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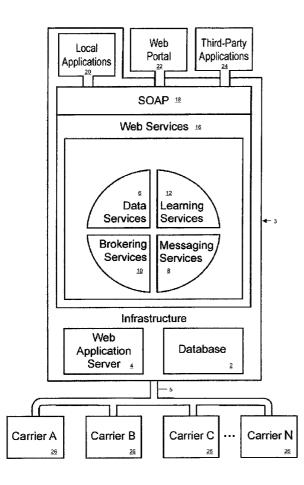
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(54) Title: INTERACTIVE MESSAGING SYSTEM



(57) Abstract: The interactive messaging system of the present invention provides for an interactive communication process between users, both senders and recipients. The sender composes a message by filing in a template stored in data services. Once completed, the sender pushes the message to a recipient's wireless device if the wireless device contains a WAP browser which is capable of receiving pushed messages. Typically the message includes a question along with answers for the recipient to choose from. Each answer corresponds with a pre-assigned response key and the recipient answers the question by selecting one of the pre-assigned response keys. The recipient's response is available to the sender in the form of an e-mail, WAP Push, on-line access or interactive message that is shown to the sender on an on-line status screen.

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Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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— as to the identity of the inventor (Rule 4.17(i)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (BW, GH, GM,

KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

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International Application No PCT/US2004/008145

A. CLASSIFICATION OF SUBJECT MATTER IPC 7 H04Q7/22 H04L H04L29/08 According to International Patent Classification (IPC) or to both national classification and IPC **B. FIELDS SEARCHED** Minimum documentation searched (classification system followed by classification symbols) H04L H04Q IPC 7 HO4M Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practical, search terms used) EPO-Internal, WPI Data, INSPEC C. DOCUMENTS CONSIDERED TO BE RELEVANT Category of Citation of document, with indication, where appropriate, of the relevant passages Belevant to claim No. γ WO 02/087267 A (CELLTICK TECHNOLOGIES LTD 1 - 34DANIEL RONEN (IL); WELLINGSTEIN RAN (IL);) 31 October 2002 (2002-10-31) page 2, line 22 - line 27 page 4, line 11 - page 5, line 28 figures 1,5A Υ WO 03/015430 A (PRABHAKARA KARTIK ; PILLAI 1 - 34BROJO PAUL JOSEPH (SG); PURPLE ACE PTE LTD) 20 February 2003 (2003-02-20) page 2, line 18 - page 3, line 16 page 5, line 8 - line 10 page 8, line 8 - page 9, line 14 page 13, line 5 - line 23 figure 1 Further documents are listed in the continuation of box C. Patent family members are listed in annex. Special categories of cited documents: "T" later document published after the international filing date "A" document defining the general state of the art which is not considered to be of particular relevance or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "E" earlier document but published on or after the international \*X\* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) involve an inventive step when the document is taken alone \*Y\* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such docu-ments, such combination being obvious to a person skilled in the art. "O" document referring to an oral disclosure, use, exhibition or document published prior to the international filing date but later than the priority date claimed "&" document member of the same patent family Date of the actual completion of the international search Date of mailing of the international search report 12 October 2004 20/10/2004 Name and mailing address of the ISA Authorized officer European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Fax: (+31–70) 340–3016 Rabe, M

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C.(Continu	ation) DOCUMENTS CONSIDERED TO BE RELEVANT	Relevant to claim No.	
Category °	Citation of document, with indication, where appropriate, of the relevant passages		
A	US 2002/119793 A1 (WEICHSELBAUMER WALTER ET AL) 29 August 2002 (2002-08-29) paragraph '0018! - paragraph '0023! paragraph '0032! - paragraph '0035! paragraph '0057! - paragraph '0062! figures 1,3	1-34	
A	WAP FORUM: "WAP Push Architectural Overview" WAP-250-PUSHARCHOVERVIEW-20010703-P, 2001, XP002260861 the whole document	1-34	

## INTERNATIONAL SEARCH REPORT

Information on patent family members

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