Dec. 11, 1951 G. B. HISTED 2,578,548

DIE-CUT CARD

Filed April 5, 1950

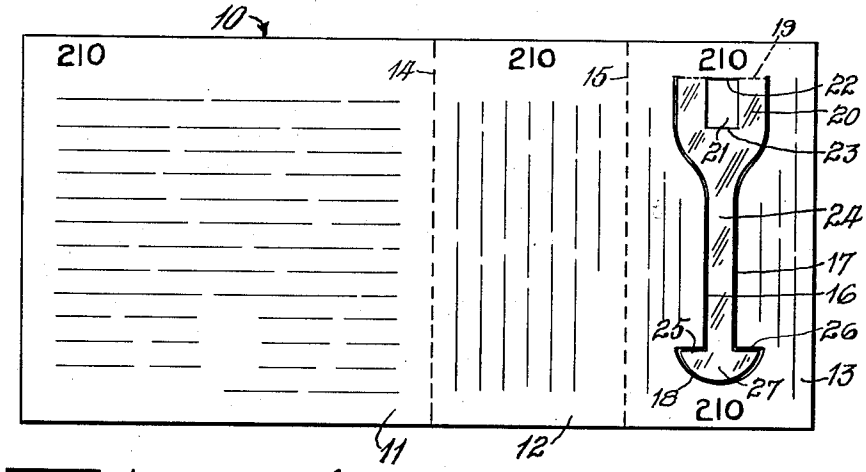


FIG. 1

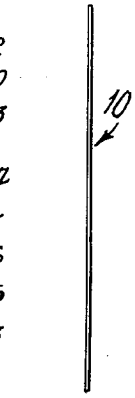


FIG. 2

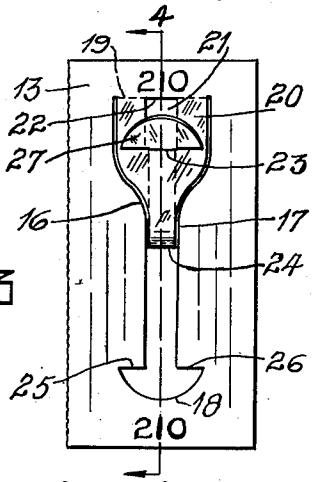


FIG. 3

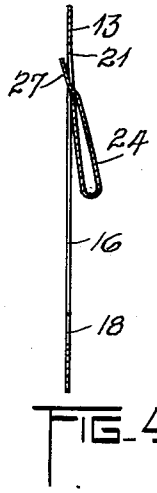


FIG. 4

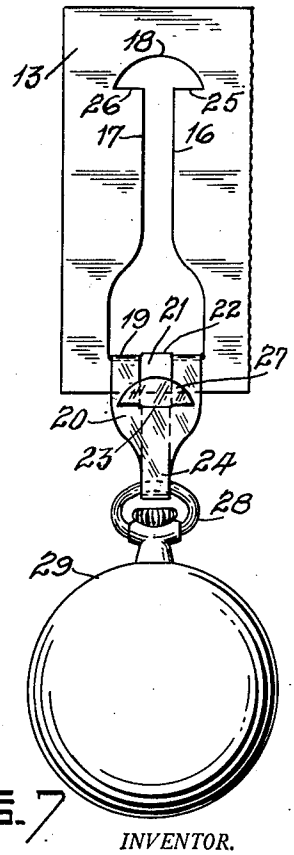


FIG. 7

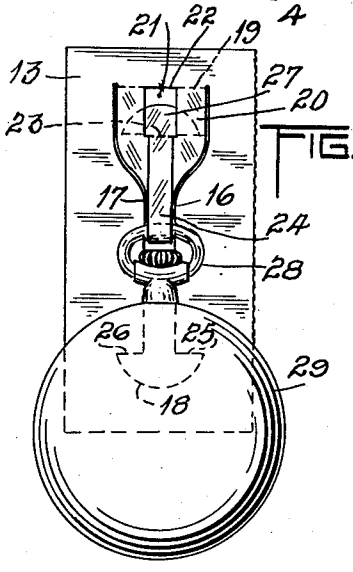


FIG. 5

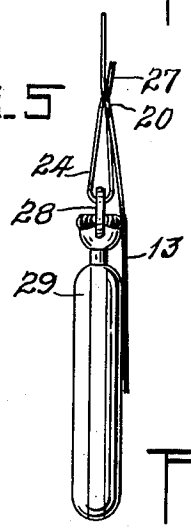


FIG. 6

INVENTOR.

George B. Histed

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DIE-CUT CARD

George B. Histed, Rochester, N. Y.

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3 Claims. (Cl. 40—21)

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The present invention, while relating broadly to cards, tags, labels and similar devices for price-marking and otherwise identifying articles of merchandise and the like, has more especial reference to a card divided into a plurality of detachable sections one of which has a die-cut portion which permits such section, when detached, being used as a self-locking tag. In providing a tag of this nature I have eliminated the necessity and additional expense of using an attaching string, and this is a main object of the invention.

The tag comprises a body portion from which an elongated tab is struck except across one end edge of the tab which affords a hinge connection with the body portion. The tab is of such conformation that, when doubled upon itself and its free end locked, as will later be described, it provides an attaching loop, functioning as a string, which will necessitate manual manipulation to release it. When looped through an attached article the tab cannot be accidentally disengaged therefrom.

Another object of the invention is the provision of a single card comprising not only a detachable tag of the character described, but another section to be used as a claim check and a remaining section bearing instructions, records, etc. pertaining to the article to which the tag is to be affixed.

In the illustrated embodiment of the invention there is shown a card and tag combination designed for the jewelry trade in its watch and clock repairing and similar work. It will be obvious however that the invention is not limited to this particular field, but that the cards, suitably inscribed and varying in size and shape, may be used for many other purposes.

The accompanying drawings forming a part of the specification are as follows;

Figs. 1 and 2 are face and end edge views, respectively of a complete card.

Fig. 3 is a face view of the tag section detached from the card and with the tab doubled upon itself and interlocked to form an attaching loop.

Fig. 4 is a sectional view on line 4—4 of Fig 3.

Fig. 5 shows the tag as attached to a watch, the reverse side of the tag being shown from that illustrated in Fig. 3.

Fig. 6 is a side view of the tag and watch, as shown in Fig. 5.

Fig. 7 is a view similar to Fig. 5 but with the tag and watch in relatively different positions.

In the drawings similar reference numerals refer to similar parts throughout the several views.

The complete card 10 is, in this instance, rectangular in shape and made, preferably, of tough fibrous tag stock so as to withstand bending without being cracked or broken. It is divided longitudinally into a plurality of sections, three in this instance, as indicated at 11, 12 and 13. These sections are detachable from each other by scoring or perforating the card along parallel transverse lines 14 and 15. Printed on the three sections will be instructions, as indicated by the long dash lines, pertaining to the type of card and particular use for which it is intended, each section having a common mark of identification such as the numeral 210.

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Section 11, which preferably is the largest, may be a record card to be retained by the individual or establishment doing the work, while section 12 is the claim check and section 13 with its die-cut tab becomes the tag for attachment to the article to which the record card and claim check have reference.

Centered in the body portion of tag 13 is an elongated tab or tongue die-cut along opposing side edges 16, 17 and a preferably segmental end edge 18, but uncut along the opposite straight end edge, shown by dotted line 19, which provides a hinge connection for the tab with the tag body.

The tab portion 20, adjacent the hinge edge 19, is, preferably, comparatively wide and has a central aperture 21 of which 22 and 23 are top and bottom edges, respectively, the top edge 22, in this instance, being coincident with hinge line 19. The end portion 20 terminates in a shank 24 of reduced width, the cut side edges 16 and 17 of which, at the lower end of the tab, with respect to Fig. 1, are extended laterally to provide shoulders 25 and 26, these lateral extensions intersecting the segmental line 18 and with it outlining a free head portion 27 of substantially the width of the hinged end 20.

In use, the tag 13 is severed from the card 10 along line 15. The tab is pressed to one side or the other of the body portion and its free head end 27 inserted through a suitable fastening means on the article being tagged, such as the bail 28 of a watch 29. Then by doubling the shank 24 upon itself and compressing the head 27 the latter is slipped through aperture 21, the head 27 returning to its normally flat condition, when pressure thereon is released, with the lateral extensions formed by shoulders 25 and 26 engaging a face of the tab portion 20 each side of the aperture, the bottom edge 23 of which forming a stop which limits downward movement of the head end 27 of the tab.

By reference to Figs. 3 to 7, inclusive, it will be observed that the attaching loop formed by the tab will lie to one side of the tag body and that the engagement of head 27 will be against that face of the hinged tab portion 20 opposed to the loop. It will also be observed that the length of the loop will remain constant with the head and hinged portions of the tab in interlocking engagement in a manner to prevent their accidental disengagement, and that such disengagement can only be accomplished by manual compression of the head 27 and returning it through the aperture 21.

Both attachment and detachment of the tag is easily and quickly accomplished, the tag becomes self-locking and use of a string is eliminated.

It will be understood that the drawing is for the purpose of illustration only and that various changes and modifications may be made which do not depart from the spirit and scope of the invention as defined in the claims.

What I claim is:

1. A card including a body portion and a loop-forming elongated tab die-cut from said body portion except across one end, and interengaging means at the ends of said tab whereby the said ends are detachably held in self-locking engagement.

2. A tag of flexible material and comprising a body portion and an elongated loop-forming tab within said body portion but die-cut therefrom except across one of the tab ends, and means at the opposing free and uncut ends of said tab for detachably holding said ends in interlocking engagement.

3. A tag in accordance with claim 2 but characterized by said interlocking means including an aperture adjacent the uncut end of said tab, and shoulders adjacent the free end of said tab for engaging opposing walls of said aperture.

GEORGE B. HISTED.

REFERENCES CITED

The following references are of record in the file of this patent:

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Number	Name	Date
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