July 2, 1929. G. F. EGAN 1,719,505

DISPLAY DEVICE

Original Filed Aug. 3, 1925

Fig. 1.

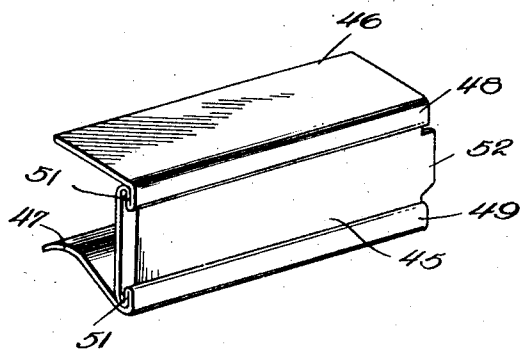
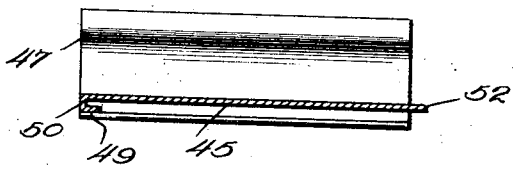


Fig. 2



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UNITED STATES PATENT OFFICE.

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DISPLAY DEVICE.

Original application filed August 3, 1925, Serial No. 47,865. Divided and this application filed April 8, 1926. Serial No. 100,616.

The present invention relates to improvements in display devices and constitutes a division of my similarly entitled copending application, filed August 3, 1925, Serial No. 47,865.

An object of the invention described and claimed herein is to provide card or tag holders which may grip onto the edges of shelves or other supports upon which goods and merchandise are displayed for showing the price, grade or some other information in connection with such merchandise, or which may rest upon any flat surface.

The invention aims to provide an inexpensive device made out of one piece of sheet metal pressed and shaped to provide strength, durability and resistance to distortion.

With the foregoing and other objects in view, the invention will be more fully described hereinafter, and will be more particularly pointed out in the claims appended hereto.

In the drawings, wherein like symbols refer to like or corresponding parts throughout the several views,

Figure 1 is a perspective view showing a device constructed according to the present invention; and

Figure 2 is a longitudinal horizontal section taken through the device shown in Figure 1.

Referring more particularly to the drawings, a panel member is represented at 45, and clamp members at 46 and 47. Beads 48 and 49 are shown as made between the upper and lower edges of the panel member and respective clamp members. These beads are shown as overhanging the panel member and provide upper and lower guides in which a card may be slid horizontally.

At one end the guides are open to admit the card, but at the other end such guides may be closed by a flange, as 50, which may be rolled forwardly and inwardly as indicated in Figure 2.

This flange may be a portion of the metal of the panel, and the upper and lower ends of the part 50 are preferably received and housed within the adjacent end parts of the upper and lower beads. The beads extend substantially vertically, being also substantially parallel and forwardly of the panel 45. The beads are shown as reinforced by inner overlapping walls 51, which, as shown, lie in contact with the rear walls of the beads and are bent over and merge with the top and bottom portions of the panel. In other words the beads are shown as of double-wall construction.

The end of the panel, at the open end of the guide-ways, is shown as provided with an extension 52. This extension 52 will form a guide to aid in the insertion of a card. If goods hang over the edge of a shelf, the device may be removed from the shelf without moving the goods.

In use of the device, a card, bearing the price of goods, or the stock number, or some other information or message relative thereto, being previously cut to the required size and shape, is slid horizontally in through the open end adjoining the extension 52, the upper and lower edges of the card fitting in the guideways formed by the beads 48 and 49. The card is pushed horizontally until the forward end thereof strikes the stop or abutment 50. The card will thus be held securely in place.

A card of any desired width or height, or both, may be held in the device by fitting one edge of such card in one of the guideways.

It is obvious that various changes and modifications may be made in the details of construction and design of the above specifically described embodiment of this invention without departing from the spirit thereof.

What is claimed is:

A display device comprising a panel, clamp members extending from the upper and lower edges of the panel, beads formed between said clamp members and the upper and lower edges of the panel for slidably receiving a card therein, a stop member extending from the lower to the upper bead formed with one end of the panel and bent forwardly therefrom to receive and arrest the end of the card sliding in said beads, a flange on the outer edge portion of said stop member extending inwardly within the adjacent ends of the beads and adapted to overlap the adjacent end portion of the card, and a free guide extension on the opposite end of the panel projecting beyond the adjacent ends of the beads and lying wholly in the plane of the panel.

In testimony whereof I affix my signature.

GEORGE F. EGAN.