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(74) Agents: **MAGOON, Sumeet** et al.; Kenyon & Kenyon, Suite 700, 1500 K Street, N.W., Washington, DC 20005 (US).

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(71) Applicant: **AMC MOVIE COMPANION, LLC** [US/US]; 200 Jericho Quadrangle, Jericho, NY 11753 (US).

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(72) Inventors: **BARRECA, Thomas, N.**; 1 Duck Pond Road, Westport, CT 06880 (US). **MCENROE, Catherine**; 11 Shore Drive, Plandome, NY 11030 (US). **DAVIS, Erik, J.**; 57 Emerald Crescent, Toronto, Ontario M8V 2B5 (CA). **MULLALY, Kathleen, A.**; 10-208 Niagara Street, Toronto, Ontario M6J 3W5 (CA). **LEFAVE, Kris, E.**; 6 Hallam Street, Toronto, Ontario M6G 1W2 (CA). **MATTHEWS, Sheree, L.**; 143 Arlington Avenue, Apartment 23, Toronto, Ontario M6C 2Z3 (CA). **CROWE, Ian, W.**; 993 Queen Street, Suite 415, Toronto, M6J 1H2 (CA). **MAK, Eben, G.**; 31 Ninth Street, Toronto, Ontario M8V 3E2 (CA). **TEW, Colin, J.**; 559 Hurd Avenue, Apt. 1, Toronto, Ontario L7S 1T2 (CA). **CUMMER, Chris**; 109

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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: METHOD AND SYSTEM FOR ASSISTING USERS IN SELECTING PROGRAMMING CONTENT

(57) Abstract: Systems and methods are presented for recommending programming content to a user. The content may be recommended to a user based on personal context, personal relevancy to a user and/or based on content provider criteria. For example, movies may be recommended based on a mood selected by the user, the user's zodiac sign, and/or any other information relevant to the user. Additionally, interactive gaming simulations may be used to recommend content to users. For example a virtual slot machine, an interactive trivia game, and/or other types of gaming simulations may be employed to recommend content to users. The content provider and/or service provider may also link context suggestions to such interactive gaming simulations.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US03/18318

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : H04N 7/16, 5/445

US CL : 725/23,39,46

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 725/23,39,46

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
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C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 6,201,536 B1 (HENDRICKS et al) 13 March 2001 (13.03.2001), col. 11, line 14+	1-2, 11-12, 24-27, 29, 31
Y	US 5,798,785 A (HENDRICKS et al) 25 August 1998, figures 11a+ and col. 30, line 55+.	3-5, 13-16, 30, 33
X, P	US 2003/0065525 A1 (GIACCHETTI et al) 03 April 2003, figures 3+ and paragraph 0047+	3-5, 13-16, 30, 33
A	US 5,927,714 A (KAPLAN) 27 July 1999, figure 1 and col. 2, line 6+)	8-10, 19-23, 28, 31-32
A	US 5,397,125 A (ADAMS) 14 March 1995, figure 1 and col. 2, line 26+)	6-7, 17-18
A	US 5,892,498 A (MARSHALL et al) 06 April 1999, figures 2-7 and col. 2, line 65+	6-7, 17-18
A	US 6,177,931 B1 (ALEXANDER et al) 23 January 2001, whole document	6-7, 17-18
A, P	US 6,536,041 B1 (KNUDSON et al) 18 March 2003, whole document	1-33
		1-33

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Facsimile No. (703)305-3230

Authorized officer

Andrew Faile

Telephone No. 703-305-4380