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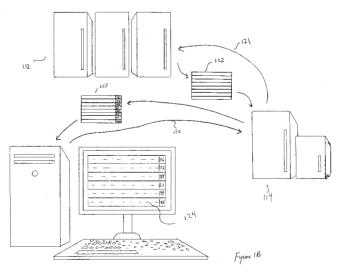
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(54) Title: METHOD AND SYSTEM FOR ATTRIBUTE-BASED EVALUATION OF TRAVEL-RELATED PRODUCTS AND SERVICES



(57) Abstract: Embodiments of the present invention are directed to providing automated evaluation of travel-related products and services to consumers. The evaluations may be carried out by a travel-related-products-and-services provider, by a separate products-and-services evaluator on behalf of the vendor, or by a client-side component of an evaluation system. Travel-related products and services are evaluated, according to certain embodiments of the present invention, by computing values for a number of attributes associated with travel-related products and services, and by then computing one or more scores based on the computed values of the attributes. In certain embodiments of the present invention, one or more scores for each travel-related product and/or service are displayed to a user to facilitate the user's selection of a product and/or service.





International application No. PCT/US2008/012667

A. CLASSIFICATION OF SUBJECT MATTER

G06Q 50/00(2006.01)i, G06Q 30/00(2006.01)i

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 8: G06Q 50/00H0

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility models since 1975 Japanese Utility models and application for Utility models since 1975

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

e-KIPASS(KIPO internal): "travel", "score", "attribute", "evaluation", "vender"

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	KR 1020070059291 A (HIK. CO., LTD) 12 June 2007 See the abstract, pages 4-6, pages 8-9, claim 1 and figures 1,3,4	1, 5-14
Y	WO 2006/050278 A2 (YAHOO INC.) 11 May 2006 See the abstract, paragraphs [0027]-[0053], paragraphs [0063-0069] and figures 2,7	1, 5-14
A	US 2002/0173978 A1 (J,Boies et al.) 21 November 2002 See the abstract, claim 1 and figure 61	1-14

		Further	documents	are	listed	in	the	continuation	of	Box	C.
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See patent family annex.

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12.06.2007	None			
11.05.2006	EP 1784747 A2 EP 1825406 A2 JP 2007-529822 A KR 10-2006-0135820 A KR 10-2007-0084579 A KR 10-2009-0021230 A KR 20070084579 A US 2005-256866 A1 WO 2006-073542 A2	16.05.2007 29.08.2007 25.10.2007 29.12.2006 24.08.2007 27.02.2009 24.08.2007 17.11.2005 13.07.2006		
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