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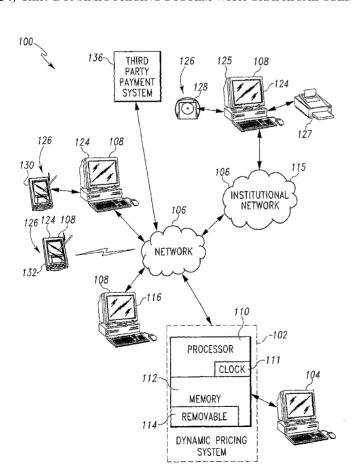
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#### (54) Title: DYNAMIC PRICING SYSTEM WITH GRAPHICAL USER INTERFACE



(57) Abstract: A system (102) for dynamically pricing products available from one or more merchants. The system sends a first price for a product from a processor (110) to a customer device (108), and receives a report of sale for the product at the first price from a merchant computer. the system then determines a second price for the product based at least on the report of sale for the product at the first price, and. sends the second price to the client customer device (108).

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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet				
C. DOC	JMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where a	ppropriate, of the relevant passages	Relevant to claim No.	
Y	U.S. 6,119,100 A (Walker et al.) 12 September 2000 (12.09.2000), the entire reference 1-32		1-32	
A	US 7,124,099 A (Mesaros) 17 October 2006 (17.10.2006), the entire reference		1-32	
A	US 7,080,030 A (Eglen et al.) 18 July 2006 (18.07.2006), the entire reference		1-32	
Further	documents are listed in the continuation of Box C.	See patent family annex.		
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	defining the general state of the art which is not considered to be	date and not in conflict with the applica principle or theory underlying the inver		
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