

(No Model.)

J. ROBINSON.

ADVERTISING NOVELTY OR DISPLAY CARD.

No. 486,899.

Patented Nov. 29, 1892.

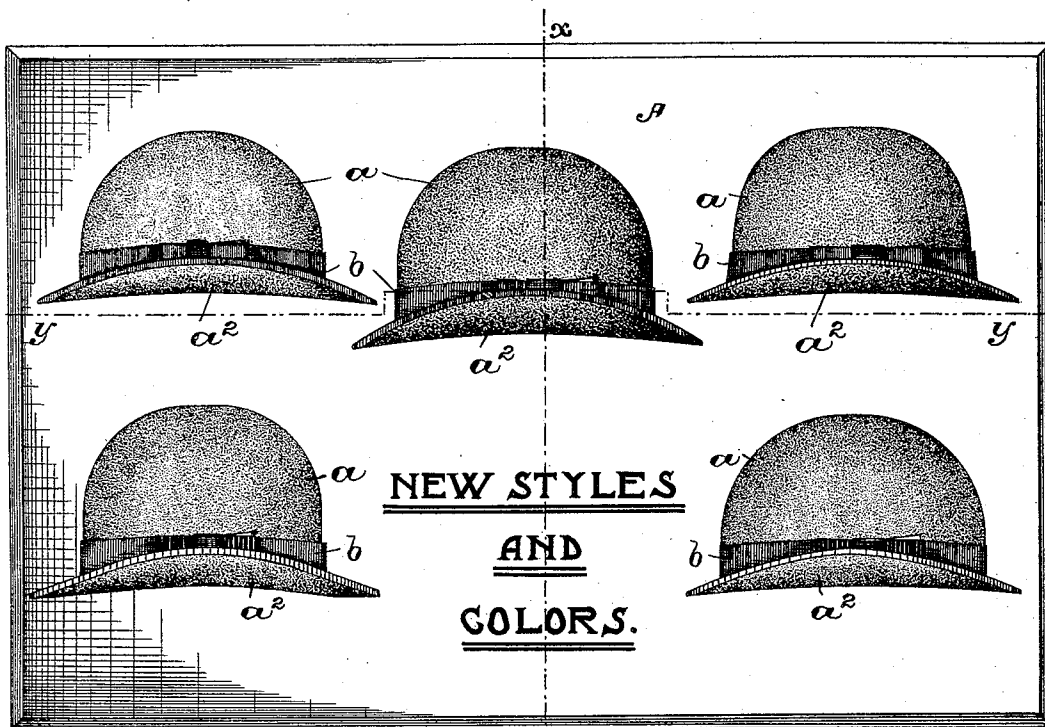


Fig. 1

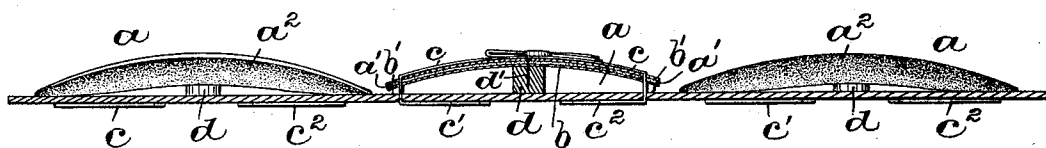


Fig. 2

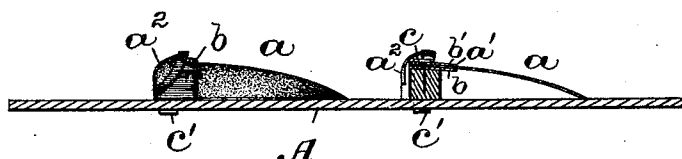


Fig. 3

WITNESSES:

Wm. H. Camfield Jr.
John G. Dwyer

INVENTOR:

James Robinson,
BY Fred C. Fraentzel, ATT'Y.

UNITED STATES PATENT OFFICE.

JAMES ROBINSON, OF NEWARK, NEW JERSEY.

ADVERTISING NOVELTY OR DISPLAY-CARD.

SPECIFICATION forming part of Letters Patent No. 486,899, dated November 29, 1892.

Application filed February 3, 1892. Serial No. 420,157. (No model.)

To all whom it may concern:

Be it known that I, JAMES ROBINSON, a citizen of the United States, residing at Newark, in the county of Essex and State of New Jersey, have invented certain new and useful Improvements in Advertising Novelties or Display-Cards; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same, reference being had to the accompanying drawings, and to letters of reference marked thereon, which form a part of this specification.

This invention is designed to secure an advertising novelty which can be cheaply made; and it consists of a card or other board upon which are attached the fac-similes of hat-bodies representing the different styles and colors, and also a means for detachably securing such hat-bodies to the board, and a means for further preserving the contour of the hat-bodies and the brims thereof.

The invention is illustrated in the accompanying sheet of drawings, in which—

Figure 1 is a front view of my device for displaying or advertising the different styles and colors of hat-bodies. Fig. 2 is a horizontal section taken on line *x* in said Fig. 1, and Fig. 3 is a vertical cross-section taken on line *y* in said Fig. 1, both views clearly illustrating devices for detachably securing the hat-bodies to the board and devices for preserving the contour of the faces of the hat-bodies and their brims.

The advertising novelty illustrated in the drawings above described consists of a card or other board A, of any suitable size and color, upon which are detachably arranged in convenient positions thereon fac-similes of hat-bodies to display the different styles and colors of hats manufactured by the advertiser.

The hat-bodies *a*, as will be seen from the drawings, are made of the same material as the maker's hats, such as felt, and are pressed or formed up into shape, each being an exact representation of a hat. Each hat-body is provided with a ribbon *b*, which passes entirely around the lower portion *a'* of the hat-body, as will be seen from Figs. 2 and 3.

Between the portion *b'* of the ribbon and

the inner portion of the brim *a''* of each hat-body *a* I have arranged a sheet-metal band or fastener *c*, provided with pointed prongs *c'* and *c''*, which are bent and forced through the material of the hat-body and through the card or other board A and turned over on the back thereof, as will be seen from said Figs. 2 and 3, whereby each hat-body is detachably secured thereto. Of course it will be understood that other suitable fastening devices may be used.

In order to preserve the contour of the face of each hat-body and to prevent the outer curved surface of the same from becoming dented or accidentally broken, each hat-body may be provided with a block *d*, preferably of cork, which is secured to the lower back portion of the hat-body by means of a pin *d'* or in any other well-known manner. Thus when a hat-body has been secured to the board A said block *d* is in a position between the face of the board and the lower back or inner portion of the hat-body, as shown in Figs. 2 and 3, and thereby causes the rim of each hat-body to retain its proper curve, and also preserves the outward appearance and curved shape of the hat-body proper, as will be evident.

In manufacturing my advertising novelty the card of the advertiser or manufacturer may be stamped, printed, or molded in the material from which the board A is made, the same providing a sufficient surface upon which the subject-matter of an advertisement may be printed, substantially as shown in Fig. 1. By detachably securing the hat-bodies to the board A, I derive this great advantage, that the same board A with the advertising matter can be used when it becomes necessary to change the fac-similes of the hat-bodies thereon for others, as the style of shape and the colors of the hats change from one season to another. Thus by means of the device heretofore described a cheaply-made advertising medium is secured, which because of the use to which it can be put and for which it is designed and constructed, becomes also an article of great convenience and utility. The cards may be used to display the manufacturer's goods in the show-windows of his customers, and they can also be hung in conspicuous places in hotels, railway-cars, &c.

Having thus described my invention, what I claim is—

5 An advertising novelty consisting of a board A, having fac-similes of hat-bodies arranged thereon, each provided with a metallic band *c*, provided with prongs *c'* and *c''*, adapted to be forced through the material of the hat-body and through the said board A and bent over thereon, and a block *d*, secured
10 to the back of each hat-body by means of a pin *d'* and arranged between the back of the

hat-body and the face of the board A to preserve the contour of the hat-body, substantially as and for the purposes set forth.

In testimony that I claim the invention set forth above I have hereunto set my hand this 30th day of January, 1892.

JAMES ROBINSON.

Witnesses:

FREDK. C. FRAENTZEL,
WM. H. CANFIELD, Jr.