J. W. SCHLOSS.

DISPLAY MOUNT.

APPLICATION FILED APR. 8, 1915.

1,201,768. Patented Oct. 17, 1916.

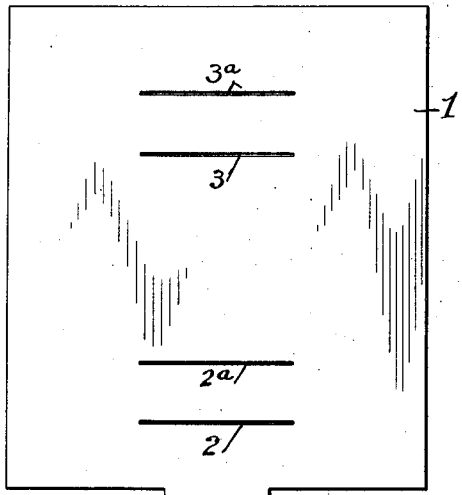


Fig. 1.

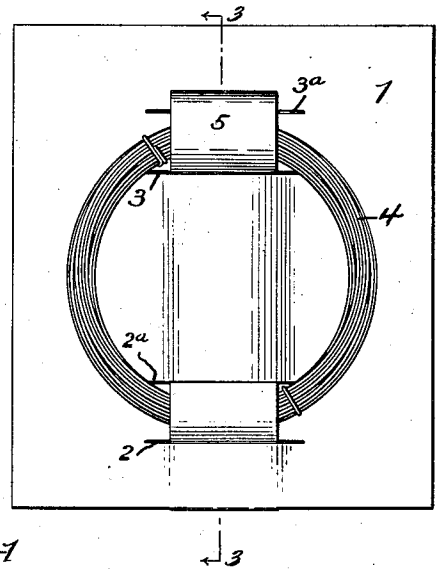


Fig. 2.

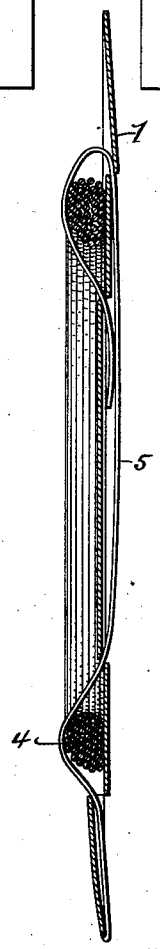


Fig. 3.

Witness
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UNITED STATES PATENT OFFICE.

JOSEPH W. SCHLOSS, OF NEW YORK, N. Y., ASSIGNOR TO JOSEPH W. SCHLOSS CO., A CORPORATION OF NEW YORK.

DISPLAY-MOUNT.

1,201,768. Specification of Letters Patent. Patented Oct. 17, 1916.

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To all whom it may concern:

Be it known that I, JOSEPH W. SCHLOSS, a citizen of the United States, residing at the city of New York, in the borough of Manhattan and State of New York, have invented certain new and useful Improvements in Display-Mounts, of which the following is a full, clear, and exact description.

My invention relates to merchandise display mounts or cards, the same being designed for the production of a mount of this kind which is provided with means for securing in place at two points an article of merchandise of annular, or other like form.

The invention consists of a mount or card having two pairs of laterally extending slits therein, and a flexible tongue adapted to be threaded through said slits and around the annular article of merchandise to be held in place.

It also consists of certain features and details of construction and combinations of parts which will be hereinafter more fully described and claimed.

In the drawing forming part of the specification: Figure 1 is a face view of the mount or card in the shape in which it is originally formed and prior to the application of the article of merchandise thereto; Fig. 2 is a face view of the same showing the article of merchandise in position; and Fig. 3 is a section on the line 3—3 of Fig. 2. Like reference numerals indicate like parts in the different views.

My improved mount is preferably made from relatively heavy paper or light cardboard. It consists of a body portion 1 having two pairs of laterally-extending slits 2, 2^a and 3, 3^a therein. These slits are centrally located transversely of the body 1, are parallel to each other and the distance between the two pairs or sets corresponds with the diameter of the annular article of merchandise 4, to be supported in place. Secured to one end of the body portion 1, preferably by an integral connection therewith, is an elongated tongue or projection 5. This tongue is flexible so that it may be threaded through the slits in the body 1, but is sufficiently rigid to frictionally retain the article 4 in place when the latter is mounted as shown in Figs. 2 and 3 of the drawing.

The article of merchandise 4 has been shown as a coil of light wire in annular or ring-like form. It may, however, be any other suitable article and of any other suitable shape, the only essential being that there shall be two points of attachment which shall respectively lie between the slits 2, 2^a and 3, 3^a.

In attaching the article 4 to the mount or card the same is first placed against the card in the position shown in Fig. 2 of the drawing. The tongue 5 is then bent rearwardly along a line co-incident with the lower edge of the body 1. It is then threaded forwardly through the slit 2, passed around the front of the coil 4, and threaded rearwardly through the slit 2^a. It is then extended upwardly along the rear of the body 1 and threaded forwardly through the upper slit 3^a. It is now passed around the upper part of the coil 4 and again threaded rearwardly through the slit 3, the free end of the same being located between the rear surface of the body 1 and that part of the tongue which extends along the rear of the body. Applied as described, it will be seen that the coil 4 is firmly secured to the mount so that it is incapable of being readily detached by accident or by comparatively rough handling. The coil 4 is secured to the mount by the tongue 5 at two points, one between the slits 2, 2^a and the other between the slits 3, 3^a. The free end of the tongue 5 being located between the body 1, and that portion of the tongue which extends along the rear of the body, is frictionally retained in place and not likely to be accidentally displaced, because said free end is held in substantially the same plane as the body 1 and any outward movement of the coil 4 will cause a binding action against the lower edge of the slit 3. When, however, it is desired to remove the coil from the mount, it is simply necessary to cut or tear the tongue at the places where it passes around the coil 4, or apply upward pressure to the tongue 5 adjacent to its upper bend, disconnect the same from the slit 3 and then draw the same gently from a point adjacent the lower bend of the tongue so that it will pass freely through the slits 3^a and 2^a. When this is done, the coil is free to be removed and the mount is preserved.

The embodiment of my invention illus-

trated and described is that which is at present preferred by me. I realize, however, that various changes may be made without departing from the spirit of the invention and I do not desire to be limited to any of the details of construction except as I have limited myself in the appended claim. For example, the tongue 4 has been shown as integral with the body 1. This is not essential as it may be secured to the body in any suitable way or may in fact be entirely separate therefrom.

I claim:—

A display mount having two pairs of transversely extending slits therein, and a flexible tongue extending therefrom for retaining in place the article to be displayed, the said tongue being bent rearwardly, then threaded forwardly through the lowermost of said slits and passed around said article, then threaded rearwardly through the uppermost of the lower pair of said slits, then extended upwardly and threaded forwardly through the uppermost of the upper pair of said slits, and then passed around said article a second time and threaded rearwardly through the lowermost of the upper pair of said slits, the free end of said tongue lying between said mount and the intermediate portion of said tongue which extends along the rear of said mount.

In witness whereof, I subscribe my signature, in the presence of two witnesses.

JOSEPH W. SCHLOSS.

Witnesses:
WALDO M. CHAPIN,
MARY G. HART.