

O. TRAURIG.
 DISPLAY BLOCK FOR WATCHES.
 APPLICATION FILED APR. 24, 1914.

1,122,668.

Patented Dec. 29, 1914.

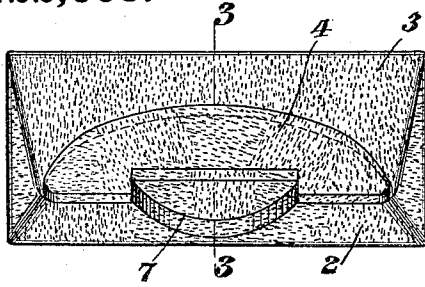


Fig. 1.

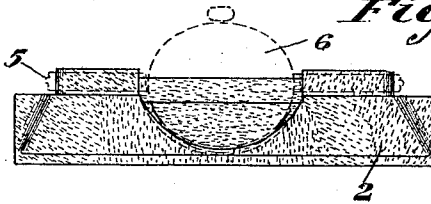


Fig. 2.

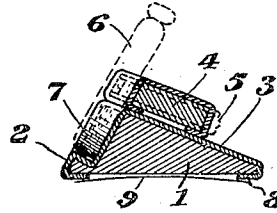


Fig. 3.

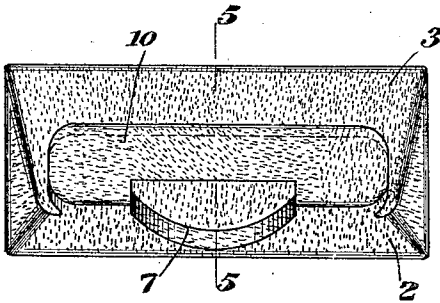


Fig. 4.

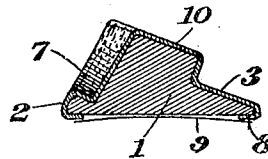


Fig. 5.

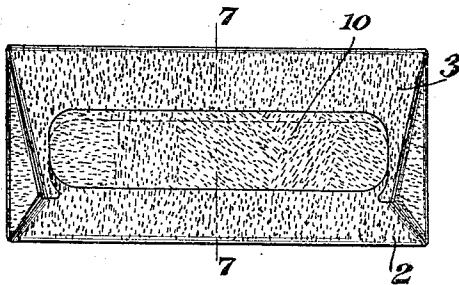


Fig. 6.

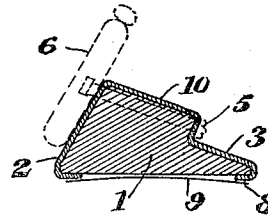


Fig. 7.

WITNESSES:

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DISPLAY-BLOCK FOR WATCHES.

1,122,668.

Specification of Letters Patent.

Patented Dec. 29, 1914.

Application filed April 24, 1914. Serial No. 834,086.

To all whom it may concern:

Be it known that I, OTTO TRAURIG, a citizen of the United States, and a resident of New York, borough of Brooklyn, in the county of Kings and State of New York, have invented certain new and useful Improvements in Display-Blocks for Watches, of which the following is a specification.

This invention relates to display blocks for watches, particularly those watches known as bracelet watches.

The principal object of my invention is to provide a display block for bracelet watches which is simple in construction, neat in appearance, and which retains and displays the watch proper as well as the bracelet portion thereof to the best advantage.

A further object is to provide a display block of this character which is of unitary construction, and which displays the bracelet watch properly without necessitating adjustment or extraneous support.

Further objects and advantages will more fully appear from the following detailed description and the features of novelty will be particularly pointed out in the claims.

In the drawings, Figure 1 is a plan view of one form of my improved display block. Fig. 2 is a front elevation thereof, showing the manner in which a bracelet watch is secured thereto. Fig. 3 is a sectional view taken along line 3—3 of Fig. 1. Fig. 4 is a plan view of a slightly different form in which the entire block is fashioned out of one piece of material. Fig. 5 is a cross sectional view taken along line 5—5 of Fig. 4. Fig. 6 is a plan view of a further modification which is also fashioned out of one piece of material but with the socket omitted. Fig. 7 is a cross sectional view taken along line 7—7 of Fig. 6.

Referring particularly to Figs. 1, 2, and 3 of the drawings, the base 1 of the display block is formed with an inclined forward display face 2, from which slopes rearwardly downward the top face 3. Mounted upon the latter face is a neck 4 which is adapted to be encircled by the bracelet 5, while the watch proper 6 rests against the front display face. The neck is preferably disposed adjacent to the front edge of the top face, so as to merge with the front display face of the block. For retaining the watch to the best advantage, an arcuate recess or socket 7 is formed in the front face, affording a seat for the watch substantially

transverse to the seat for the bracelet about the neck on the top face. Thus, both the bracelet and the watch are displayed to the best advantage in substantially the positions they occupy when worn about the wrist. However, to economize in space the entire block is elongated, and the neck portion 4 is shaped correspondingly in the form of an elongated segment, or some other shape to correspond with the dimensions of the block.

In the above described construction the article is securely held upon the block. The watch itself, being inclined at an angle to the surface upon which the block rests, is in a most advantageous position to attract the eye of an observer, and the bracelet portion thereof is also disposed in a manner best adapted for its display.

The block may be made of wood, or any other suitable material, and may be covered with velvet or any other ornamental covering, so that the appearance of the block is rendered very attractive. A saving of covering material may be had by turning over a small portion 8 of the same upon the bottom surface of the block, and the gap covered over by a piece of paper 9, or any other cheap material, if desired. The same saving of material may be accomplished with the neck portion 4, as shown in Fig. 3.

In Figs. 4 and 5, I have shown the neck portion 10 formed integral with the base, the whole block, therefore, being formed out of one piece of material. Otherwise, this form is the same as the first form described, with the exception that the neck portion approaches an oblong rather than a segmental form.

In Figs. 6 and 7, I have shown a further modification in which the block is formed of one integral piece of material, but the socket is omitted. In this form, the watch is retained against the front face of the block by means of the bracelet which embraces the neck 10.

It will thus be seen that I have provided a display block for watches, particularly bracelet watches, which is cheap to manufacture, neat and artistic in appearance, compact in construction, and fashioned in such manner as to display the watch, as well as the bracelet portion, in the most conspicuous and attractive manner. Thus, these blocks could be most advantageously used in jewelry stores where it is desirable

that the wares be displayed in such manner as to attract the attention of prospective buyers. All the parts are arranged so as to display the watch most effectively, and
5 there are no relatively movable parts to complicate the display block, get out of order, or become lost.

Having thus described my invention, I
10 claim as new and desire to secure by Letters Patent:

1. A display block for bracelet watches comprising a base portion having a rearwardly inclined front display face for the watch, and a neck portion upon the upper
15 side of the base disposed adjacent the front face, said neck being adapted to be encircled by the bracelet to retain the watch against the front face of the block.

2. A display block for bracelet watches
20 comprising a base portion having a rearwardly inclined front display face for the watch, a downwardly inclined top face substantially transverse to the front face, and a neck portion upon the top face disposed

adjacent the front face, said neck being
25 adapted to be encircled by the bracelet to retain the watch against the front face of the block.

3. A display block for bracelet watches comprising a base portion having a rearwardly inclined front display face for the
30 watch, said face being formed with an arcuate socket in which the watch rests, a rearwardly and downwardly inclined top face extending substantially transverse to the
35 front face, and an elongated neck portion projecting from the top face and merging with the front display face, said neck portion being adapted to be encircled by the
40 bracelet to hold the watch in its socket.

Signed at New York city in the county of New York and State of New York, this
23rd day of April A. D. 1914.

OTTO TRAURIG.

Witnesses:

WM. I. COHEN,
MINNIE S. MILLER.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents,
Washington, D. C."