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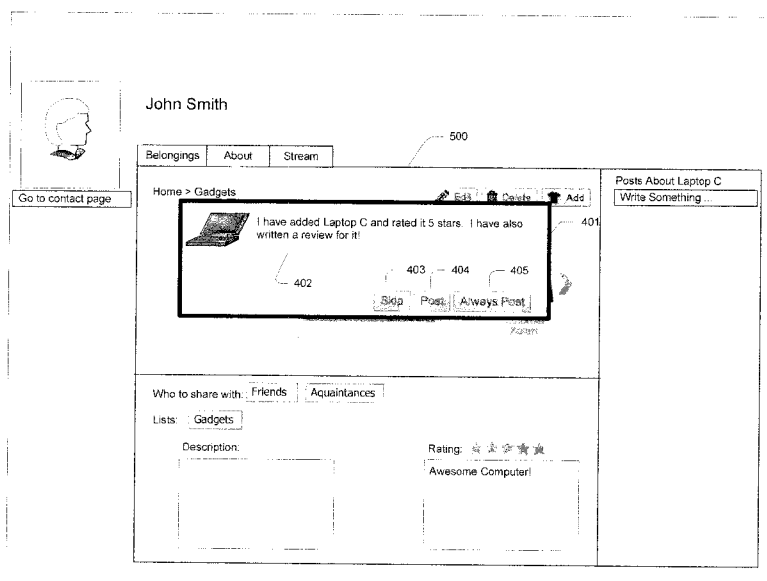
(54) **Title:** ORGANIZING AND TRACKING BELONGING USING SOCIAL GRAPH INFORMATION

FIG. 4

(57) **Abstract:** A system and machine-implemented method is provided for creating a new association of a belonging with a user within a social graph of belongings including receiving an input of a belonging from a first user of one or more users, generating a belonging profile associated with the belonging, associating the belonging profile with the first user within a social graph of belongings, generating a post and transmitting the post to be displayed to one or more contacts of the first user on a remote social networking site. Furthermore, a system and machine-implemented method is provided for retrieving and modifying a post including receiving a request to modify the post associated with a belonging, the post being displayed at a remote social networking site, retrieving the post from the remote social networking site, detecting one or more modifications of the at least one post and generating a modified post.

# INTERNATIONAL SEARCH REPORT

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<b>A. CLASSIFICATION OF SUBJECT MATTER</b> IPC(8) - G06Q 99/00 (2012.01) USPC - 705/319 According to International Patent Classification (IPC) or to both national classification and IPC				
<b>B. FIELDS SEARCHED</b> Minimum documentation searched (classification system followed by classification symbols) IPC(8): G06Q 99/00 (2012.01) USPC: 705/319 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched IPC(8): G06Q 99/00 (2012.01) USPC: 705/319; 709/205 (keyword limited; terms below) Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PatBase; pubWEST(PGPB, USPT, USOC, EPAB, JPAB); Google(Web); Search terms used: belonging owned purchased product items social community site network graph edge authorized profile sharing posting publishing blogging link category profile preference url prompt category metadata type				
<b>C. DOCUMENTS CONSIDERED TO BE RELEVANT</b>				
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.		
X	US 2011/0202400 A1 (Bedard et al.) 18 August 2011 (18.08.2011), entire document especially Fig. 2, 4B, 5A; para [0100]-[0125], [0146]-[0169], [0171], [0183]	1-23		
A	US 2011/0184780 A1 (Alderson et al.) 28 July 2011 (28.07.2011) (para [0045]-[0048], [0060]-[0064])	1-23		
A	US 2011/0145105 A1 (Law et al.) 16 June 2011 (16.06.2011), entire document	1-23		
A	US 2009/0082111 A1 (Smith et al.) 26 March 2009 (26.03.2009), entire document	1-23		
A	US 7,433,832 B1 (Bezos et al.) 07 October 2008 (07.10.2008), entire document	1-23		
<input type="checkbox"/> Further documents are listed in the continuation of Box C.				
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top; border: none;">                     * Special categories of cited documents:                      "A" document defining the general state of the art which is not considered to be of particular relevance                      "E" earlier application or patent but published on or after the international filing date                      "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)                      "O" document referring to an oral disclosure, use, exhibition or other means                      "P" document published prior to the international filing date but later than the priority date claimed                 </td> <td style="width: 50%; vertical-align: top; border: none;">                     "T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention                      "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone                      "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art                      "&amp;" document member of the same patent family                 </td> </tr> </table>			* Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier application or patent but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art "&" document member of the same patent family
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