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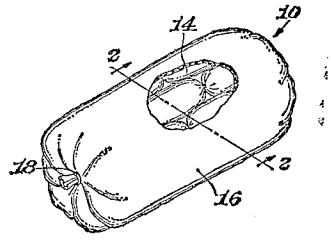
MASTER SHIPPING AND STORAGE CONTAINER FOR PREPACKED MEAT PRODUCTS

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Individual quantities of fresh meat are separately prepackaged in breathable films in the form, for example, of chub packs or film overwrapped trays or plastic film coatings. A plurality of such packs are then inserted in a gastight shipping and storage container formed of a film which is substantially impermeable to oxygen penetration over extended periods of time, i.e., for several days. When it is desired to finally display a prepackaged meat for sale to the ultimate consumer, the individual packs are removed from the shipping and storage container, and the breathable film forming the skin of such packs is exposed to the atmosphere. Air penetrating through the breathable film blooms the meat to a desirable and saleable bright red color. The use of the shipping and storage container thus permits the shelf life of the meat product to be considerably extended.

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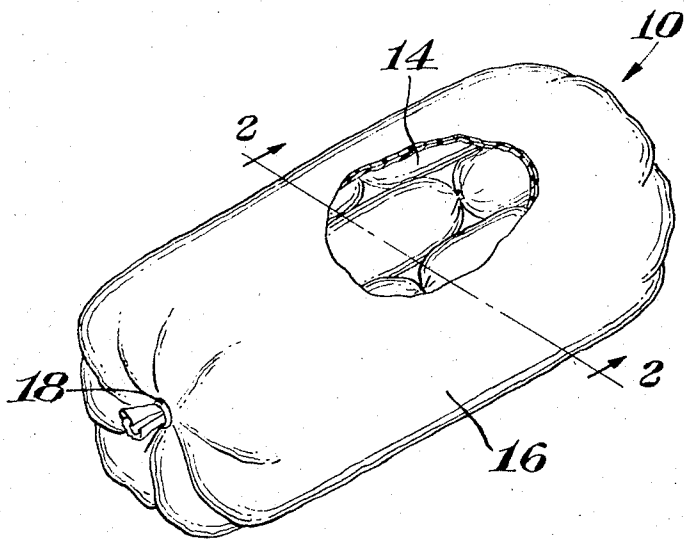


Fig. 1

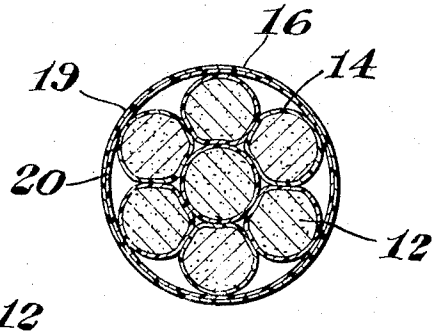


Fig. 2

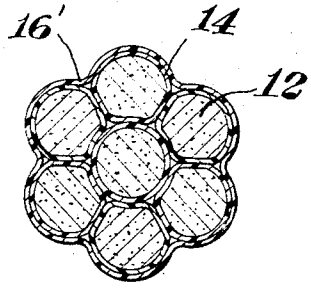


Fig. 3

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