April 5, 1938. R. H. SLOAN 2,113,099

SALESMAN'S PRESENTATION KIT

Original Filed Oct. 30, 1935

Fig. 1,

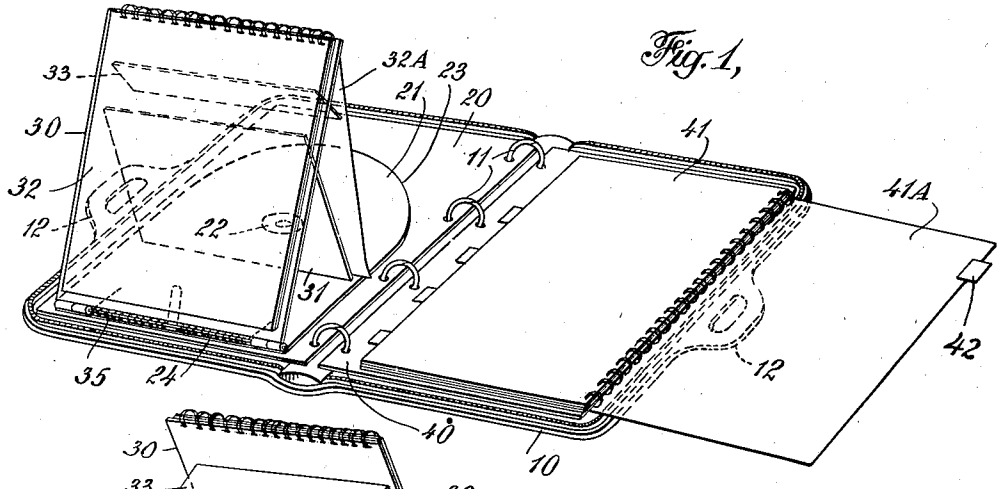


Fig. 2,

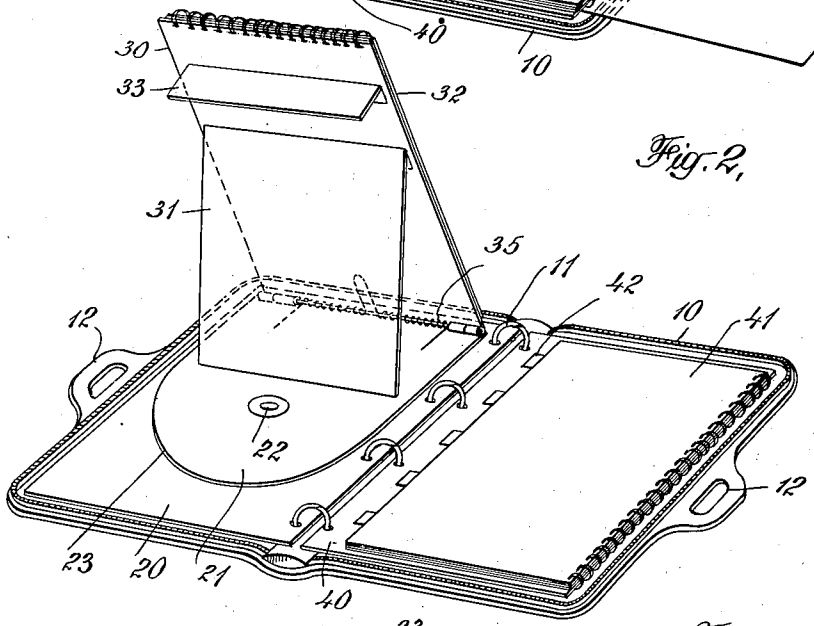
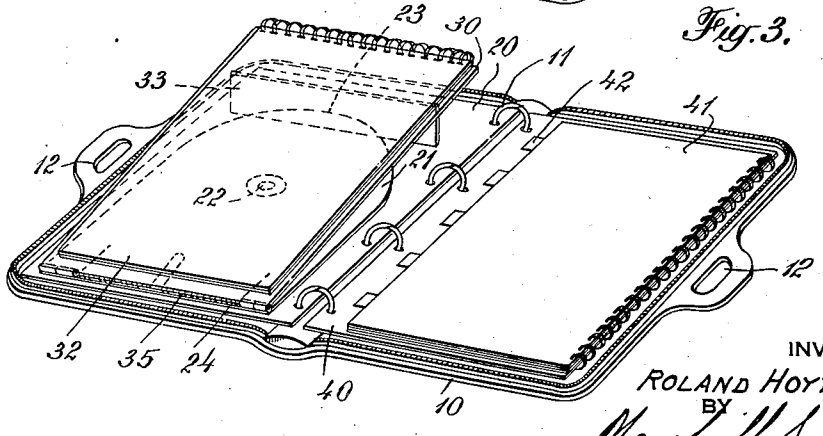


Fig. 3.



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SALESMAN'S PRESENTATION KIT

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Application October 30, 1935, Serial No. 47,351
Renewed August 27, 1937

13 Claims. (Cl. 281—17)

This invention relates to improvements in salesman's presentation kit.

Its object is to provide a convenient, efficient and attractive device for supporting sheets of printed or pictorial matter in easily visible positions and in such a manner that the sheets may be moved before the observer, so that they may be displayed in consecutive or any other desired order.

Another object is to arrange that part of the device which supports the sheets so that it may be turned to show the reverse sides of the sheets.

A further object is to provide a novel arrangement for holding sheets corelated to those which are supported in a somewhat upright position so that they may be opened or folded back without interfering with the latter, into positions in which they may be examined while the supported sheets are before the observer.

A still further object is to arrange the various parts of the device for insertion in a loose-leaf binder, within which all of the parts may be folded and carried.

These and other objects of the invention will appear in the following specification in which I will describe a preferred embodiment of the device and point out its novel features in claims.

Referring to the drawing,

Fig. 1 is a perspective view of the device in its open position;

Fig. 2 is a similar view with the sheet supporting easel reversed; and

Fig. 3 is another perspective view of the same device with the sheet supporting easel partly elevated.

10 designates a loose-leaf binder of any desired form or construction. It is shown as a binder having split rings 11 and carrying handles 12. This binder may be provided with pockets in the usual manner for the convenience of the user.

20 is a flat backing having perforations near one of its edges by means of which it may be engaged by the rings 11 and secured in the binder. 21 is a flat turn-table pivoted to the backing at 22. One end of this turn-table is rounded, as at 23, to permit of its rotation through 180° without interfering with the rings 11. Hingedly connected with its opposite end 24 is a flat panel 30. This may be raised to the position in which it is shown in Figs. 1 and 2 and maintained in this elevated position by moving a stiff flap 31, the upper edge of which is hinged to the back of panel 30, into engagement with the turn-table 21. A plurality of exhibit sheets 32 are connected near their upper edges with the upper edge of the panel 30. These sheets are thus supported when the panel is raised, into a conspicuous position. They may be moved over to the back of the panel, one or more at a time, as indicated at 32A, Fig. 1, to display the matter on the under sheets. I prefer to use a loop connector which enables the removal of each entire sheet, including its upper edge, from the front to the back of the panel.

After all of the exhibit sheets 32 have been turned over, (or before, if desired) the turn-table 21 with the raised panel on it may be turned around into the position in which it is shown in Fig. 2, to display the matter which may be on the reverse sides of the exhibit sheets.

Fig. 3 illustrates the panel 30 partly raised and supported by a secondary flap 33. This position is sometimes desired for exhibition purposes, although it does not make the reverse sides of sheets 32 available. The pad formed by the sheets 32 may be used for writing when the panel is held in this Fig. 3 position.

According to a refinement of the invention, I provide a spring 35 in the hinge connection between the turn-table 21 and the panel 30, biased to raise the panel as soon as the folder 10 is opened.

40 is another flat backing, perforated near one of its edges to be held by the rings 11 in the other side of the binder. Near its other edge are reference sheets 41 secured by loop connectors so that they may be turned over into the positions shown at 41A in Fig. 1. Index tabs 42 on the edges of the index sheets opposite the loop connectors lie toward the perforated edge of the backing 40 when the sheets are closed. This allows the reference sheets, which bear matter corelated to that on the exhibit sheets 32, to be opened and examined while the panel 30 is raised.

This invention is capable of many variations. The arrangement shown on the left hand side of the binders 10 may be used with or without that shown on the right hand side of the binder. The panel 30 may be directly hinged to the backing 20 without the interposition of the turn-table 21. The spring 35 may be provided in the latter case, if desired. The panel may be provided with a single flap 31 and the secondary flap 33 omitted.

I intend no limitations other than those imposed by the following claims.

What I claim is:

1. A backing provided with perforations near one of its edges for attachment to the rings of a binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel.

2. A backing provided with means near one of its edges for attachment to a binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, a plurality of flaps of unlike widths

hingedly attached to the back of the panel arranged to maintain the panel in different raised positions, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection.

3. A backing provided with perforations near one of its edges for attachment to the rings of a binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, means for maintaining the panel in a raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel.

4. A backing provided with means near one of its edges for attachment to a binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, a spring arranged to raise the panel from said backing, means for maintaining the panel in its raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection.

5. A flat backing provided with means near one of its edges for attachment to a binder, a flat turn-table parallel with said backing and pivotally connected therewith, a panel hingedly connected at one edge to said turn-table, means for maintaining the panel in a raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection.

6. A flat backing provided with means near one of its edges for attachment to a binder, a flat turn-table parallel with said backing and pivotally connected therewith, a panel hingedly connected at one edge to said turn-table, a spring arranged to raise the panel from said turn-table, means for maintaining the panel in a raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection.

7. A binder, a backing attached near one of its edges to one side of said binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, an exhibit sheet with insignia thereon attached near one of its edges to the panel near the edge thereof opposite its hinged connection, a second backing attached near one of its edges to the other side of the binder, and reference sheet bearing matter related to said insignia attached near one of its edges to said second backing along a line spaced from and parallel with its edge which is attached to the binder, whereby said sheet may be swung over about its attached edge without interference from the panel in any of its positions.

8. A binder having rings combined with a backing provided with perforations near one of its edges for attachment to the rings of said binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel.

9. A binder having rings combined with a backing attached near one of its edges to the rings of said binder, a panel hingedly connected at one edge to the backing at right angles to the first mentioned edge of the backing, an exhibit sheet having insignia thereon attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel, a second backing provided with means near one of its edges for attachment to the rings of the binder, whereby said backings may lie on opposite sides of the binder, and a reference sheet bearing matter related to said insignia attached near one of its edges to said second backing along a line spaced from and parallel with its means of attachment to the binder whereby said sheet may be swung over about its attached edge without interference from the panel in any of its positions.

10. A cover arranged with a transverse fold combined with a backing on the cover at one side of said fold, a panel hingedly connected to the backing on a line at right angles to the fold of the cover, means for maintaining the panel in raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel.

11. A cover arranged with a transverse fold combined with a backing on the cover at one side of said fold, a panel hingedly connected to the backing on a line at right angles to the fold of the cover, means for maintaining the panel in raised position, an exhibit sheet with insignia thereon attached near one of its edges to the panel near the edge thereof opposite its hinged connection, whereby it may be swung from one side to the other of the panel, and a reference sheet bearing matter related to said insignia connected near one of its edges with the cover at the other side of its fold along a line spaced from and parallel with the fold of the cover whereby said sheet may be swung over about its attached edge without interference from the panel in any of its positions.

12. A cover comprising two flat members connected by a transverse fold, a flat turn-table parallel with one of said members and pivotally connected therewith, a panel hingedly connected at one edge to said turn-table, means for maintaining the panel in a raised position, and an exhibit sheet attached near one of its edges to the panel near the edge thereof opposite its hinged connection.

13. A cover comprising two flat members connected by a transverse fold, a flat turn-table parallel with one of said members and pivotally connected therewith, a panel hingedly connected at one edge to said turn-table, means for maintaining the panel in a raised position, an exhibit sheet with insignia thereon attached near one of its edges to the panel near the edge thereof opposite its hinged connection, and a reference sheet bearing matter related to said insignia on the other member of the cover attached near one of its edges with the cover along a line spaced from and parallel with said fold whereby said sheet may be swung over about its attached edge without interference from the panel in any of its positions.

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