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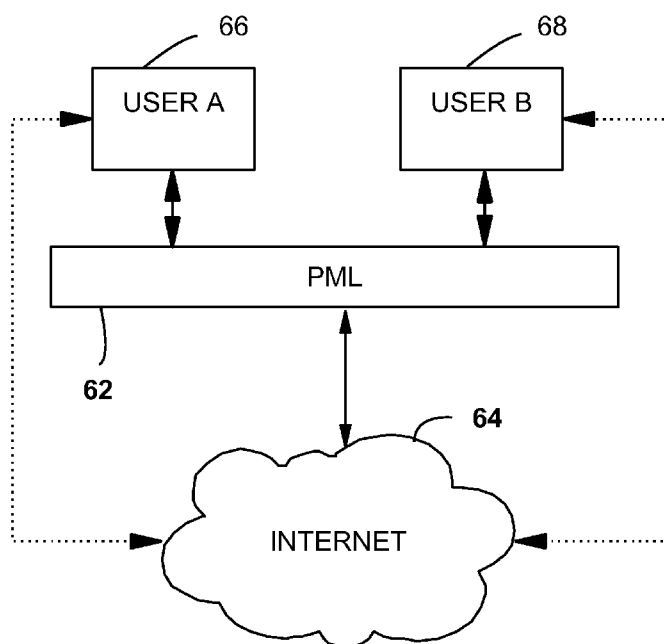
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(54) Title: PERSONALIZING COMMUNICATIONS LAYER



(57) Abstract: A system implementing the present invention uses client/server architecture enabling remote access and personalization in accessing internet sites. In accordance with the present invention a user is equipped with a software enabled device (SED) that is also web enabled. A SED includes a client platform which includes a translator application that translates URLs to a local pseudo-name and vice versa, i.e. translates a local pseudo-name to URL. The client platform further includes a uniquely configured and designed GUI and a mechanism for implementing an online community of users visiting the same website. In another aspect of the present invention, a management layer is constructed that furnishes the subscribing user with a personalized routing mechanism to navigate quickly in familiarized portions of the WWW.



— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

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INTERNATIONAL SEARCH REPORT

International application No.

PCT/IB 07/51233

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06F 15/16 (2011.01)

USPC - 709/228

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

USPC: 709/228

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC: 709/205, 223, 224, 228 (keyword limited - see terms below)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PubWest (PGPB, USPT, EPAB, JPAB), Google:

Search terms used: cell, mobile, phone, handset, hand, set, device, web, internet, website, personaliz, learn, captur, surf, click, visit, feedback, feed, back, client, platform, user, subscriber, privacy, secur, pseudonumber, pseudo, number, translat, associat, URL, address

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	WO 01/37136 A2 (PATEL et al.) 25 May 2001 (25.05.2001) entire document, especially Abstract; page 10, lines 6-11; page 12, lines 17-20; page 13, line 28 to page 14, line 3; page 31, line 29 to page 32, line 21	1, 2, 4 ----- 3, 5
X --- Y	US 2002/0083035 A1 (PEARL et al.) 27 June 2002 (27.06.2002) entire document, especially Abstract; para [0006], [0014], [0017], [0019], [0024], [0056], [0106], [0118]	6-11 ----- 5
Y	US 2005/0021784 A1 (PREHOFER) 27 January 2005 (27.01.2005) entire document, especially Abstract; para [0014], [0015], [0028]	3
A	US 2002/0198882 A1 (LINDEN et al.) 26 December 2002 (26.12.2002) entire document	1 - 11

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"&" document member of the same patent family

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