US00D812840S

(12) United States Design Patent

Adams et al.

(10) Patent No.: US D812,840 S
(45) Date of Patent: ** Mar. 20, 2018

(54) **SNACK FOOD PRODUCT**

(71) Applicant: **Frito-Lay North America, Inc.**, Plano, TX (US)

(72) Inventors: **Michael Adams**, Plano, TX (US); **Adam Broski**, Dallas, TX (US); **Vamshidhar Puppala**, McKinney, TX (US); **Chad Woelfle**, Farmers Branch, TX (US)

(73) Assignee: **Frito-Lay North America, Inc.**, Plano, TX (US)

(**) Term: **15 Years**

(21) Appl. No.: **29/592,929**

(22) Filed: **Feb. 3, 2017**

(51) **LOC (11) Cl.** **01-01**

(52) **U.S. Cl.**
USPC **D1/106**; D1/128

(58) **Field of Classification Search**
USPC D1/100–130, 199; 426/5, 76, 87, 92, 94, 426/95, 99, 101, 103, 104, 108, 138–139, 426/143, 144, 279, 282, 283, 391, 514, 426/549, 559, 560, 660, 808, 249, 516; D21/386, 803; D25/138; D7/359; D6/597, 601, 595, 598; 119/710; D30/160; D9/456, 669; D24/101–104; D26/125
CPC A21D 13/0022; A23L 1/1641; A47J 37/0611; A21B 5/00; A21B 5/02
See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D125,110	S *	2/1941	Manischewitz	D1/128
D223,326	S *	4/1972	Duvall	D1/120
D339,443	S *	9/1993	Bielinski	D1/125
D444,290	S *	7/2001	Feneley	D1/125
D472,282	S *	3/2003	Manville	D21/490
6,783,787	B2 *	8/2004	Bortone	A23G 3/0023 425/131.1
D503,256	S *	3/2005	Bortone	D1/106
D607,177	S *	1/2010	Roskam	D1/115
D613,026	S *	4/2010	Fitzpatrick	D1/106
D695,488	S *	12/2013	Lowry	D1/106
D715,517	S *	10/2014	Park	D1/115
D771,899	S *	11/2016	Wehling	D1/106
2012/0064209	A1 *	3/2012	Ardisson-Korat	A23J 3/26 426/334

OTHER PUBLICATIONS

"Sweet Star Cereal." Public Domain Pictures. Feb. 1, 2009. Web. Jan. 7, 2018. <http://www.publicdomainpictures.net/view-image.php?image=22>.*

Imag!ne Organic Yogurt Crisps, Mixed Berry, photograph of bag located at http://www.imaginesnacks.com/our-snacks/(1 page).

(Continued)

Primary Examiner — Katie Jane Stofko
(74) *Attorney, Agent, or Firm* — Colin P. Cahoon; Carstens & Cahoon, LLP

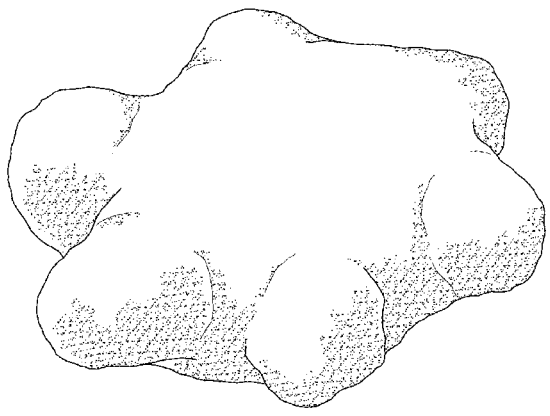
(57) **CLAIM**

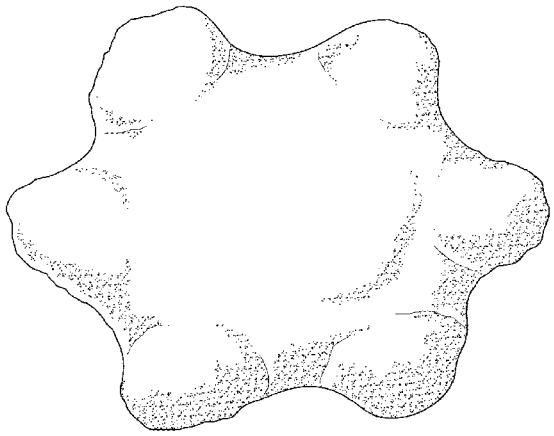
The ornamental design for a snack food product, as shown and described.

DESCRIPTION

FIG. **1** is a top perspective view of a snack food product;
FIG. **2** is a front view thereof;
FIG. **3** is a back view thereof;
FIG. **4** is a right side view thereof;
FIG. **5** is a left side view thereof;
FIG. **6** is a top view thereof; and,
FIG. **7** is a bottom view thereof.

1 Claim, 4 Drawing Sheets





(56) **References Cited**

OTHER PUBLICATIONS

Walker's Baked Stars, photograph of bag located at https://www.walkers.co.uk/crisps-range/baked-stars/original (1 page).
VValker's Mini-Festive Stars, photograph of bag and product located at https://www.amazon.com/Walkers-Shortbread-Festive-Stars-4-4-Ounce/dp/B0062JD424?th=1 (1 page).
Quaker Crisp'ums Baked Crisps, photograph of Cinnamon Sugar bag and close-up of product, located at https://adland.tv/commercials/quaker-crispums-horse-race-2003-030-usa (1 page).

* cited by examiner

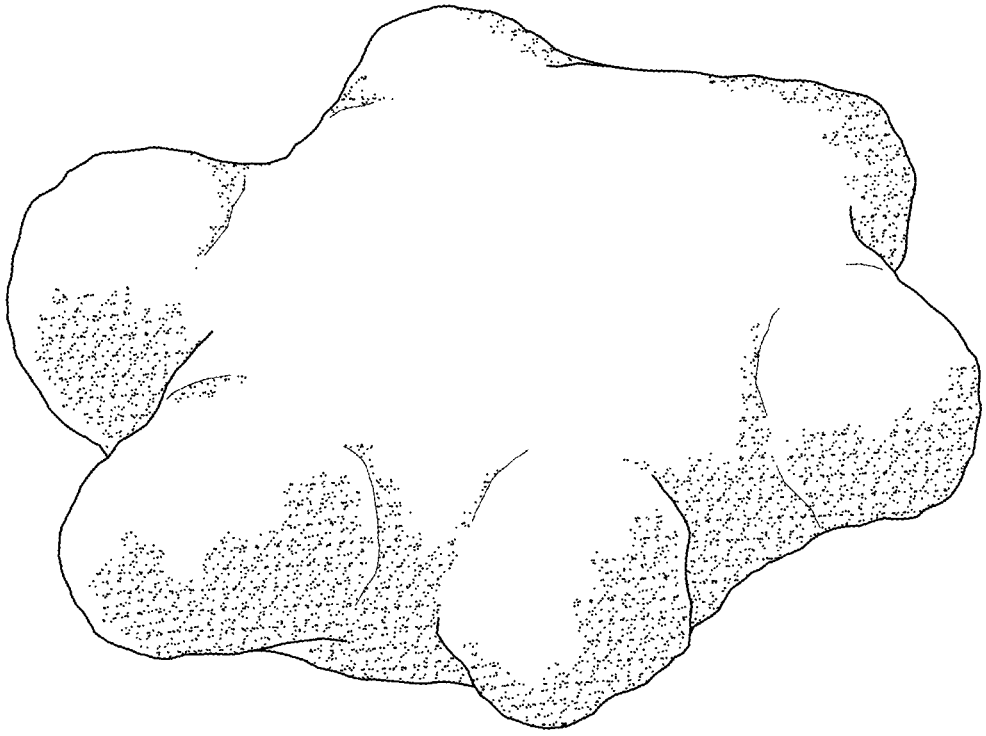


FIG. 1

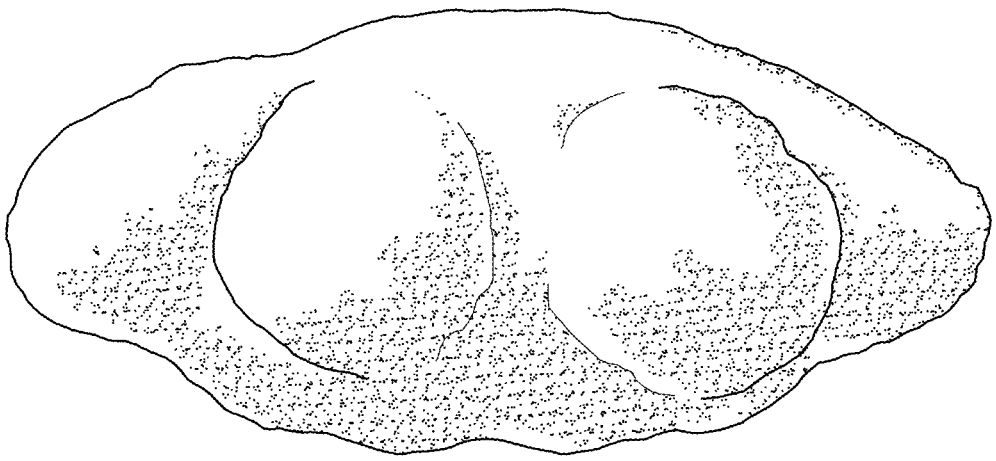


FIG. 2

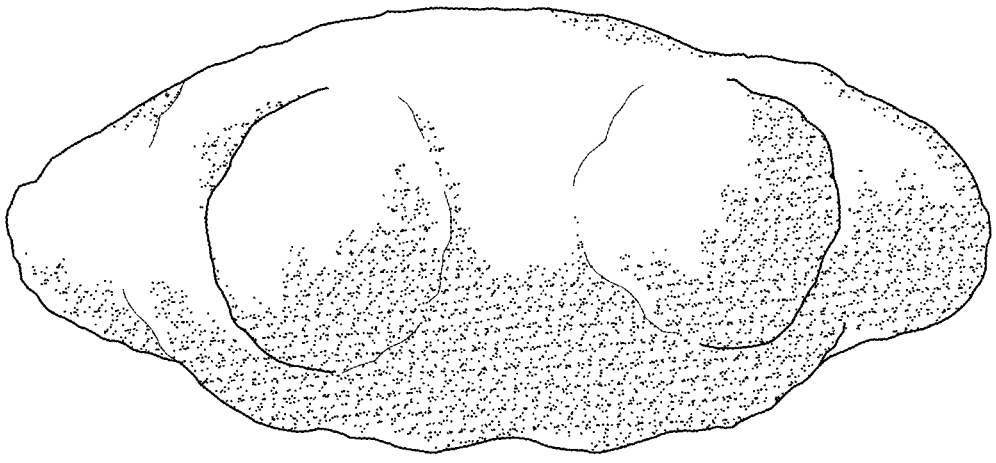


FIG. 3

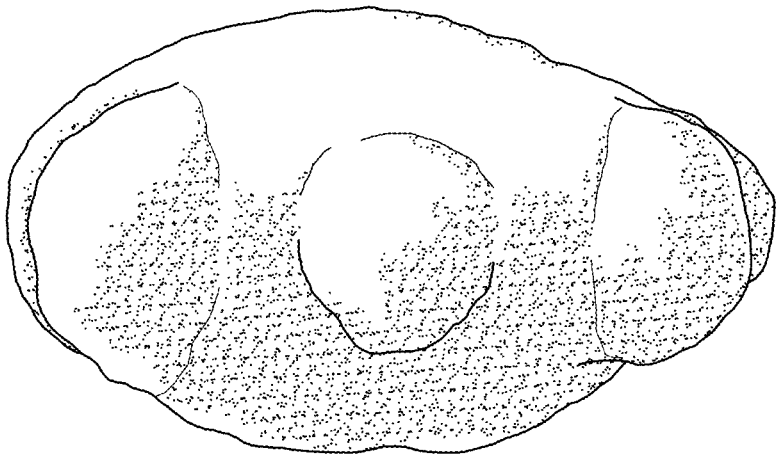


FIG. 4

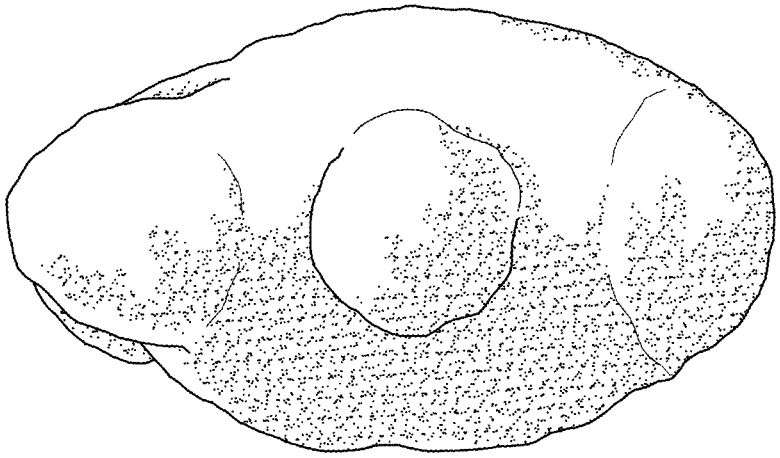


FIG. 5

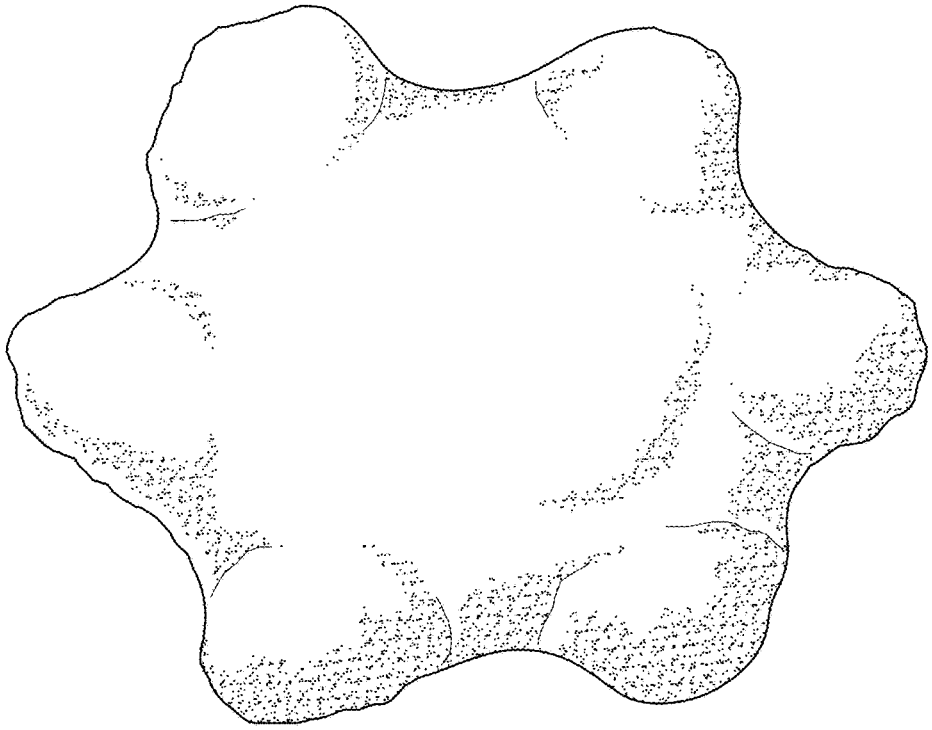


FIG. 6

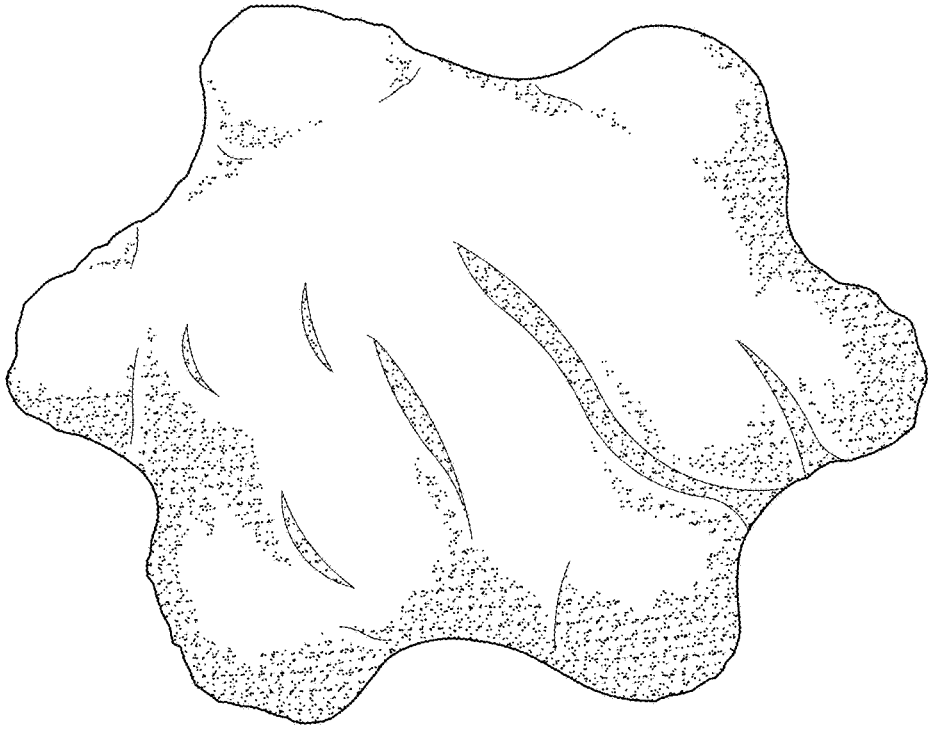


FIG. 7