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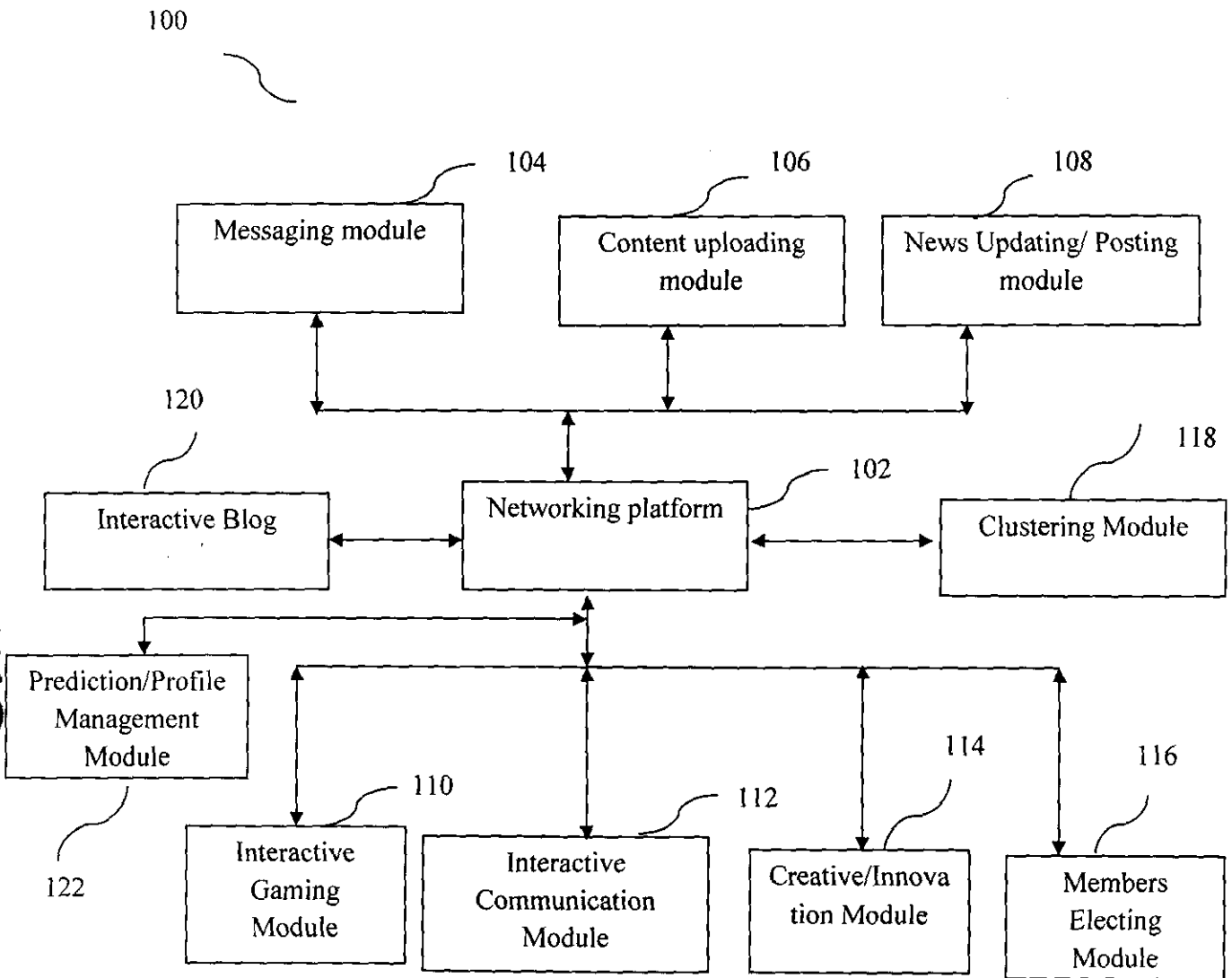


FIG.1

[Handwritten signature]

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4. Description

Technical field

[001] The present disclosure relates to a system and method for sharing and management of personalized media files among the registered members of a network platform.

Background

[002] In present era, social networking plays an important role in day to day activity of many people. The social networking sites allow users to meet different people with common interests and activities. Most of the social networking sites allow users to make friends and look for other users with common interests and share information to their friends/family.

[003] The social networking sites additionally enable users to share media files like videos, pictures, music and are also accommodated with a vast number of games, where the users are allowed to play games online and share the information of the corresponding game to their friends in the social networking sites. Many games have been developed and introduced to create enthusiasm and enhance the gaming experience among the users.

[004] The present application provides a zodiac sign based networking platform allowing users to find friends sharing common interest and further allowing the users to share personalized entertainment and media files among the users.

Brief Summary

[005] The following presents a simplified summary of the disclosure in order to provide a basic understanding to the reader. This summary is not an extensive overview of the disclosure and it does not identify key/critical elements of the invention or delineate the scope of the invention. Its sole purpose is to present some concepts disclosed herein in a simplified form as a prelude to the more detailed description that is presented later.

[006] Exemplary aspect of the present subject matter is to develop a networking platform allowing the users to share personalized entertainment and media files.

[007] Another exemplary aspect of the present subject matter is to allow the users to create an account and provide the details corresponding to their respective zodiac sign.

[008] Another exemplary objective of the present subject matter is to build a social networking platform based on the zodiac signs of the registered users.

[009] Another exemplary aspect of the present subject matter is to allow the users to create customized chat groups corresponding to their zodiac sign.

[0010] Another exemplary aspect of the present subject matter is to allow the users of one zodiac sign to post a challenge in a particular game with users of other zodiac signs.

[0011] Another exemplary aspect of the present subject matter is to provide predictions to the users at predetermined time intervals which can be daily/weekly/monthly/yearly based on their zodiac sign and based on the profile of the user.

[0012] Another exemplary aspect of the present subject matter to provide astrological remedial solutions to the user.

[0013] Another exemplary aspect of the present subject matter is to provide a list of compatible users based on the zodiac sign and date of birth, time, location and name and other astrology based prediction factors

[0014] Another exemplary aspect of the present subject matter is to provide a list of ruling planet details based on the zodiac sign, and to provide a list traits.

[0015] Another exemplary aspect of the present subject matter is to enable the user to view the users corresponding to the similar zodiac sign.

[0016] Another exemplary aspect of the present subject matter is to enable the user to search and manage different users based on their name, zodiac sign, location and the like.

[0017] Another exemplary aspect of the present subject matter is to enable the users to share the entertainment and media files like images, music files, videos over the networking platform to designated users registered with the network platform.

[0018] Another exemplary aspect of the present subject matter is to enable users to play online interactive games with other users of the networking platform.

[0019] Another exemplary aspect of the present subject matter is to provide a calendar to the registered users and dynamically updating the calendar with the events and birthdays of the users in the circle/group.

[0020] Another exemplary aspect of the present subject matter is to enable the user to manage a friends/affiliates list in to different groups based on zodiac sign, compatibility with the profile, location and other personal credentials.

[0021] Another exemplary aspect of the present subject matter is to enable the users to upload a creative work and enable the visibility of the work from the respective zodiac group.

[0022] Another exemplary aspect of the present subject matter is to enable the user to dedicate an uploaded media file to one or more friends/affiliates.

[0023] Another exemplary aspect of the present subject matter is to transmit or send notifications to friends/affiliates of corresponding to an action performed by the user.

[0024] Another exemplary aspect of the present subject matter is to enable the users to share personalized views and comment or post reviews on an interactive zodiac sign based blog.

[0025] Another exemplary aspect of the present subject matter is to display a list of prominent personalities corresponding to a zodiac sign of the user.

[0026] Another exemplary aspect of the present subject matter is to provide reward/bonus points to the user on uploading a media file based on the reviews and total viewing/listening time of the uploaded media file and also based on other online activities of the user on the network platform.

[0027] Another exemplary aspect of the present subject matter is to enable the users of a particular zodiac sign to participate in an election and elect one or members for the particular group with the zodiac sign.

[0028] Another exemplary aspect of the present subject matter is to enable the users to categorize the list of friends in to one or more predetermined categories based on the relationship with the list of friends and also restrict the visibility of activities being performed in predetermined category to the members of other predetermined category.

[0029] Another exemplary aspect of the present subject matter is to enable the user to dynamically change a theme or a presentation of a profile page and to further change/modify status of the profile.

[0030] Another exemplary aspect of the present subject matter is to provide generation based profiles to the user.

[0031] Another exemplary aspect of the present subject matter is to provide a pictorial representation of the profile and the predetermined categories clustered by the user.

Brief Description

[0032] Other objects and advantages of the present disclosure will become apparent to those skilled in the art upon reading the following detailed description of the preferred embodiments, in conjunction with the accompanying drawings, wherein like reference numerals have been used to designate like elements, and wherein:

[0033] FIG. 1 is a system diagram depicting modules of a networking platform.

Detailed description

[0034] It is to be understood that the present disclosure is not limited in its application to the details of construction and the arrangement of components set forth in the following description or illustrated in the drawings. The present disclosure is capable of other embodiments and of being practiced or of being carried out in various ways. Also, it is to be understood that the phraseology and terminology used herein is for the purpose of description and should not be regarded as limiting.

[0035] The use of “including”, “comprising” or “having” and variations thereof herein is meant to encompass the items listed thereafter and equivalents thereof as well as additional items. The terms “a” and “an” herein do not denote a limitation of quantity, but rather denote the presence of at least one of the referenced item. Further, the use of terms “first”, “second”, and “third”, and the like, herein do not denote any order, quantity, or importance, but rather are used to distinguish one element from another.

[0036] Referring to FIG. 1 is a system diagram 100 depicting modules of a networking platform. According to a non limiting exemplary embodiment of the present subject matter, the networking platform 102 includes a messaging module 104, a content uploading module 106, a news updating/posting module 108, an interactive gaming module 110 and an interactive communication module 112. The networking platform 102 enables the users to register with the platform by entering plurality of details which may include but not limited to name, password, date of birth, birth time, place of birth and the like. The user is then enabled to enter a plurality of personal details which may include but not limited to school, employer, city, hometown, mobile number and the like. The user is further enabled to enter their hobbies and their interests which may include but not limited to favorite color, dining place, cuisine, place, movie, actor, actress, games, books, music and the like.

[0037] In accordance with a non limiting exemplary embodiment of the present subject matter the user after registering with the networking platform 102 is enabled to login to the platform. The networking platform 102 includes a messaging module 104 allowing the users to post messages to other users in their circle. The messages posted to the other users may be in an online mode and offline mode.

[0038] According to a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a interactive communication module 112 enabling the users to join a group corresponding to their zodiac sign and chat with the users. The users are further enabled to join a chat group of their interest and chat with friends. The networking platform creates a zodiac profile for each user based on the details entered by the corresponding user and the details are displayed. The displayed details corresponding to the zodiac sign may include but not limited to future, ruling planets, compatibility and the like. The users are further allowed to view the profiles and general information of the friends in their circle. The users are further enabled to upload media files to the networking platform and share it with the selected users or groups. The media files here may include but not limited to photography, paintings, music, videos and the like.

[0039] According to a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with the content uploading module 106 enables the user to upload content to the platform from their personalized account. The uploaded content may include but not limited to images, videos, music and the like. The users are allowed to store images and share them to desired people in their circle, wherein the user is further allowed to restrict viewing of an uploaded media files to a selected group of users. The platform 102 also enables the user to restrict the access of viewing the uploaded image by a particular user within the circle without blocking the user. The other users are further notified when a user uploads a music file to the networking platform.

[0040] In accordance with a non limiting exemplary embodiment of the present subject matter, the user after uploading the media files to the networking platform are awarded with some points depending on the popularity of the uploaded content. The users with points are awarded with a designated position in the corresponding zodiac group, wherein the users with more points are further awarded with surprise gifts and the like.

[0041] In accordance with a non limiting exemplary embodiment of the present subject matter, the user is also allowed to manage friends in different group by entering a plurality of details in the interactive filters. The networking platform 102 then retrieves and displays the users accordingly. The interactive filter enables the users to retrieve a list of users based on groups, name, zodiac sign, location, personal

characteristics and the like.

[0042] According to a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a news updating/posting module 108 for displaying updated issues related to all the fields. The fields may include but not limited to top stories, local news, international news, technology news, sports news, science news and the like.

[0043] In accordance with a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a gaming module 110 enabling the users to play online games. The networking platform allows the users to play online games and further allows the users to challenge with the other users. The users are enabled to select an image or an avatar to their profile and compete with other users in online games.

[0044] According to a non limiting exemplary embodiment of the present subject matter, the platform 102 further includes a dynamically updating calendar unit enabling the users to view the events posted by other users and birthdays of the other users in their corresponding circles/groups.

[0045] In accordance with a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a interactive communication module 112 enabling the users to chat with the other users in the group. The users are enabled to join any group created by other users in a particular zodiac group and chat with friends.

[0046] According to a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a data creative module 114 enabling the users to upload creative media files. The users are enabled to upload images, paintings, art, music, post a personalized creative work or a creative activity and the like created by them on to the networking platform 102 which are viewable by other users in circle/groups. The users are further awarded with points based on the reviews and viewings of the uploaded creative media file. Furthermore, the data creative module 114 enables the user to gain reward/bonus points on uploading a media file based on the reviews and

total viewing/listening time of the uploaded media file and also based on other online activities of the user on the network platform 102.

[0047] In accordance with a non limiting exemplary embodiment of the present subject matter, the networking platform 102 integrated with a member creating module 116 enabling the users to elect a leader for their corresponding zodiac group. The leaders and other members of the corresponding zodiac group are selected based on the reward points earned by the user based on the viewings and reviews posted by the other users of the corresponding zodiac group. The elected users are then awarded with surprise gifts and added advantages.

[0048] According to a non limiting exemplary aspect of the present disclosure, the networking platform 102 further includes a clustering module 118 for enabling the user to cluster/categorize the list of friends in to one or more predefined categories. The user may be allowed to categorize the list of friends in to family, friends, professional/business, private and the like categories. Moreover, the members may be restricted to view the type of activities being performed by the members of other group. For example, the members of family category may be restricted to view the activities of the user in the professional category. The multiple categories may be displayed as clusters/walls on the profile page of the user.

[0049] In accordance with non limiting exemplary aspect of the present disclosure, the networking platform 102 further includes a interactive blog 120 for enabling the users to post, edit, view the comments/works/opinions of the other users. The blog unit 120 further enables the user to start new discussions and also follow the discussions initiated by other users of the network platform 102.

[0050] According to a non limiting exemplary aspect of the present disclosure, the networking platform 102 further includes a prediction/profile management module 122 for providing the personalized predictions to the user based on one or more astrology based factors including but not limited to zodiac sign, time of birth, date of birth, place of birth and the like. The prediction/profile management module 122 further manages the profile of the user for providing accurate astrology based predictions.

[0001] While specific embodiments of the disclosure have been shown and described in detail to illustrate the inventive principles, it will be understood that the disclosure may be embodied otherwise without departing from such principles.

5. CLAIMS

6. DATE AND SIGNATURE:

Dated this 22nd April 2013,

Authorized Signatory's Name: Santosh Kumar Kongonda

Authorized Signatory's Signature:

A handwritten signature in black ink, appearing to read "Santosh K", written over a horizontal line.

7. ABSTRACT

System and method for sharing and management of personalized entertainment and media files is disclosed. The networking platform includes messaging module allowing the users to send messages to other users, content uploading module enabling the users to upload images, videos and music files. The networking platform further includes news updating module for updating current news to the users, gaming module for allowing the users to play online games with the other users and interactive communication module for creating chat groups corresponding to the users zodiac sign and a data creative module for enabling the users to post their creative work. The networking platform further comprises of an election module allowing the users to elect a leader for their corresponding zodiac group. The platform further provide predictions to the users based on the zodiac sign, date of birth, time of birth and other astrology based factors.