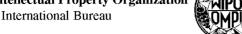
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(71) Applicant (for all designated States except US): CLIENT DYNAMICS, INC. [US/US]; Suite 420, 100 Pacifica, Irvine, CA 92618 (US).

(71) Applicants and

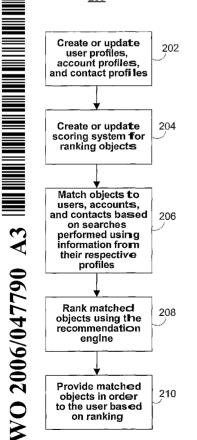
(72) Inventors: LUCAS, Scott G. [US/US]; 264 Metate Place, Palm Desert, California 92260 (US). LEE, David S. [US/US]; 6 Skycrest, Mission Viejo, California 92692 (US). FRANCIS, Adel M. [US/US]; 28362 Millwood Road, Trabuco Canyon, California 92679 (US).

- (74) Agents: INGERMAN, Jeffrey H. et al.; FISH & NEAVE IP GROUP, ROPES & GRAY LLP, 1251 Avenue Of The Americas, New York, New York 10020 (US).
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(54) Title: ENHANCED CLIENT RELATIONSHIP MANAGEMENT SYSTEMS AND METHODS WITH A RECOMMENDATION ENGINE

200



(57) Abstract: The present invention relates to an enhanced customer relationship management systems and methods for receiving information objects in a variety of formats from a variety of information sources and communicating the objects to contact. A CRM application may be provided for storing contact-associated information (e.g., keyphrases related to contact interests, contact holdings, etc.), user-associated information in an application database and used to search for objects in at least one information source. Objects retrieved from a search may be presented to the user according to their relevance to the search. The relevance of an object may be determined in accordance with a scoring system where objects are scored and provided in order of their score.



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| USPC: 707/104.1 According to International Patent Classification (IPC) or to both national classification and IPC | | | | | |
| B. FIELDS SEARCHED | | | | | |
| Minimum documentation searched (classification system followed by classification symbols) U.S.: 707/104.1 | | | | | |
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| C. DOCUMENTS CONSIDERED TO BE RELEVANT | | | | | |
| Category * | Citation of document, with indication, where appropriate, of the relevant passages | | Relevant to claim No. | | |
| Y Y | US 2003/0195877 A1 (FORD et al) 16 Oct. 2003 (16.10.2003), Abstract, paragraphs [0009], [0062], [0125]-[0126], and [0143], and Figures 2-4. US 6,598,046 B2 (GOLDBERG et al) 22 Jul. 2003 (22.07.2003), column 4 lines 9-11, | | | 1-54 1-54 | |
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| Mail Stop PCT, Attn: ISA/US Commissioner for Patents | | Authorized officer Jacqueline A. Whitfield John E Breene Special Project Asst. Telephone No. (571) 272-4107 | | | |
| P.O. Box 1450 Alexandria, Virginia 22313-1450 | | Telephone No. (571 |) 272-4107 | • | |
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