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**WO 2009/064390 A3**

- (57) Abstract:** Embodiments of the present invention are directed to providing automated evaluation of travel-related products and services to consumers. The evaluations may be carried out by a travel-related-products-and-services provider, by a separate products-and-services evaluator on behalf of the vendor, or by a client-side component of an evaluation system. Travel-related products and services are evaluated, according to certain embodiments of the present invention, by computing values for a number of attributes associated with travel-related products and services, and by then computing one or more scores based on the computed values of the attributes. In certain embodiments of the present invention, one or more scores for each travel-related product and/or service are displayed to a user to facilitate the user's selection of a product and/or service.

## INTERNATIONAL SEARCH REPORT

International application No.  
**PCT/US2008/012667****A. CLASSIFICATION OF SUBJECT MATTER****G06Q 50/00(2006.01)i, G06Q 30/00(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 8 : G06Q 50/00H0

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility models since 1975

Japanese Utility models and application for Utility models since 1975

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

e-KIPASS(KIPO internal) : "travel", "score", "attribute", "evaluation", "vender"

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

| Category* | Citation of document, with indication, where appropriate, of the relevant passages   | Relevant to claim No. |
|-----------|--|-----------------------|
| Y         | KR 1020070059291 A (HIK. CO., LTD) 12 June 2007<br>See the abstract, pages 4-6, pages 8-9, claim 1 and figures 1,3,4             | 1, 5-14               |
| Y         | WO 2006/050278 A2 (YAHOO INC.) 11 May 2006<br>See the abstract, paragraphs [0027]-[0053], paragraphs [0063-0069] and figures 2,7 | 1, 5-14               |
| A         | US 2002/0173978 A1 (J.Boies et al.) 21 November 2002<br>See the abstract, claim 1 and figure 61                                  | 1-14                  |

☐ Further documents are listed in the continuation of Box C.☒ See patent family annex.

\* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

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"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&amp;" document member of the same patent family

Date of the actual completion of the international search

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**INTERNATIONAL SEARCH REPORT**

Information on patent family members

International application No.

**PCT/US2008/012667**

| Patent document<br>cited in search report | Publication<br>date | Patent family<br>member(s)   | Publication<br>date  |
|---|---------------------|--|--|
| KR 10-2007-0059291 A                      | 12.06.2007          | None   |  |
| WO 2006-050278 A2                         | 11.05.2006          | EP 1784747 A2<br>EP 1825406 A2<br>JP 2007-529822 A<br>KR 10-2006-0135820 A<br>KR 10-2007-0084579 A<br>KR 10-2009-0021230 A<br>KR 20070084579 A<br>US 2005-256866 A1<br>WO 2006-073542 A2 | 16.05.2007<br>29.08.2007<br>25.10.2007<br>29.12.2006<br>24.08.2007<br>27.02.2009<br>24.08.2007<br>17.11.2005<br>13.07.2006 |
| US 2002-173978 A1                         | 21.11.2002          | None   |  |