Jan. 13, 1959 J. SHIFFMAN 2,868,367

DISPLAY CONTAINERS

Filed Oct. 2, 1957

FIG. 1.

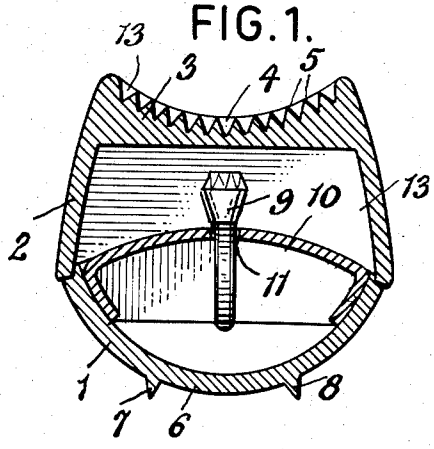


FIG. 2.

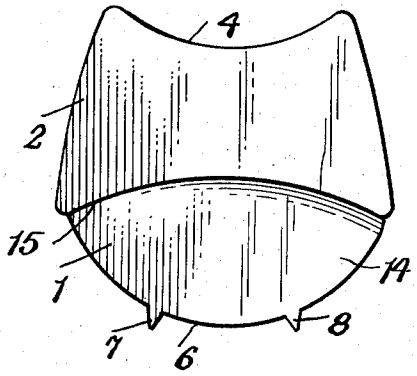


FIG. 3.

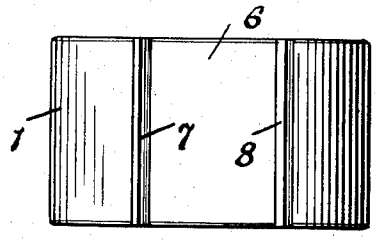


FIG. 4.

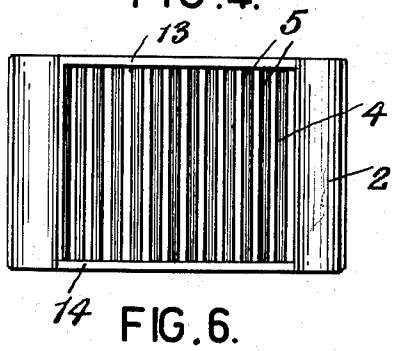


FIG. 5.

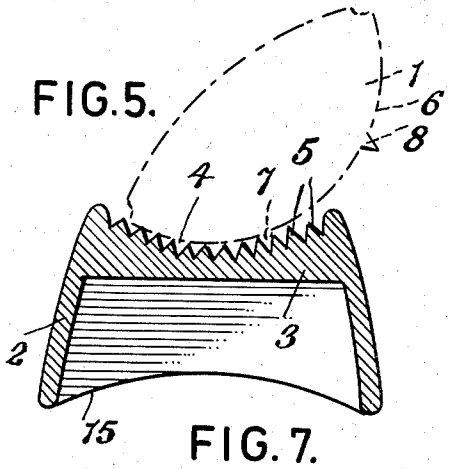


FIG. 6.

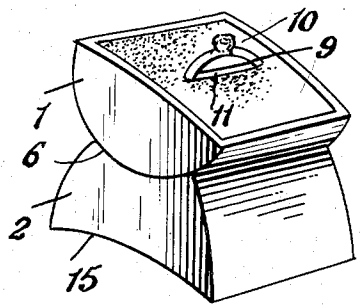
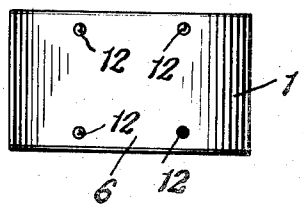


FIG. 7.



INVENTOR.
Jerome Shiffman
BY Harry Radzinsky
ATTORNEY

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DISPLAY CONTAINERS

Jerome Shiffman, New York, N. Y.

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1 Claim. (Cl. 206—45.2)

This invention relates to display containers, and more particularly to boxes for holding articles of jewelry, such as finger rings, watches and many other articles, and it has for one of its objects the provision of a box or container which will attractively hold its contents either protectively or in a manner of display.

It is an object of the invention to provide a box of this character in which the cover portion of the box is capable of use as a base or stand, and the bottom, or containing-portion of the box is rested on the cover and is capable of arrangement at various selected angles to best display its contents under various conditions of use.

It is another object of the invention to provide a box or container which can be made from numerous materials, including plastic materials; which can be economically made and which will hold and display its contents to best advantage.

More particularly, the invention contemplates the provision of a box having a body or article-containing portion on which a removable cover it fitted; the cover being provided in its top wall with an upwardly-facing ribbed concavity, the body having an arcuately-shaped bottom adapted to fit into said concavity of the cover, and the bottom of the body having projections to selectively fit between the ribs on the cover in a manner to incline the body on top of the cover in any one of numerous positions to display the contents contained in the body.

With these, and other objects to be hereinafter set forth in view, I have devised the arrangement of parts to be described and more particularly pointed out in the claim appended hereto.

In the accompanying drawing, wherein an illustrative embodiment of the invention is disclosed.

Fig. 1 is a vertical sectional view of a display container constructed in accordance with the invention;

Fig. 2 is a side elevational view of the same;

Fig. 3 is a view of the under side of the body of the container;

Fig. 4 is a top plan view of the cover member of the container;

Fig. 5 is a vertical sectional view through the cover member when used as a base, and showing how the body, illustrated in dotted lines, is rested on top of the cover member;

Fig. 6 is a perspective view, showing the container in display position, and

Fig. 7 is a view, in a reduced scale, showing the under side of a modified container body.

The container as shown herein, consists of two main parts, namely, the box body or bottom member **1** and a top member or cover **2**. Either or both of these parts may be made of any suitable material, such as metal, wood, plastic material or other substance, and particularly one which can be produced by molding for economy in production. The cover **2** is provided with a top wall **3** having a hollow or arcuate concavity **4** in its upper face, the surface of the wall **3** forming the concavity being formed with a plurality of transversely extending ribs

or serrations **5** ending at the opposite side walls **13** and **14**.

The body **1** of the container is provided with an arcuately curved bottom wall **6**, the curvature thereof being similar to the curvature of the concavity **4** in the upper wall **3** of the cover member, so that the body **1** may be rested on top of the cover member, as shown in Fig. 6 in order to display the contents of the body of the container. When the body is so rested on the cover member, the latter forms a supporting base and for this purpose it is preferably, but not necessarily, made broader at its base **15** than at its top. Provided on the outer face of the curved bottom wall **6** of the body of the container, is a pair of transverse ribs **7** and **8** of such shape and spacing that the same, or either of them, will fit in the spaces between the serrations or ribs **5** when the body is rested on top of the cover member and has its curved bottom **6** resting in the concavity **4**. By means of the interfit of the ribs **7** and **8** or either of them in any of the spaces between any of the ribs or serrations **5** on the top of the cover member, it will be apparent that when the body **1** is rested on top of the cover member **2**, it can be selectively fitted on the cover member in any of numerous different positions to enable it to assume various angles of inclination or slant to best display its contents. It will be noted that as long as one or the other of the ribs **7** or **8** engages between any of the serrations **5**, the body **1** of the container will maintain any angular position in which it is placed with respect to the cover member. The cover member **2** thus forms a supporting easel for the body **1** and is so shaped that it forms a broad supporting base for the body and it will therefore maintain the container from toppling when in its display position.

While two ribs **7** and **8** are shown on the bottom of the body, it will be apparent that one or more can be used.

In order to conveniently hold articles of jewelry or the like, such as for example, the finger ring shown at **9**, the body of the container may be provided with the conventional filler **10** which may be pile fabric covered or otherwise constructed in any known fashion and provided with the slot **11** in which the ring or other article is fitted.

From the foregoing, the uses and advantages of the display container will be apparent. When in its closed condition the box appears as in Figs. 1 and 2, wherein the cover **2** fits slightly telescopically over the body **1** and the contents of the container are fully enclosed and protected. When it is desired to display the contents of the box, such as the ring **9**, the cover **2** is removed and placed open-side down on a supporting surface, and the body then placed with its arcuately curved bottom **6** fitted in the concavity **4** of the cover member. The body may be fitted at any desired angle of inclination with respect to the cover to best display its contents by fitting either of the ribs **7** and **8** between the proper serrations **5** in the cover member to thus hold the body member at the selected angle. It will thus be apparent that the placing of the container in its position of display is merely a matter of seating the body in the concavity **4** of the cover member at the desired angle.

While I have suggested that the projections on the body shall be in the form of spaced ribs extending transversely of the body for substantially the full width of the body, it will be noted from Fig. 7 that conical projections **12** may be used as a substitute as such transverse ribs since the conical projections will also fit between the serrations in the top of the cover member to hold the body in any desired angular display position.

Having described a single embodiment of the invention, it is obvious that the same is not to be restricted thereto but is broad enough to cover all structures coming within the scope of the annexed claim.

What I claim is:

A display container having a body for containing

articles, a cover fitting over and closing the top of the body, said cover adapted to be used as a supporting easel on which the body can be rested in tilted display position, the cover having a closed top wall formed with an arcuately-shaped depression in its upper face, said depression being transversely ribbed, the body having an outwardly-extending arcuately-shaped closed bottom, the curvature of the bottom of the body being substantially similar to the curvature of the depression in the top of the cover so that the body will seat in said depression when it is rested on the closed top wall of the cover, and projections provided on the lower face of the bottom of the body for selective engagement between the ribs in the depression to thereby hold the body in any one of various angular, tilted display positions solely by the engagement of the projections between said ribs while the cover is serving as a supporting easel for the body and said body is rested on top of the cover.

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