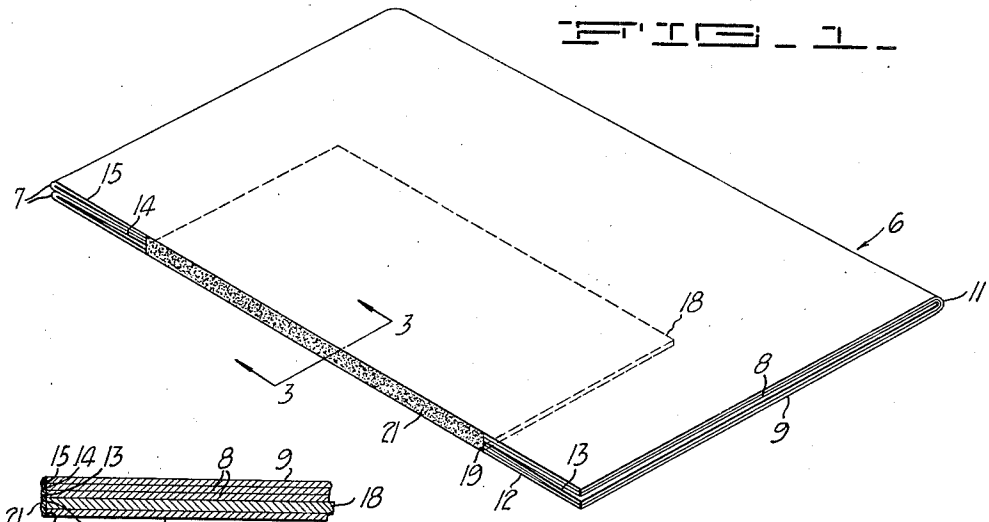
June 3, 1941. H. H. MITCHELL 2,243,974

FOLDER

Filed Jan. 2, 1940

FIG. 1



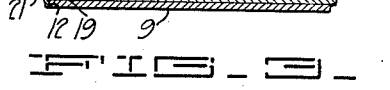


FIG. 3

FIG. 2

INVENTOR
Herbert H. Mitchell
BY
Marcus Lothrop
ATTORNEY

Patented June 3, 1941

2,243,974

UNITED STATES PATENT OFFICE

2,243,974

FOLDER

Herbert H. Mitchell, San Francisco, Calif., assignor to The Kennedy-Ten Bosch Company, San Francisco, Calif., a corporation of California

Application January 2, 1940, Serial No. 311,985

2 Claims. (Cl. 281—18)

My invention relates to circulars, folders, pamphlets, broadsides and similar items, especially for advertising, which are usually widely distributed in various ways including the mails. Such an item, referred to herein as a "folder," ordinarily incorporates printed material on a sheet of paper which is folded one or more times for convenience in handling, and often incorporates some sort of a separate return card or identification card, or sometimes incorporates as an integral part a return card which must be detached. Folders incorporating separate cards or separate sheets of any nature are sometimes sealed or held in closed position by an adhesive mailing stamp binding opposite edges together; but in instances wherein the folders are not to be mailed this sealing expedient is not appropriate and under any circumstances entails a large amount of labor. Furthermore, where separate return or identifying cards are to be included with the folder, they must be fastened in some fashion in order not to be dislodged during handling.

It is an object of my invention to provide a folder which can be readily sealed, with a minimum of labor and expense.

Another object of my invention is to provide a folder with which a separate card can be incorporated, but without the possibility of dislodgment of the card.

An additional object of my invention is to provide a folder having the above-mentioned attributes, which can readily be fabricated in and with existing facilities.

Another object of my invention is in general to improve folders.

The foregoing and other objects are attained in the embodiment of the invention illustrated in the drawing, in which

Fig. 1 is a perspective of a folder fabricated in accordance with my invention, shown in sealed or closed position;

Fig. 2 is a perspective of the folder illustrated in Fig. 1 but in unsealed or open position; and

Fig. 3 is a cross-section the plane of which is indicated by the line 3—3 of Fig. 1.

In its preferred form, the folder of my invention includes a card around which a sheet of paper is folded in such a way as to place the edges of the paper sheet in registry with an edge of the card, in which position the parts are held by a film of adhesive material applied to the mentioned edges in registry.

The adaptability of the folder of my invention is so widespread as to present a large number of possibilities for embodiment, but an exemplary embodiment is disclosed herein in which there is provided a paper sheet 6, usually of relatively light, flexible stock (which is imprinted on one or both faces with any desired editorial matter. When so prepared, the sheet 6 is reduced into an appropriate compass for handling by being folded along a fold line 7 which brings the lateral edges 8 and 9 of the sheet substantially into registry; and in order still further to reduce the compass of the sheet it is again folded along a fold line 11 so that edges 12, 13, 14 and 15 are substantially in registry and in parallelism, or substantially so, with the fold line 11. In the event it is not feasible to secure accurate registry simply by folding, the edges are trimmed after folding so that their registry is exact. In either case, with such a fold the entire sheet can readily be unfolded and spread flat for quick perusal of the editorial matter thereon.

In accordance with my invention, I provide in connection with and protected by the sheet 6, a return or identifying card 18 preferably constructed of relatively stiff material, so that when incorporated between the folds of the sheet 6, for example between the folds bounded by the line 7, the stiffness of the card 18 is imparted to the folded sheet and facilitates its handling. The card 18 is positioned within the fold in such a way that its edge 19 is immediately juxtaposed to and in registry with the edges 12 and 13 as well as with the edges 14 and 15.

In order to secure the sheet and the card in this desired relationship, in a way sufficiently permanent to permit of all ordinary handling and also to permit of mailing, yet in such a fashion as not unduly to add to the expense of the folder or to hamper its ready opening, I preferably place along the juxtaposed edges of the card 18 and adjacent sheets an adhesive material 21 in the form of a somewhat flexible film extending at least partially along the edges 12 and 13, for example, and preferably along the entire edge 19.

The adhesive material preferred is of the type commercially known as "padding compounds," which can readily be applied with mechanisms now in existence and which has the property of reasonably well relating the various sheet and card edges together for ordinary use; yet when the sheets are pulled apart by a user, the padding severs, either from the sheet itself or itself divides, and permits the folded sheet 6 to be readily opened. At the same time, since there is no force immediately impressed thereon, the remain-

ing part of the padding or adhesive film adheres to the card 18 and the adjacent edge 13, for example, and hence the card is not dislodged or inadvertently lost. Nevertheless, when the user desires to detach the card 18 from the sheet, the padding or adhesive offers but little resistance and the card is readily detached, what little adhesive that may adhere thereto not being sufficient to disfigure the card or render it unsightly and not interfering in any way with its subsequent use or return.

I claim:

1. A folder comprising a paper sheet folded along a line of fold to bring its free edges into registry parallel to said line of fold, a relatively stiff second sheet overlying part of said paper sheet with an edge disposed between and in registry with said free edges, and an adhesive film applied to all of said edges.

2. A folder comprising a paper sheet folded along a line of fold to bring its free edges into registry parallel to said line of fold, a second sheet overlying part of said paper sheet with an edge disposed between and in registry with said free edges, and an adhesive film applied to all of said edges.

HERBERT H. MITCHELL.