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G06F 3/048 (2006.01) G06F 9/44 (2006.01)

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[Continued on next page]

## (54) Title: A WEBSITE FILE AND DATA STRUCTURE, WEBSITE MANAGEMENT PLATFORM AND METHOD OF MANUFACTURING CUSTOMIZED, MANAGED WEBSITES

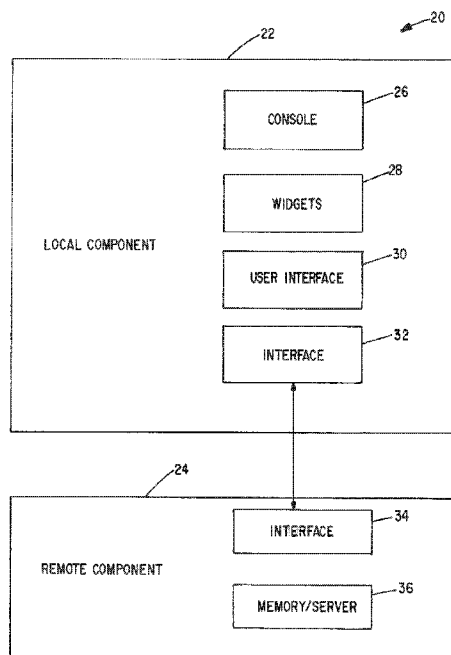


FIG. 1

(57) Abstract: A website design tool that is adapted to be presented on a computer display screen includes a console, a plurality of webpage design widgets and a user interface where the console is displayable on the computer screen and presents an image of what will ultimately be seen by a webpage visitor. The user interface enables a webpage designer to drag and drop content from the webpage design widgets onto any arbitrary location within the console's borders.

**Declarations under Rule 4.17:**

- *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))*
- *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*
- *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

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## INTERNATIONAL SEARCH REPORT

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According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

G06F 17/00; G06Q 99/00; G06F 3/048; G06F 9/44; G06Q 30/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) &amp; Keywords:webpage, design, widget, interface

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y A	US 2010-0037168 A1 (THAYNE NILE et al.) 11 February 2010 See paragraph 12 - paragraph 17; paragraph 40 - paragraph 60; and figures 3-8.	1-2, 4-9, 12-16 , 19-26 3, 10, 11, 17, 18
Y A	US 2006-0005207 A1 (JOHN LOUCH et al.) 05 January 2006 See paragraph 116 - paragraph 138; and figures 4-8.	1-2, 4-9, 12-16 , 19-26 3, 10, 11, 17, 18
A	US 2010-0114729 A1 (CHU YU-CHUNG) 06 May 2010 See paragraph 26 - paragraph 50; and figures 1-5.	1-26
A	US 2010-0228617 A1 (RANSOM VICTORIA et al.) 09 September 2010 See paragraph 63 - paragraph 81; and figures 3-4.	1-26

☐ Further documents are listed in the continuation of Box C.☒ See patent family annex.

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

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"&amp;" document member of the same patent family

Date of the actual completion of the international search

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**INTERNATIONAL SEARCH REPORT**

Information on patent family members

International application No.

**PCT/US2011/062886**

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