(12) UK Patent Application (19) GB (11) 2533738

29.06.2016

(21) Application No: 1605175.7

(22) Date of Filing: 23.09.2013

Date Lodged: 29.03.2016

(86) International Application Data: PCT/GB2013/052484 En 23.09.2013

(87) International Publication Data: WO2015/040355 En 26.03.2015

(71) Applicant(s):

Starship (UK) Limited 5th Floor Elevator Building, 25-31 Parliament Street, Liverpool, Merseyside, L8 5RN, United Kingdom

(72) Inventor(s):

Martin Kenwright

(74) Agent and/or Address for Service:

Appleyard Lees IP LLP 15 Clare Road, HALIFAX, West Yorkshire, HX1 2HY, **United Kingdom**

(51) INT CL:

G01C 21/20 (2006.01) G09B 21/00 (2006.01)

(56) Documents Cited:

US 20090315995 A1

SHWETAK N PATEL ET AL: "iCam Precise at-a-Distance Interaction in the Physical Environment" Pedro De-Las-Heras-Quiros ET AL: "Moiles Augmented Reality browsers should allow labeling objects A Position Paper for the Augmented Reality on the Web W3C Workshop" Mabel Vazquez Briseno ET AL: "Using RFID/NFC and QR-Code in Mobile phones to Link the Physical and the Digital World"

(58) Field of Search:

INT CL G09B

Other: EPO-Internal, WPI Data, INSPEC

- (54) Title of the Invention: Apparatus and method for location identification Abstract Title: Apparatus and method for location identification
- (57) A system for generating a 3-D map of a plurality of loci within a structure includes a triangulation network associated with the structure whereby each locus may be assigned co- ordinates corresponding to its position within the structure relative to the triangulation network, and a portable mapping device, arranged for determining the location for each locus from a position of the portable mapping device relative to the triangulation network and a position of each locus relative to the portable mapping device, and arranged for storing the location for each locus in a memory. The system may then be used to subsequently guide a user within the structure to the loci identified by the labels. The system is useful for assisting a visually-or memory-impaired user to find objects and locations within a structure such as a dwelling.

