(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization

International Bureau





(43) International Publication Date 1 April 2004 (01.04.2004)

PCT

(10) International Publication Number WO 2004/027567 A3

(51) International Patent Classification⁷:

G06F 17/60

(21) International Application Number:

PCT/US2003/029495

(22) International Filing Date:

17 September 2003 (17.09.2003)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

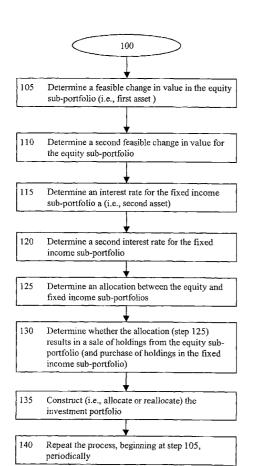
60/411,652 18 September 2002 (18.09.2002) US 10/412,111 11 April 2003 (11.04.2003) US

- (71) Applicant: DEMAND INSIGHTS LLC [US/US]; 780 Third Avenue, 32nd Floor, New York, NY 10017 (US).
- (72) Inventor: OCAMPO, Juan, Manuel; 1148 Fifth Avenue, #4-C, New York, NY 10128 (US).

- (74) Agent: GREELEY, Paul, D.; Ohlandt, Greeley, Ruggiero & Perle, L.L.P., 10th Floor, One Landmark Square, Stamford, CT 06901-2682 (US).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: A METHOD FOR MANAGING AN INVESTMENT PORTFOLIO



(57) Abstract: There is provided a method for managing an investment portfolio. The method includes determining a feasible change in value of a first asset, and determining an allocation between the first asset and a second asset based on the feasible change in value of the first asset. The second asset appreciates over a holding period, and the allocation yields an expected minimum future value for the investment portfolio.

WO 2004/027567 A3



Published:

with international search report

(88) Date of publication of the international search report: $$1\ \mathrm{July}\ 2004$

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

INTERNATIONAL SEARCH REPORT

International application No.

PCT/US03/29495

A. CLASSIFICATION OF SUBJECT MATTER IPC(7) : G06F 17/60			
US CL : 705/36			
According to International Patent Classification (IPC) or to both national classification and IPC			
B. FIELDS SEARCHED			
Minimum documentation searched (classification system followed by classification symbols) U.S.: 705/36			
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where a	ppropriate, of the relevant passages	Relevant to claim No.
X Y	US 5,812,987 A (LUSKIN et al) 22 September 1998	3 (22.09.1998), see entire document.	1-5, 9, 11-13, 18-21, 25, 26, 32-35, and 37
I			6,7,14- 17,27,28,36,38,22,23, 29-31
Y Investment Analysis and Portfolio Management, 5th Edition (REILLY, F., et al) The Dryden Press, 1997, see entire document.		6,7,14-17,27,28,36, and 38	
Y	US 5,806,048 A (KIRON et al) 08 September 1998 (08.09.1998), see entire document. 22,23,29-31		
A	A US 5,193,056 A (BOES) 09 March 1993 (09.03.1993), see entire document.		NONE
Further documents are listed in the continuation of Box C. See patent family annex.			
* Special categories of cited documents: "T" later document published after the international filing date of date and not in conflict with the application but cited to under the document defining the general state of the art which is not considered to be principle or theory underlying the invention			tion but cited to understand the
of particular relevance "E" earlier application or patent published on or after the international filing date		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone	
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)		"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination	
"O" document	referring to an oral disclosure, use, exhibition or other means	being obvious to a person skilled in the	
"P" document published prior to the international filing date but later than the priority date claimed document member of the same patent family			
Date of the actual completion of the international search 22 March 2004 (22,03,2004) Date of mailing of the international search report 3 1 MAR 2004			
Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Boy 1450		Abhorized afficer RANDOLPH RAESE Telephone No. 703/308-1113	
Facsimile No. 703/308-1113			

Form PCT/ISA/210 (second sheet) (July 1998)