

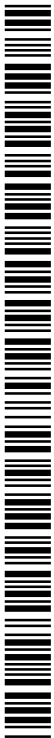


- (51) **International Patent Classification:**  
G06F 15/16 (2006.01)
- (21) **International Application Number:**  
PCT/IB2014/058835
- (22) **International Filing Date:**  
6 February 2014 (06.02.2014)
- (25) **Filing Language:** English
- (26) **Publication Language:** English
- (30) **Priority Data:**  
61/762,029 7 February 2013 (07.02.2013) US
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- (81) **Designated States** (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT,

HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

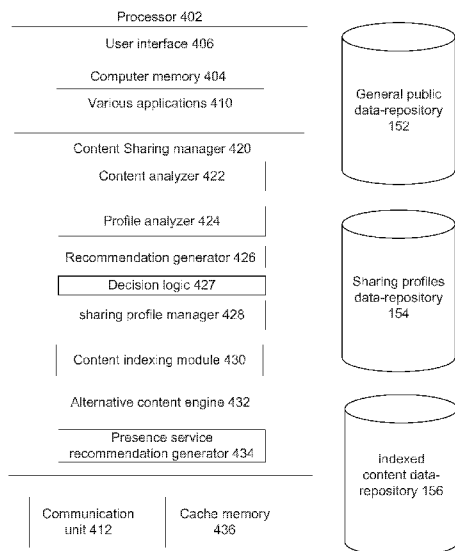
(84) **Designated States** (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

**Published:**  
— with international search report (Art. 21(3))  
(88) **Date of publication of the international search report:**  
6 November 2014



WO 2014/122606 A3

(54) **Title:** CONTENT SHARING MANAGEMENT



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Fig. 4

(57) **Abstract:** The presently disclosed subject matter includes a system, a method and a program storage device which enable to add selectivity to content sharing between users of communication networks. When a sender indicates a desire to share content, information with respect to the suggested content item (i.e. the content item intended to be shared) and information with respect to the sharing profile of one or more respective target recipients is analyzed. A recommendation is provided as whether or not it is suggested to the sender to perform an action. For example, the recommendation can be indicative as to whether or not it is recommended to share a given content item with a given recipient.

INTERNATIONAL SEARCH REPORT

International application No.  
PCT/IB 14/58835

<p>A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06F 15/16 (2014.01) USPC - 709/203 According to International Patent Classification (IPC) or to both national classification and IPC</p>														
<p>B. FIELDS SEARCHED</p> <p>Minimum documentation searched (classification system followed by classification symbols) IPC(8): G06F 15/16 (2014.01) USPC: 709/203</p> <p>Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched IPC(8): G06F 15/16 (2014.01) USPC: 709/203; 707/705; 707/733; 707/736 (keyword limited; terms below)</p> <p>Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PatBase; Google(Web); Search terms used: content sharing management recommending suggesting content interest profile characterizing topic attribute subject category media target specified selected recipient relevant multiple different second network platform client social graph connection degree</p>														
<p>C. DOCUMENTS CONSIDERED TO BE RELEVANT</p> <table border="1"> <thead> <tr> <th>Category*</th> <th>Citation of document, with indication, where appropriate, of the relevant passages</th> <th>Relevant to claim No.</th> </tr> </thead> <tbody> <tr> <td>X</td> <td>US 2009/0234876 A1 (Schigel et al.) 17 September 2009 (17.09.2009), entire document especially abstract; para [0006], [0031], [0050]-[0058], [0106]-[0108], [0131]-[0136], [0143]-[0145], [0206]-[0210]</td> <td>1-39</td> </tr> <tr> <td>A</td> <td>US 2009/0172127 A1 (Srikanth et al.) 02 July 2009 (02.07.2009), entire document</td> <td>1-39</td> </tr> <tr> <td>A</td> <td>US 2012/0296978 A1 (Inoue et al.) 22 November 2012 (22.11.2012), entire document</td> <td>1-39</td> </tr> </tbody> </table>			Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.	X	US 2009/0234876 A1 (Schigel et al.) 17 September 2009 (17.09.2009), entire document especially abstract; para [0006], [0031], [0050]-[0058], [0106]-[0108], [0131]-[0136], [0143]-[0145], [0206]-[0210]	1-39	A	US 2009/0172127 A1 (Srikanth et al.) 02 July 2009 (02.07.2009), entire document	1-39	A	US 2012/0296978 A1 (Inoue et al.) 22 November 2012 (22.11.2012), entire document	1-39
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<p>* Special categories of cited documents:</p> <table border="0"> <tr> <td>"A" document defining the general state of the art which is not considered to be of particular relevance</td> <td>"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention</td> </tr> <tr> <td>"E" earlier application or patent but published on or after the international filing date</td> <td>"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone</td> </tr> <tr> <td>"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)</td> <td>"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art</td> </tr> <tr> <td>"O" document referring to an oral disclosure, use, exhibition or other means</td> <td>"&amp;" document member of the same patent family</td> </tr> <tr> <td>"P" document published prior to the international filing date but later than the priority date claimed</td> <td></td> </tr> </table>			"A" document defining the general state of the art which is not considered to be of particular relevance	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention	"E" earlier application or patent but published on or after the international filing date	"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone	"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)	"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art	"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family	"P" document published prior to the international filing date but later than the priority date claimed			
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<p>Date of the actual completion of the international search 23 June 2014 (23.06.2014)</p>		<p>Date of mailing of the international search report <b>07 AUG 2014</b></p>												
<p>Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-3201</p>		<p>Authorized officer: Lee W. Young PCT Helpdesk: 571-272-4300 PCT OSP: 571-272-7774</p>												