Feb. 13, 1923. 1,445,524.

J. T. McKENZIE, JR.

MAILING DEVICE.

FILED JUNE 25, 1921.

Fig.1.

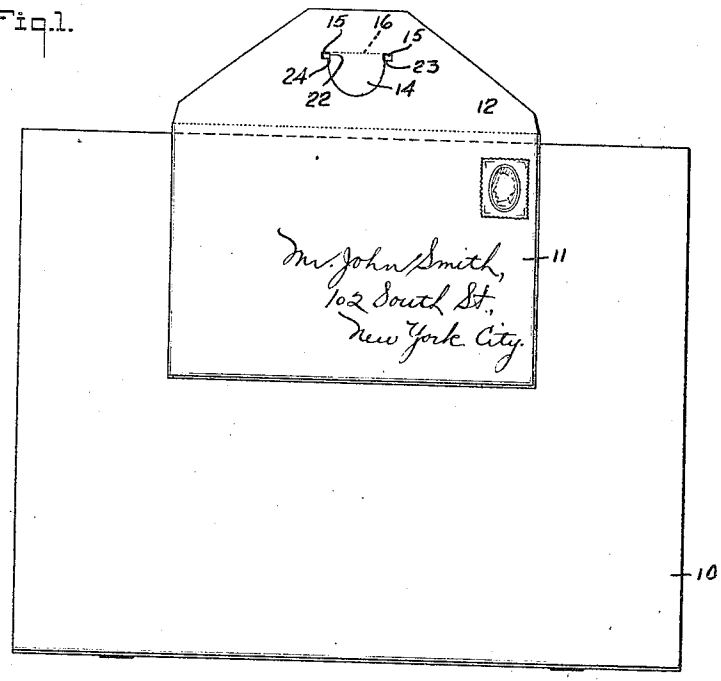


Fig.2.

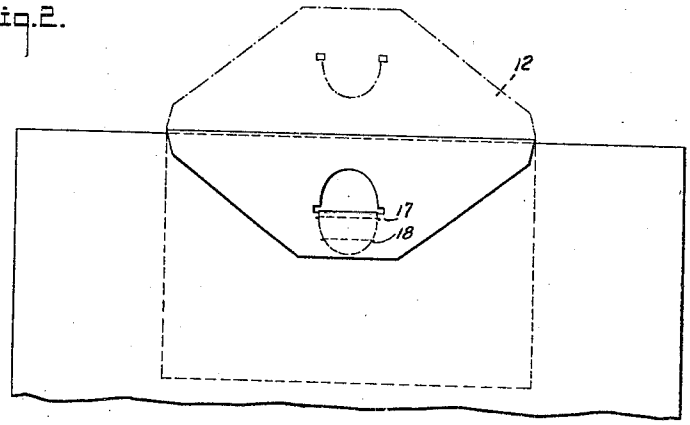
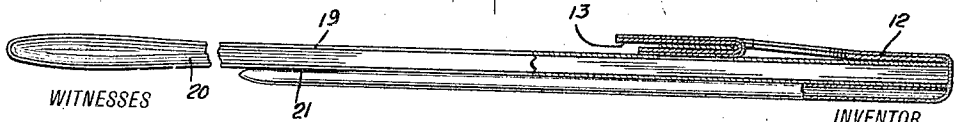


Fig.3.



WITNESSES

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Patented Feb. 13, 1923. 1,445,524

UNITED STATES PATENT OFFICE.

JOHN T. McKENZIE, JR., OF RIDGEWOOD, NEW JERSEY.

MAILING DEVICE.

Application filed June 25, 1921. Serial No. 480,292.

To all whom it may concern:

Be it known that I, JOHN T. McKENZIE, Jr., a citizen of the United States, and a resident of Ridgewood, in the county of Bergen and State of New Jersey, have invented a new and Improved Mailing Device, of which the following is a full, clear, and exact description.

This invention relates to a device for holding a catalogue or the like closed while it is being carried in the mail.

Prior to this invention when it was desired to send out catalogues or the like they were put in a separate folder from the letter announcing their coming and the two did not usually arrive at the same time. The consequence was that when they did not arrive together they were neglected and thus did not accomplish the desired results.

The object of this invention is to utilize the envelope, containing the message or instructions, sent out at the same time as the catalogue or the like, to hold them closed while carried by the mail. This also assures the arrival of the two at the same time.

A further object is the provision of a holder for a catalogue or the like which may be opened to examine the catalogue or the letter by the postal authorities.

These and other objects will be more clearly understood from the following detailed description and accompanying drawings.

Figure 1 shows a catalogue or the like with the envelope attached to one of its covers and the envelope flap projecting upward;

Figure 2 shows the envelope flap attached to the cover in position to close the catalogue; and

Figure 3 is an end elevation of the catalogue and envelope partly in section.

Referring to the above-mentioned figures, a catalogue 10 is shown having an envelope 11 fastened to one of the covers by means of a band of adhesive material 21 extending along the inside lower edge of the envelope 11. The envelope 11 has a flap 12 to which a strip of reinforcing material 13 may be fixed. A tongue 14 is cut out of the flap in such a way that the base of the tongue is nearest the outside of the flap. This tongue may be of a variety of shapes. The one shown in the drawing resembles an ellipse cut along its minor axis. Portions 15 near the base of the tongue are cut out forming a tongue neck 22 and tongue shoulders 23 and 24. These shoulders 23 and 24 serve to engage the magazine cover to retain the tongue in position. The tongue is then rotated inwards about the base line 16 until it is brought parallel to the envelope flap. If a reinforcing strip is used in conjunction with the envelope flap the tongue is cut out of the portion to which the reinforcing strip is attached. One of the covers 19 and 20 of the catalogue 10 is provided with two slits 17 and 18 which are long enough to allow the tongue to be inserted therethrough.

When it is desired to make use of this holder in conjunction with the catalogue, the message or instructions are placed in the envelope 11 and the envelope is fixed to the cover of the catalogue by means of the band of adhesive material 21, the envelope being first adjusted to a position where the base of the flap coincides with the edge of the cover 20. The flap is then folded across the side of the catalogue and the tongue 14 inserted through the slits 17 and 18, thus closing the magazine.

This type of holder saves the price of a catalogue folder or envelope, wich means a large saving to any one sending out a large number of catalogues or the like. It also assures the arrival of the catalogue or the like and the necessary instructions that may be sent therewith at the same time.

Claims.

1. In combination with a catalogue or the like, a mailing device comprising an envelope, means for attaching the flap of the envelope to one cover, and means for attaching the body of the envelope to the other cover to hold the catalogue or the like closed.

2. In combination with a catalogue or the like having two parallel covers and two slits cut in one cover, an envelope for holding the cover closed having a tongue cut out of the flap of the envelope and folded parallel to the flap for engagement in the slits of the cover, and means for sealing the body of the envelope to the other cover.

3. A closing means for a catalogue or the like comprising two slits cut in one cover, an envelope, a reinforcing strip fastened to the envelope flap, a tongue cut from the envelope flap and reinforcing strip and folded parallel to the remainder of the flap and having shoulders near the line along which it is folded for engaging in the slits cut in the cover, and a band of adhesive material

along the inside lower margin of the body of the envelope for sealing it to the other cover.

4. A closing device for catalogues or the like comprising an envelope having a reinforcing strip fixed to the flap, a tongue cut from the flap and reinforcing strip, portions being cut from the flap and tongue to form a tongue neck and shoulders near the base of the tongue, said tongue base being located towards the outside of the flap, said tongue being rotated inward about its line of juncture with the flap and folded parallel to the flap with its end pointing outward, a plurality of slits provided in one cover of the catalogue or the like to be closed in which the tongue engages, and a band of adhesive material along the inside lower edge of the envelope for sealing it to the other cover.

JOHN T. McKENZIE, JR.