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(54) Title: SYSTEMS AND METHODS FOR PRESENTING MESSAGES BASED ON USER ENGAGEMENT WITH A USER
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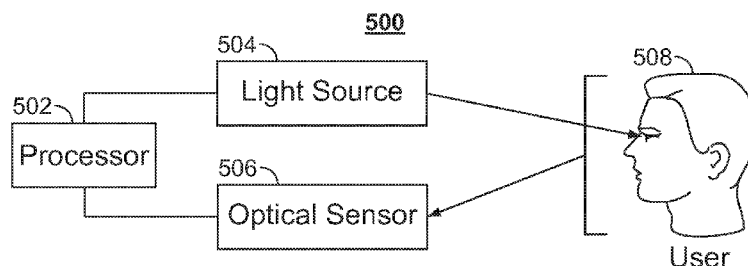


FIG. 5

(57) Abstract: Methods and systems are described herein for presenting messages to a user based on user engagement with a user device. A message is received for presentation to a user on the user device. A value indicating an attentiveness level of the user is generated with the user device. The value indicating the attentiveness level of the user is compared with an attentiveness level threshold value. In response to determining the value indicating the attentiveness level of the user does not exceed the attentiveness level threshold value, presentation of the message is delayed until the value indicating the attentiveness level of the user exceeds the attentiveness level threshold value.

INTERNATIONAL SEARCH REPORT

International application No.

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A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06F 3/01 (2014.01) CPC - G06F 3/013 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) IPC(8): G06F 3/01 (2014.01) CPC: G06F 3/013 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched USPC: 345/156 (keyword limited - see terms below) Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) PatBase; GOOGLE; GoogleScholar; GooglePatents Search Terms: message, SMS, MMS, conversation, watching, looking, attention, attentiveness, alert, alarm, threshold, level, trigger, important, media, presentation, news, video, gazing, monitoring, distracted		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 2011/0175932 A1 (Yu et al.) 21 July 2011 (21.07.2011), entire document, especially; abstract, para. [0001], [0002], [0013], [0014], [0034], [0042], [0063], [0069], [0071]	1-4, 6, 7, 11-14, 16, 17, 21-24, 26, 27 ----- 5, 8-10, 15, 18-20, 25, 28-30
Y	US 2010/0253594 A1 (Szczerba et al.) 07 October 2010 (07.10.2010), entire document, especially; abstract, para. [0125], [0200], [0202], [0208]	5, 8-10, 15, 18-20, 25, 28-30
A	US 2011/0185390 A1 (Faenger et al.) 28 July 2011 (28.07.2011), entire document	1 - 30
A	US 2004/0098462 A1 (Horvitz et al.) 20 May 2004 (20.05.2004), entire document	1 - 30
A	US 2010/0064010 A1 (Alkov et al.) 11 March 2010 (11.03.2010), entire document, especially; abstract, para. [0002], [0032], [0033], [0038]	1 - 30
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