L. C. ESSIG.

BEAUTY MARK.

APPLICATION FILED FEB. 13, 1917.

1,300,592.

Patented Apr. 15, 1919.

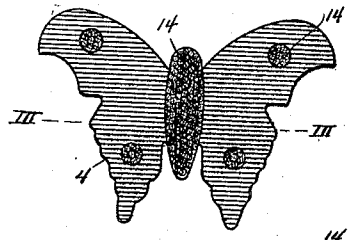

Fig. 1.

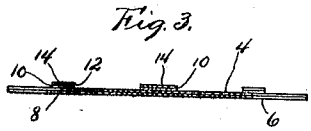

Fig. 3.

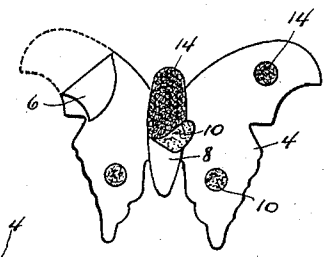

Fig. 2.

Fig. 4.

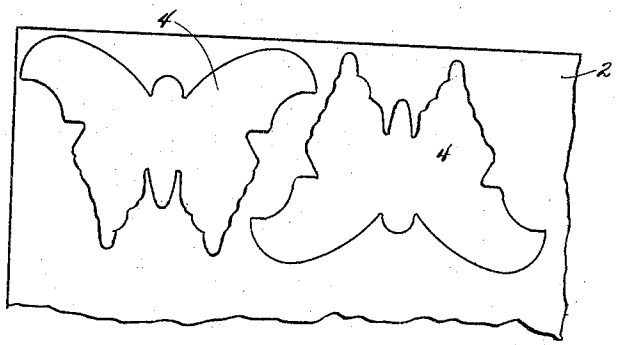

Fig. 5.

WITNESS:

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BEAUTY-MARK.

1,300,592. Specification of Letters Patent. Patented Apr. 15, 1919.

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To all whom it may concern:

Be it known that I, LESTER C. ESSIG, a citizen of the United States, residing at Kansas City, in the county of Jackson, State of Missouri, have invented certain new and useful Improvements in Beauty-Marks, of which the following is a full and exact specification.

The present invention relates to beauty marks or "beauty spots," and the primary object of the invention is to provide an improved article of this character which shall be impregnated or otherwise supplied with perfume in such a manner that the perfume will be released while the article is being worn and subjected to the heat and moisture of the body.

It is also an object to provide a beauty mark construction in which provision is made for suitable surface ornamentation and in which the materials used for applying the ornamentation include perfume retaining means adapted to release the perfume on being subjected to the heat and moisture of the body of the wearer.

With these general objects in view, the invention will now be described with reference to the accompanying drawing, illustrating one form of embodiment of the same, after which those features of the improvements deemed to be novel will be set forth and defined in the appended claims.

In the drawing—

Figure 1 is a plan view of a completed beauty mark as made in accordance with the present invention;

Fig. 2 is a similar view with certain edge portions thereof turned back slightly, and showing some of the ornamented portions as consisting merely of plain flock patches;

Fig. 3 is a transverse section taken on the line III—III of Fig. 1;

Fig. 4 is a view illustrating the article as it is worn; and

Fig. 5 is a plan view showing a section of adhesive cloth and outlines of the beauty mark patterns as they are stamped out.

Referring to the drawing in detail, the beauty marks or "spots" are constructed by cutting or stamping the same according to any desired pattern or outline from a sheet of material 2, preferably fabric one face of which has been coated with an adhesive substance in order that the body 4 or main portion of the patch forming the beauty mark, when completed, will be provided with the necessary adhesive face 6 (see Figs. 2 and 3) for securing the article in wearing position, as in Fig. 4. It is preferred to use a good grade of silk court plaster for the material 2.

Where a part of the patch 4 or cloth portion of the beauty mark is to be exposed in the completed article, and it is desired to impart a particular hue or color to the same (Fig. 1 being lined to show such color), this may be done by dyeing the uncut sheet 2, or by separate treatment of the cut patterns 4, if preferred. Inks or dyes are used which have been mixed with perfume, which not only eliminates the odors of the inks and dyes, but it is also found that the mixture stores up and retains a certain degree of the perfume for an indefinite period of time, but that on applying the mark to the body, the warmth and moisture thereof renew the activity of the perfume which is apparently released by such heat and moisture and emitted more or less freely as compared with what escapes during the period between dyeing and application to the body. Any preferred method may be used for saturating the patch material with the ink or dye, but I have found it convenient to use the air brush for this purpose, which throws the ink or dye effectively into the texture of the material.

The whole surface, or only parts of the surface of the patch 4 may have surface ornamenting material applied thereto, the drawing illustrating said surface as only partially ornamented by such applied material. The method which I employ for affixing the ornamenting material to the patch 4 consists in applying a coating 8 of glue which has been previously boiled or otherwise mixed with suitable perfume so as to become thoroughly impregnated therewith, after which any desired ornamenting material may be spread upon said coating 8 and caused thereby to adhere to the patch 4; but I prefer to apply first a facing of flock material 10 to the coating 8, as illustrated, which gives a body to the ornamented portions, and then a sizing 12 of the perfumed glue is coated over this flock preparatory to spreading over the coated flock the ornamenting material 14, which may be any light iridescent substance such as tinsel and the like. With the glue thoroughly impregnated in this manner, it is found that it also retains a considerable amount of the perfume which it will later give off when the

beauty mark is worn, the heat and moisture radiated from the body apparently acting to set the perfume free from the glue.

In case it should be desired to ornament the entire surface of the patch 4, the ornamentation may be done before cutting out the patterns as indicated in Fig. 5, by simply applying the coating 8 to the uncut sheet 2 and then affixing the ornamenting material uniformly over the entire sheet, as will be readily understood.

Whatever steps are followed in producing the beauty marks it will be apparent that I have provided a unique and effective device for carrying out the objects of the invention, and that a beauty mark so constructed will retain an appreciable quantity of perfume which it will later emit in the desired manner when the beauty mark is worn, thereby subjecting the parts charged with the perfume to the action of the warmth and moinsture of the body,—the beauty mark being of course usually applied directly to the skin of the wearer as shown in Fig. 4. While I have illustrated and described the preferred mode of practising the invention, it is to be understood that the right is reserved to such formal variations as may fall within the scope of the following claims.

What I claim is:

1. A beauty mark comprising a patch of material cut in ornamental design and having one of its faces treated with an adhesive material for adhering to the body of the wearer, said patch being also treated with material impregnated with perfume adapted to be released by the action of the heat and moisture of the body.

2. A beauty mark comprising a patch of material cut in ornamental design and having one of its faces treated with an adhesive substance for adhering to the body of the wearer, said patch being treated with a dye containing perfume adapted to be released by the action of the heat and moisture of the body.

3. A beauty mark comprising a patch of material cut in ornamental design and having one of its faces treated with an adhesive substance for adhering to the body of the wearer, the opposite face of said patch being provided with flock material adhering thereto and surface ornamenting material adhering to said flock material.

4. A beauty mark comprising a patch of material cut in ornamental design and having one of its faces treated with an adhesive substance for adhering to the body of the wearer, the opposite face of said patch being provided with flock material adhering thereto and surface ornamenting material adhering to said flock material, said patch and flock and surface ornamenting material being held together by glue containing perfume adapted to be released when said patch is subjected to the heat and moisture of the body.

5. A beauty mark comprising a patch of material cut in ornamental design and having one of its faces treated with an adhesive substance for adhering to the body of the wearer, the opposite face of said patch being provided with ornamenting material secured to said patch by means of a glue containing perfume adapted to be released by the action of the heat and moisture of the body.

In witness whereof I hereto affix my signature.

LESTER C. ESSIG.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."