May 22, 1951 J. EISNER 2,554,098

CHANGEABLE PICTURE

Filed Nov. 12, 1948

Fig. 1.

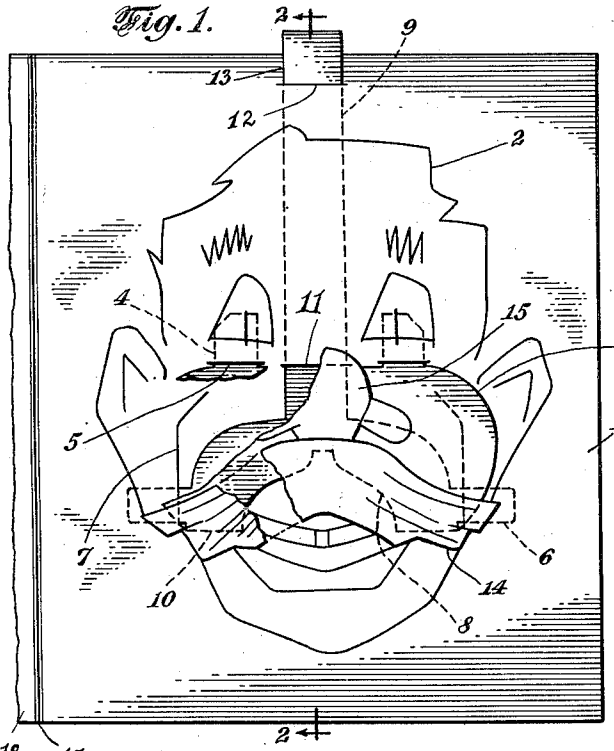


Fig. 2.

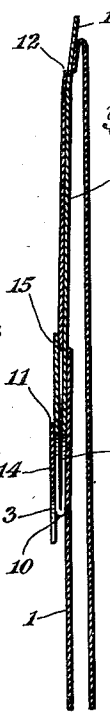


Fig. 4.

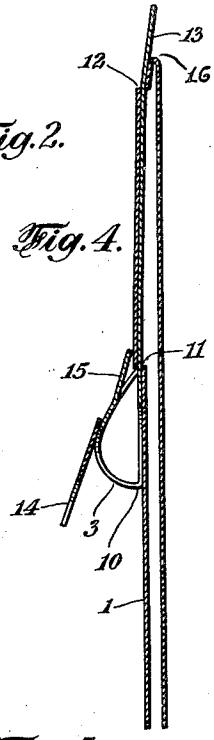


Fig. 3.

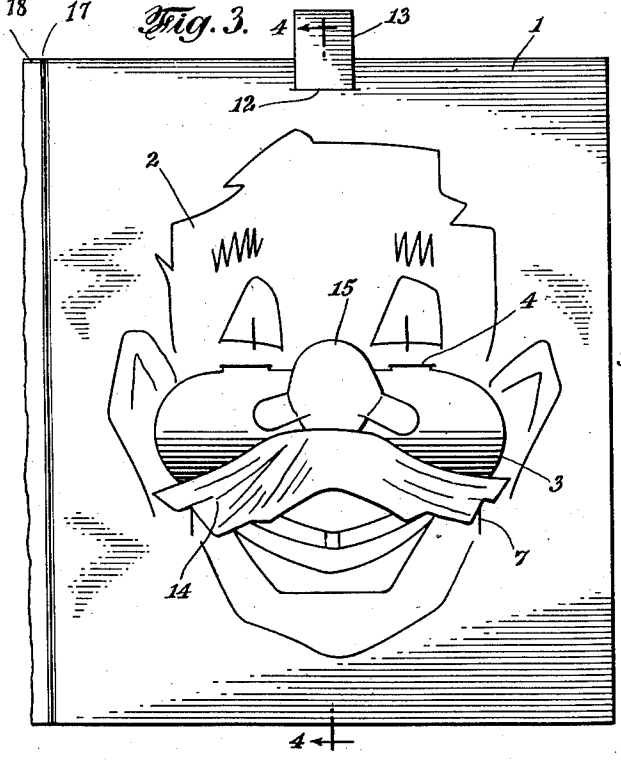
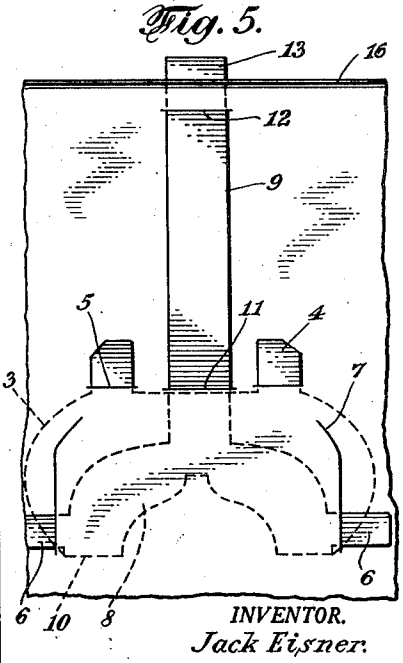


Fig. 5.



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UNITED STATES PATENT OFFICE

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CHANGEABLE PICTURE

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2 Claims. (Cl. 46—37)

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My invention is an improvement in cards or folders for use in extending greetings and invitations, making announcements and other purposes; and particularly a card or folder having attached thereto one or more parts that can be manipulated to alter its appearance.

An important object of the invention is to provide such a card with a representation of a figure or portion thereof on its surface in combination with members which are adapted to produce the effect of an act, an adjustment, a gesture or a grimace when moved in the intended manner, thus giving the beholder pleasure and amusement.

The nature of the invention is fully set forth herein and the novel features are pointed out in the appended claims. But the disclosure is by way of example only, and the structure illustrated in the drawings may be altered in various details without deviation from the general plan in which the invention is contained.

On the drawings:

Figure 1 is a front view of the preferred form of my improved card or folder.

Figure 2 is a section on the line 2—2 in Figure 1.

Figure 3 is a front view with the members in position after manipulation.

Figure 4 is a section on line 4—4 in Figure 3; and

Figure 5 is a rear elevation of the card as shown in Figure 1.

The card or folder as illustrated is made of sheet material 1, which can be folded two ways to divide it into fourths; and on one of the quarters of the sheet is the representation of a head or face 2, having a somewhat grotesque outline or shape, and including forehead, eyes, ears, nose, mouth and chin. Across the lower part of the face extends a separate member 3 with rounded ends adjacent the ears, suggesting puffy cheeks or jowls. At the top edge of this member are projections 4, which are inserted into slits 5, located just under the eyes of the Figure 2.

This member 3 is made integral with a pair of arms 8 which are hinge-connected to its lower edge and lie behind it; being joined to a strip 9 that extends past the crown or top of the picture of the head or face 2. The arms 8 and strip 9 have approximately the form of a yoke, the shank of which is the strip 9. Adjacent the junction of the arms 8 with the member 3, these arms have lateral projections 6 which also pass through the slits 7. The projections 6 can slide up and down in the slits 7, as will be explained

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later. When the member 3 and arms 8 are made in one piece, the junction will be along the creases or score lines 10. In line with the slits 4 and between them is a slit 11, through which the shank or strip 9 passes to the back of the part of the sheet bearing the outline 2, and above the top of this figure is a similar slit 12 through which the end 13 of the strip 9 protrudes so that it can be grasped by hand. A pull upon the strip 12 causes the member 3 to bulge outward, as illustrated in Figures 3 and 4.

The member 3 carries a piece of sheet material 14, representing a moustache, and secured to the middle of the member 3 is a piece of material having the shape of a nose. Ordinarily the member 3, with the pieces 14 and 15 and the arms 8 lie flat against the card or folder, but when the tab 13 is gripped between the fingers and pulled upward, the piece 3 bulges outward and the moustache and nose lift somewhat. The face is thus transformed and shows a quizzical expression or grimace.

The lines of fold of the sheet are shown at 16 and 17, and the other surfaces, indicated in part at 18, can receive printed matter or the like suitable to the occasion for which the card or folder is designed.

While the invention is illustrated herein as comprising the representation of a head or face, the improvement can be practiced as well by showing on the card the figure of another part of the body; or an animal, or even an inanimate object may be employed, with movable members similarly attached and capable of being manipulated to produce a fanciful or unexpected change of appearance.

The invention can also be utilized as an advertising device with a stiff plane panel of cardboard or the like bearing the design. In that case the panel will have no parts 18 connected to it by score lines. Also a motor suitably connected to the strip 9, may be employed to work the strip 9, member 3 and piece 14 up and down.

Having described my invention, what I believe to be new is:

1. An article of the kind described made of a sheet of material with the representation of an object on its front surface, a flexible sheet material movable member extending transversely of said sheet and overlying part of said representation, said movable member being hingedly connected at its upper edge to said sheet by means of vertical projections thereon engaged in horizontal slits in said sheet, and an operating member for said movable member, said operating

member having a vertically extending strip behind said sheet, the latter having slits, one adjacent said movable member and one remote therefrom through which the strip projects to the front of the sheet, said operating member comprising two diverging arms in front of said sheet and hingedly joined to the lower edge of said movable member, said arms having lateral projections and said sheet having generally vertical slits in which the projections are slidably engaged.

2. An article of the kind described made of a sheet of material having the outline of a human face on its front surface, a flexible sheet material movable member overlying the lower portion of said face and extending across the same and having rounded ends to resemble jowls on the face, said movable member being hingedly connected at its upper edge to said sheet by means of vertical projections thereon engaged in horizontal slits in said sheet, and an operating member for the movable member, said operating member having a vertical strip extending behind said sheet, the latter having slits, one adjacent said movable member and one remote therefrom

through which the strip projects to the front of the sheet, said operating member having diverging arms under said movable member and hingedly joined to the movable member at its lower edge, said movable member bearing pieces of material resembling a nose and moustache for said face, said arms having lateral projections and said sheet having generally vertical slits in which the projections are slidably engaged.

JACK EISNER.

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