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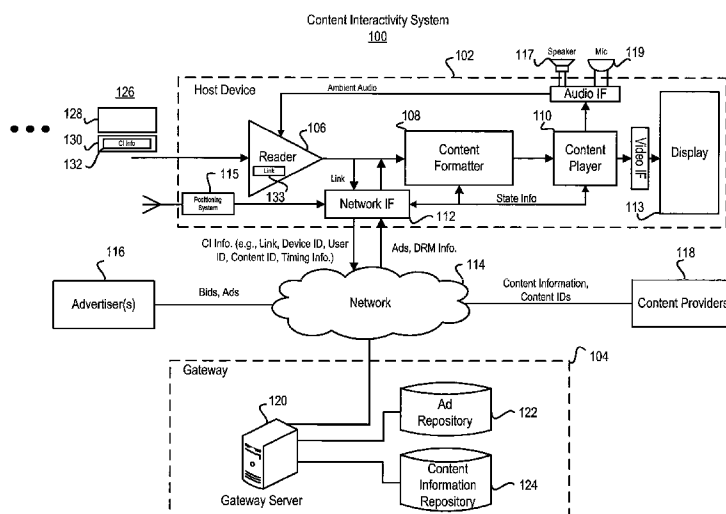
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(54) Title: CONTENT INTERACTIVITY GATEWAY



(57) Abstract: A gateway (e.g., a web site) connects content (e.g., pirated content) playing on a host device to a variety of informational, advertising, merchandising and DRM resources. Links, icons and other elements for connecting with the resources are provided to the host device by the gateway and can be presented to the user while the content is playing or paused. The type of resource presented to the user and the timing of the presentation can be based on content identifying information, timing information and/or other information provided by the host device.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US07/80823

A. CLASSIFICATION OF SUBJECT MATTER

IPC: **H04K 1/00**(2006.01);**H04L 9/00**(2006.01)

USPC: 705/62

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/62

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 2006/029457 A1 (MOORE et al.) 28 Dec. 2006 (28.12.2006)	1-28
A	US 6,847,969 (MATHAI et al) 25 Jan. 2005 (25.01.2005)	1-28
A	US 6,850,252 B1 (HOFFBERG) 1 Feb. 2005 (01.02.2005)	1-28
A	US 6,134,532 (LAZARUS et al) 17 Oct. 2000 (17.10.2000)	1-28



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