July 21, 1931. I. LAZAR 1,815,654

FOLDER

Filed Oct. 28, 1929

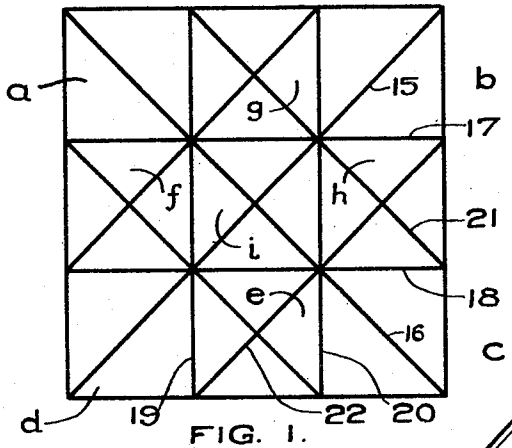


FIG. 1.

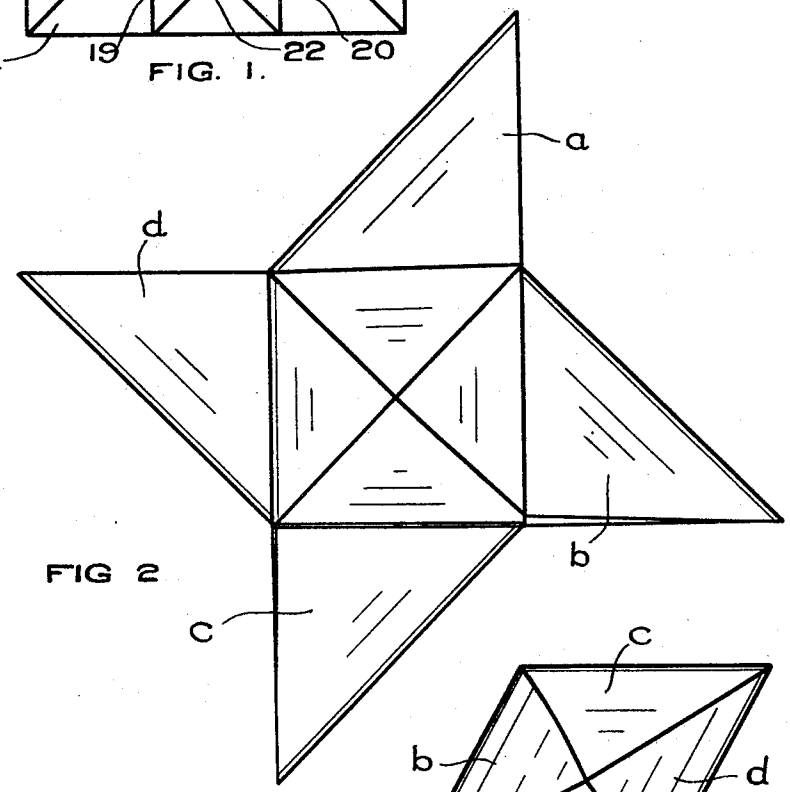


FIG 2

FIG. 3.

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UNITED STATES PATENT OFFICE

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FOLDER

Application filed October 28, 1929. Serial No. 403,044.

The invention relates to a folder, as described in the present specification and illustrated in the accompanying drawings that form part of the same.

The invention consists essentially of the novel features of construction pointed out broadly and specifically in the claim for novelty following a description containing an explanation in detail of an acceptable form of the invention.

The objects of the invention are to facilitate the work of advertising and also to furnish a folder that may be used for all forms of announcements and communications; to effect economy in so far as the consumption of paper is concerned by so folding a comparatively large sheet that it will take up very little room in mailing or delivering and yet be of sufficient size to carry a large announcement or a great number of smaller announcements; and generally to provide an efficient manner of folding papers whereby much can be accomplished in the way of mailing information in the one sheet and yet in no way discommode the postal service.

In the drawings, Figure 1 is a plan view of the sheet showing the folding lines.

Figure 2 is a plan view of the sheet showing the sheet partially folded.

Figure 3 is a perspective view showing the sheet completely folded.

Like numerals of reference indicate corresponding parts in the various figures.

Referring to the drawings, the sheet is first divided by folding lines, which extend from corner to corner, that is to say, diagonals 15 and 16.

The sheet then is again divided into three equal parts by transverse lines 17 and 18, which intersect the diagonals 15 and 16.

Again the sheet is divided into three equal parts by the vertical lines 19 and 20, which intersect the diagonals 15 and 16, at the same point that the lines 17 and 18 intersect the diagonals.

The lines 21 and 22 extend through the aforesaid intersections and are parallel with the diagonals 15 and 16, and these lines 21 and 22 complete the number of folding lines required to produce the square as illustrated in Figure 3.

The folding of the sheet is carried out by folding the squares *e*, *f*, *g* and *h* on their diagonal lines on the one side parallel to a corner square diagonal and on the other side at right angles to a corner square diagonal and folding the corner squares on their diagonals 15 and 16. This means that the several squares are picked up on these diagonals and folded over the central square, which produces the novelty square plain on the address side.

What I claim is:—

A folder comprising a single sheet of paper divided into sections in which a central square section for advertising matter is surrounded by a considerable number of triangularly shaped sections for advertising matter adapted to open out and disclose the advertising, said sections constituting diagonally folded corner square and diagonally folded outer mid-squares all folding inwardly over the central square without separation.

Signed at Montreal, Canada, this 19th day of September, 1929.

ISRAEL LAZAR.