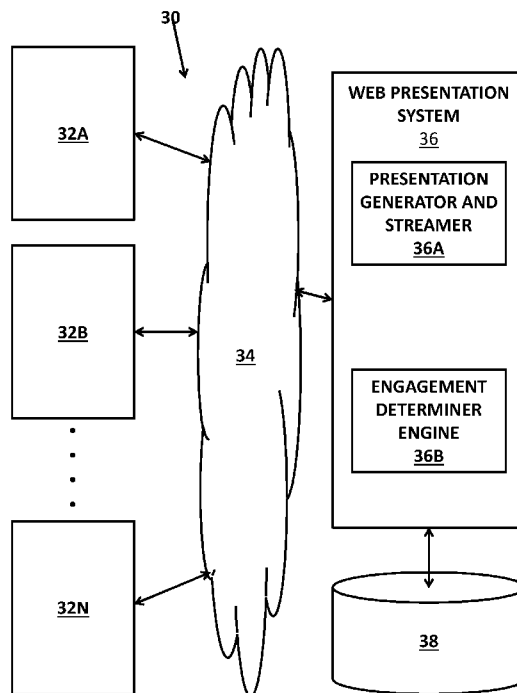


FIGURE 3

(57) **Abstract:** A system and method determines engagement for a future presentation for one or more future attendees/registrants for the future presentation. The system and method may extract features from the registrant data for each registrant of the future presentation, generate a model based on the extracted features and use a classification process to generate the engagement determination for each attendee/registrant of the future presentation.



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC(8) - G06Q 10/00, G06Q 30/00 (2018.01)
 CPC - G06Q 30/0201, G06Q 30/02, G06Q 30/0202, G06Q 10/06375, G06Q 10/0639

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

See Search History Document

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

See Search History Document

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

See Search History Document

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2017/0140398 A1 (BLUEFIN LABS, INC.) 18 May 2017 (18.05.2017), entire document, especially abstract and para [0032], [0036]-[0037], [0043]-[0045], [0049], [0087]-[0092], [0097]-[0103], [0112], [0114]-[0120], [0122]-[0129], [0218], [0220]-[0221], [0226]-[0229].	1-19
A	US 2015/0213361 A1 (MICROSOFT CORPORATION) 30 July 2015 (30.07.2015), entire document.	1-19
A	US 2017/0255696 A1 (FEVR TECH LLC) 07 September 2017 (07.09.2017), entire document.	1-19
A	US 2017/0064358 A1 (THE NIELSEN COMPANY (US), LLC) 02 March 2017 (02.03.2017), entire document.	1-19

 Further documents are listed in the continuation of Box C. See patent family annex.

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"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

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"&" document member of the same patent family

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