

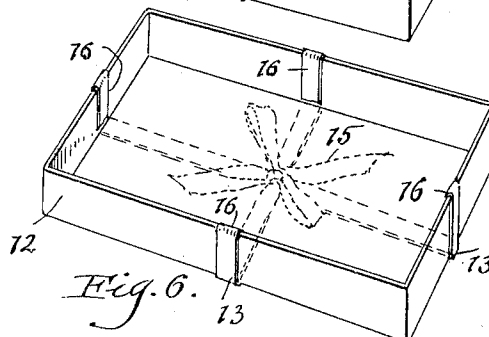
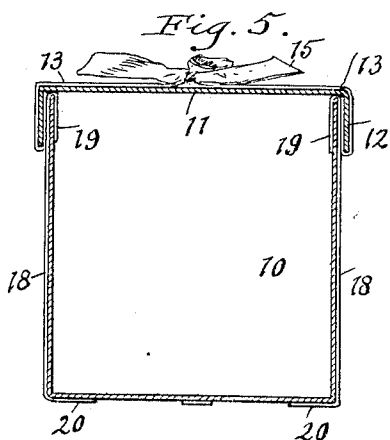
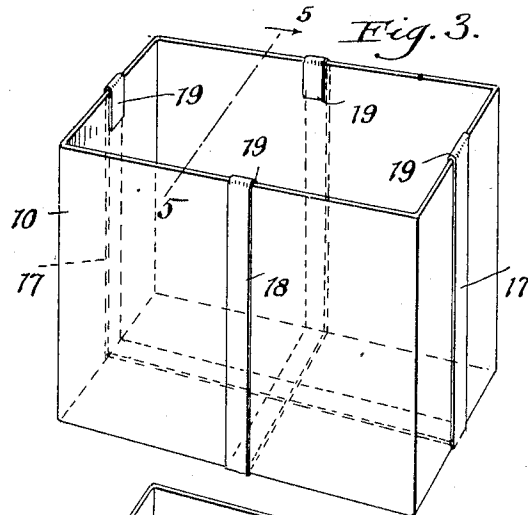
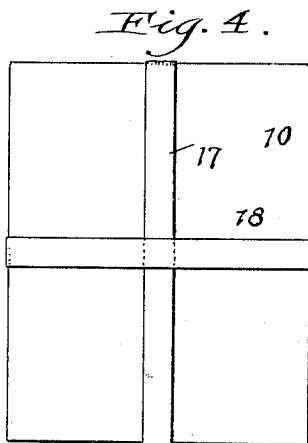
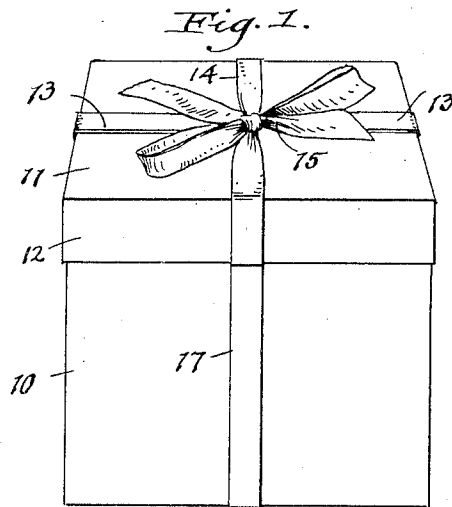
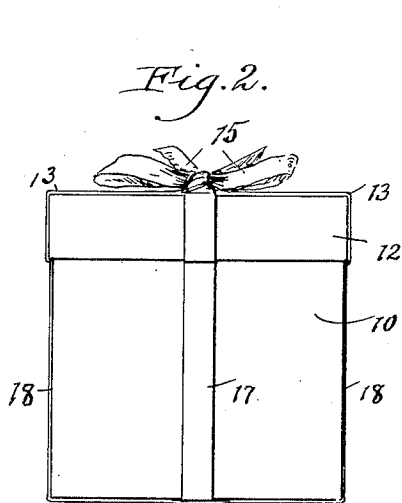
Nov. 12, 1929.

W. WEISENBERG

1,735,191

ORNAMENTAL BOX

Filed March 28, 1928



Inventor:
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UNITED STATES PATENT OFFICE

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ORNAMENTAL BOX

Application filed March 28, 1928. Serial No. 285,461.

This invention relates to boxes, such as are commonly used in stores for packing articles of merchandise, and has particular reference to the ornamentation thereof for the purpose of simulating a box having a lid thereon and the whole surrounded by a ribbon which is tied in the usual manner.

It is one of the objects of the invention to provide a box that is ornamented with ribbons and to which the ribbons are permanently attached, so as to facilitate the packing and delivery of the merchandise.

A further object is to provide an ornamented box that will be attractive in appearance and on which the ribbons will be so arranged and secured that the lid may be removed without untying or removing the ribbons so that the box may be conveniently opened and closed without disturbing the arrangement of the ribbons.

Other objects of the invention and the features of novelty will be apparent from the following description taken in connection with the accompanying drawings, of which—

Fig. 1 is a perspective view of a box embodying my invention;

Fig. 2 is a side elevation thereof;

Fig. 3 is a perspective view of the box, with the lid removed;

Fig. 4 is a bottom plan of the box shown in Figs. 1, 2 and 3;

Fig. 5 is a transverse section on the line 5—5 of Fig. 3, but illustrating a slightly different method of securing the ribbons to the box; and

Fig. 6 is a perspective view of the inverted box lid.

Referring to the drawings, 10 indicates an ordinary rectangular box, such as is commonly made of cardboard and used in stores for packing articles of merchandise. The lid is indicated at 11 and has a depending rim 12 which telescopes over the exterior of the box, in the usual manner.

There is arranged on the lid 11 the ribbons 13 and 14 which, for purposes of enhancing the ornamentation, may be tied, at their point of intersection, into the bow 15. The ends 16 of the ribbon are carried around the rim 12 and secured on the inside thereof by means

of adhesive or in any other suitable manner.

Ribbons 17 and 18 are arranged on the sides of the box 10, as shown in Fig. 3, in registration with the portions of the ribbons 13 and 14 which are on the rim 12. The upper ends 19 are preferably tied around the top edge of the box 10 and secured on the interior thereof by an adhesive or in any other suitable manner so that, when the lid is in position, these ends are concealed by the rim 12. The ribbons 17 and 18 may extend across the bottom of the box, as shown in Figs. 3 and 4, or they may extend part way across the bottom, as shown in Fig. 5, with their ends secured by an adhesive or otherwise, as indicated at 20.

As will be seen from Fig. 1 the whole arrangement simulates, in appearance, an ordinary box with a ribbon or ribbons tied thereon to secure the lid in position and also to ornament the box. However, my novel arrangement of the ribbons permits the box and the lid to be manufactured complete in the box factory, with the ribbons secured thereon so that, in packing a piece of merchandise, it is only necessary to place it in the box and put on the cover. This conserves the time of the clerk who does the packing and provides a package that is fully as attractive in appearance as when the ribbon is tied thereon in the customary way. The arrangement has the further advantage that it permits the box to be opened without removing the ribbon or untying the bow 15, so that the merchandise may be conveniently inspected and the box may be reused as the ribbon is not soiled or mussed as would be incidental to untying and retying the ribbon, as has been heretofore necessary under the common practice of ribboning boxes.

Having thus described my invention what I claim is:

1. The combination of a box and a lid therefor having a rim telescoping with the box on the exterior thereof, a ribbon extending across said lid and around said rim with its ends secured on the interior of the lid, and opposite sides of said box having ribbons thereon in registration with portions of the

first-mentioned ribbon with ends secured to the box and concealed by said rim, the whole simulating a box and lid with a ribbon extending therearound.

- 6 2. The combination of a box and a lid there-
for having a rim telescoping with the box on
the exterior thereof, ribbons extending across
said lid in different directions and around
said rim with their ends secured on the in-
10 terior of the lid, and opposite sides of said
box having ribbons thereon in registration
with portions of the first-mentioned ribbon
ends secured to the box and concealed by
said rim, the whole simulating a box and lid
15 with a ribbon extending therearound.

In testimony whereof, I hereunto affix my
signature.

WILLIAM WEISENBERG.

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