Aug. 3, 1937. B. ROUS 2,088,762

MULTIPLE DISPLAY CARD

Filed Sept. 9, 1935

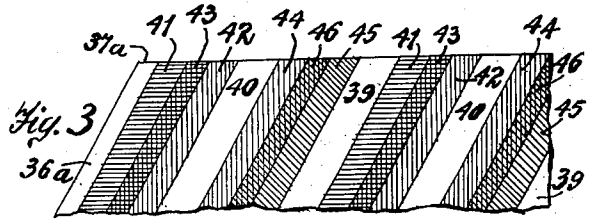


Fig. 3

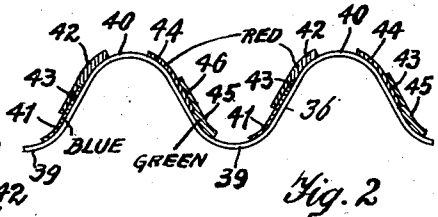


Fig. 2

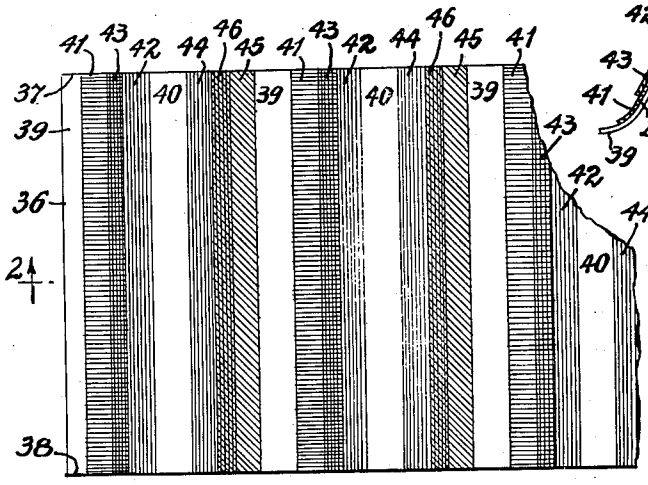


Fig. 1

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MULTIPLE DISPLAY CARD

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3 Claims. (Cl. 40—137)

This invention relates to a multiple display card.

The object of the invention is the production of a multiple display card, in which different portions thereof have indicated thereon strips of different translucent colors, and of which some of the longitudinal edges thereof overlap each other to produce blended portions between them.

In the accompanying drawing Fig. 1 represents a fragmentary front view of the multiple display card; Fig. 2 shows a section as on the line 2, 2 of a portion of Fig. 1 and Fig. 3 represents a fragmentary portion of the front view of the display card with a modification.

Referring to Figs. 1 and 2 the multiple display card comprises the corrugated body portion **36**, which is opaque and may be white, and is indicated having the top edge **37** and the bottom edge **38**. The said body portion is shown with the valleys **39** and the crowns **40**, and has indicated on its outer surface strips of different translucent colors, which are parallel to the corrugations of the card. The longitudinal end portions of said strips are located to overlap each other, except at the crowns and valleys of the corrugated body portion. The overlapped portions of the said bands or strips produce blended portions.

The strips are disposed in a plurality of series of different colors.

In this instance at one side of each valley **39**, is indicated a strip **41** which is blue in color, the next adjacent strip **42** which is red, is positioned with one of its longitudinal edges adjacent to one side of the adjacent crown **40**, and its other longitudinal edge overlaps the strip **41** and therewith produces a blended portion **43**. The next strip **44**, which is located at the other side of said crown **40**, is also red. The next adjacent strip **45**, which is green, is positioned with one of its longitudinal edges at one side of the next valley **39**. The other longitudinal edge of the strip **45** overlaps the strip **44** and thereby is produced the blended portion **46**. The strips as described are repeated for all of the corrugations of the corrugated body portion **36**. It will be noted that other colored strips may be used.

Referring to Fig. 3, a fragmentary portion of the display card is shown with the body portion **36***a* having the top edge **37***a*, and the bottom edge is not shown.

In this modification, the corrugations and their translucent colored strips are inclined to the edges of the body portion.

The inclined strips are as follows, the blue at **41**, a red at **42**, a blended portion at **43**, a red strip at **44**, a green strip at **45** and another blended portion at **46**. The valleys of the body portion **36***a* are shown at **39** and the crowns are again shown at **40**.

Various modifications may be made in this invention and the present exemplification is to be taken as illustrative and not limitative thereof.

Having described my invention I claim:

1. A multiple display card comprising a corrugated body portion of one piece of material and strips of different translucent colors indicated on the outer surface of said corrugated body portion between its crowns and valleys, the sides of the adjacent strips overlapping each other.

2. In a multiple display card the combination of a corrugated body portion of one piece of material and strips of different translucent colors indicated on the outer surface of said corrugated body portion between its crowns and valleys, said strips parallel to the longitudinal axis of the corrugations and the adjacent sides of the strips overlapping each other to produce blended portions.

3. In a multiple display card the combination of a corrugated body portion of one piece of material, the corrugations of said body portion inclined to the edges thereof and strips of different translucent colors indicated on the outer surface of said corrugated body portion between its crowns and valleys, said strips parallel to the longitudinal axes of said corrugations and the adjacent sides of the strips overlapping each other to produce blended portions.

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