This invention relates to combined postal coin carriers and advertisements to be embodied in and distributed with a printed publication as means for its circulation.

An object of the invention is to provide an advertising sheet for inclusion with the leaves of a magazine and bound with the magazine leaves so as to be held in place therewith, and having a detachable portion provided with foldable parts in which to secure a coin, and provided also with means for securing said parts in foldable coin-retaining position thus to afford a postal coin carrier.

Another object of the invention is to so construct the device as to afford, with use of a single sheet, permanent advertisements and corresponding detachable portions in multiple formation for separate use, thereby to provide a corresponding number of coin carriers.

A further object of the invention is to provide said detachable portions with an adhesive coating along selected areas adjacent certain marginal edges of its foldable parts whereby, upon moistening and folding said parts into operative position, said parts are secured in such position.

And a still further object of the invention is to provide a postal coin carrier formed of a single sheet of material having foldable parts for enveloping a coin to be mailed upon folding of said parts and securing same in operative position on the sheet, and means for effectively securing said parts after the coin is enveloped in such position.

Other objects and advantages of the invention appear in the following description.

An illustrative embodiment of the invention is shown in the accompanying drawings, in which:

Fig. 1 is a plan view of a publication opened and with the invention shown embodied therein;

Fig. 2 is a similar plan view with the device constituting the invention shown turned over to expose the opposite or back face thereof;

Fig. 3 is a plan view of one of the detachable portions of the sheet that constitutes, when folded and sealed, a postal coin carrier;

Fig. 4 is another plan view of the detachable portion with foldable parts thereof positioned to envelope a coin;

Fig. 5 is another plan view showing the position of all of the foldable parts as they appear in readiness to be moved into finally secured position; and

Fig. 6 is another plan view showing the foldable parts as they appear when finally secured in place and the coin carrier is in readiness to be mailed.

The illustrative embodiment of the invention consists of a single sheet 1 of pasteboard adapted to be assembled and bound together with the leaves 2 of a publication, said sheet having an inner portion 3 and a contiguous series of individually separable portions 4, 5, 6 and 7, there being perforations made in the sheet to form a tear-line 8 between the inner portion 3 and said separable portions. Also, there is provided a series of perforations made in the sheet to form tear-lines 9, 10 and 11 located between the adjacent separable portions so that any one of said separable portions may conveniently be detached from the inner portion 3 as well as any adjacent separable portion. Each separable portion 4, 5, 6 and 7 adjacent the inner end thereof is scored or creased to provide a fold-line 12 parallel with and spaced apart from the tear-line 8, and also convergent scores or creases 13—14 extend from the outer margins of the corresponding separable portion and meet at their conjunction with the tear-line 8. Thus, there is provided adjacent the inner end of each detachable portion foldable parts 12, 13 and 14 distinguished from each other by the corresponding creases.

Printed upon the area of each separable portion within the triangle formed by the score lines thereon are appropriate indicia 15 significant to implantation of a coin to be mailed with the coin carrier.

In each detachable portion of the sheet at a point spaced outwardly from the fold-line 12 is made a slit 16 for the purpose hereinafter set forth, and upon the front face of each detachable portion is imprinted postal indicia 17, and also matter relating to an addressee 18 and designation 19 of the point for postal delivery.

Upon the front face of the inner portion 3 of the sheet are imprinted, for example, a series of advertisements A, B and C which ordinarily are of a character designed to induce sales of articles or commodities being exploited by the addressees appearing upon the corresponding front faces of the detachable portions. In the example shown in Fig. 1 the advertisement A preferably relates to the business of the addressee on the detachable portion 1. Advertisement B relates to the business of the addressee on the detachable portion 3, while the advertisement C 55

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COMBINED COIN CARRIER AND ADVERTISEMENT

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1 Claim.  (Cl. 229--92.9)
relates to the business of the addressee on the detachable portion 6.

Upon the back face of the inner portion 3 of the sheet is displayed an advertisement D preferably relating to the business of the addressee on the front face of the detachable portion 7. By this arrangement use of the detachable portion 7 is utilized in making reply to the advertisement D while the other detachable portions 4, 5 and 6 are utilized in making replies to the advertisements A, B and C respectively.

The arrangement of the advertisements and the detachable portions related thereto as herein set forth may be re-arranged as circumstances may require to enable persons reading the publication to more readily associate the particular detachable portions with the related advertisements.

Upon the back face areas of the detachable portions 5—7 located between the fold-line 12 and their outer ends are printed corresponding blank forms 20 providing indicia for the placement of the names of respondents and their addresses which are to be supplied before mailing the coin carriers.

Also, upon the back face of the sheet extending across the foldable parts is placed a narrow coating 21 of adhesive material (Fig. 2) that, when the parts 13' and 14' are folded, is exposed along the inner borders of said parts and also is exposed upon the outer front face of the part 12' (Figs. 4 and 5). When the adhesive is moistened and the parts are all folded, and the pointed end 22 is inserted through the slit 16, the parts thus folded become secured in position for mailing.

In use, the sheet is inserted with its inner margin disposed preferably between the leaves of a publication and bound with the leaves thereof as in the usual manner of fastening leaves of a publication together, thus a person in leafing over the publication, upon being attracted by any one of the advertisements A, B, C or D that are displayed upon the inner portion 3, should desire to communicate with the advertisers, the particular related detachable portion of the sheet is conveniently removed by the observer for use as a postal coin carrier, after which a coin 23 of the required denomination is placed over the indicia 15 on the foldable part 12' and the foldable parts 13' and 14' are then folded over the coin, thus enveloping it completely between the part 12' and the parts 13' and 14'. The adhesive coating 21 that is exposed on the foldable parts is then moistened and the foldable parts are placed finally in position with the pointed end of the folded structure extending through the slit 16 made in the detachable portion of the sheet, thus sealing the coin within the envelope, constituted of the foldable parts, in connection with the outer detached portion of the sheet and completing a postal coin carrier. The sender or respondent, after supplying on the indice therefor provided on the back face his name and address, mails the coin carrier for delivery to the addressee indicated on the front face.

A valuable feature of the invention is that though any one or all of the detachable portions shall have been removed, the inner portion 3 bearing the advertisements remains intact in the publication without loss of value of the advertisements.

What I claim is:

A postal coin carrier formed of a single pasteboard sheet one end portion of which constitutes a postal card and the opposite end portion thereof having foldable parts along two fold lines which diverge from the midpoint of the free edge of the end portion and each makes an angle of substantially 45 degrees therewith so arranged that when folded over onto each other and against the front face of said card constitutes a closed envelope for containing and completely concealing therein a coin to be mailed, the outer marginal ends of said parts upon the backs thereof along the marginal end edge of the card being provided with a strip of re-moistenable adhesive, said card having made therein a slit adapted to receive the tip of the envelope when folded, said adhesive strip being so disposed on said foldable parts that when said parts are folded and the tip of the envelope is inserted through said slit, the abutting edges of the underlying folded parts are secured to the front face of the card by said adhesive and the tip of the envelope is attached by said adhesive to the back face of said card.

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