Nov. 20, 1923. 1,475,134

R. E. OAKES

CARD HOLDER

Filed Nov. 13, 1922

Fig. 1.

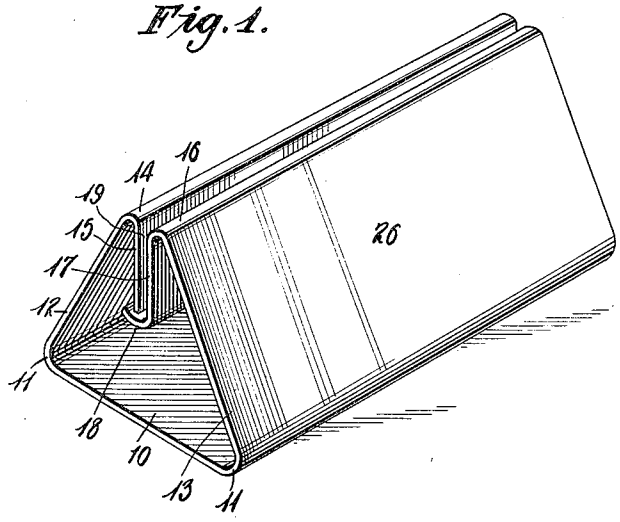


Fig. 2.

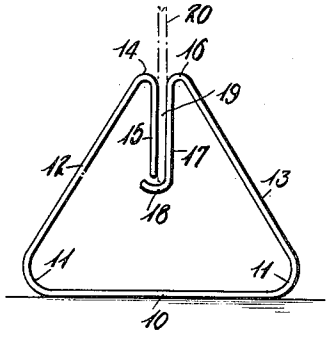


Fig. 3.

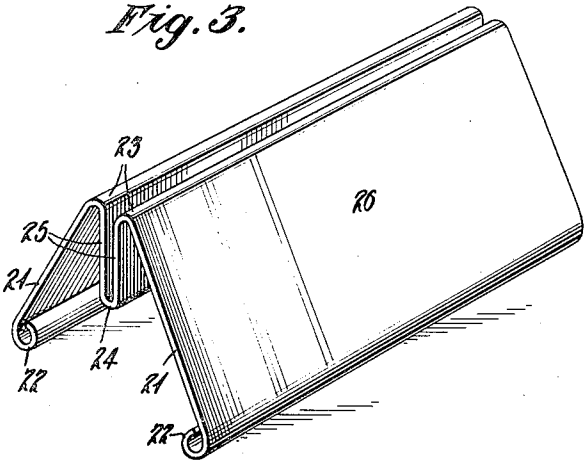
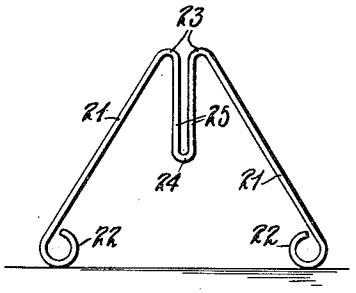


Fig. 4.



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UNITED STATES PATENT OFFICE.

RUSSELL E. OAKES, OF WAUKESHA, WISCONSIN.

CARD HOLDER.

Application filed November 13, 1922. Serial No. 600,750.

To all whom it may concern:

Be it known that I, RUSSELL E. OAKES, a citizen of the United States, and a resident of Waukesha, in the county of Waukesha and State of Wisconsin, have invented certain new and useful Improvements in a Card Holder, of which the following is a specification.

This invention relates to card holders and particularly to a device of this type in the form of an advertising novelty which may be used for supporting menus, signs, show-cards and the like.

In forming the holder a single piece of brass, copper, silver, or lithographed tin or steel is used, the single piece of metal being bent to form the holder. The finished article is both compact and decorative and forms an attractive advertising novelty. Devices of this type may be used extensively at soda fountains, drug stores, candy stores and the like.

The novel construction of the device will be made more apparent as the description proceeds, especially when considered in connection with the accompanying drawings, wherein,

Fig. 1 is a perspective view of a holder constructed in accordance with this invention,

Fig. 2 is an end elevation of the structure illustrated in Fig. 1,

Fig. 3 is a perspective view of a modified form of construction, and

Fig. 4 is an end elevation of the structure illustrated in Fig. 3.

Referring now to the drawings and particularly to Figs. 1 and 2, the first form of the invention will be described. As mentioned the holder is formed of metal, selection of the particular type depending to a great extent to the permissible cost and the particular use to which the holder is to be put. In either event a single piece of metal of the desired length is shaped to form a base 10, the metal being then bent along longitudinal lines 11 to form inclined sides 12 and 13, which sides are inclined upwardly and inwardly so that the cross sectional shape of the holder is substantially triangular. The metal adjacent the side 12 is bent longitudinally as at 14 so as to form a downwardly extending lip or wall 15. The metal adjacent the other inclined wall 13 is bent longitudinally as at 16 to form a second vertical lip or wall 17 parallel with and spaced from the wall 15. The wall 17 is made longer than the wall 15 and the edge thereof is bent or curved upwardly to form a cup-shaped support 18 which extends across the space 19 between the two walls 15 and 17.

The ledge or support 18 is adapted to be engaged by the menu, sign, show-card or the like 20, supported by the holder. While the ledge 18 assists in supporting the card, the card will also be supported by the opposed walls 15 and 17 and inasmuch as it is intended to make the holder of spring metal the card or the like supported thereby will be firmly held in place. The holder furthermore adjusts itself to cards of various thicknesses as will be immediately apparent.

In Figs. 3 and 4 a slightly modified form of construction is illustrated and in this instance a single piece of metal is bent to form sides 21 inclined upwardly and inwardly, the lower edges of the sides being preferably rolled as at 22, the portions 22 being adapted to engage the table or the like upon which the holder is placed. The metal is bent along longitudinal lines 23 and also longitudinally along line 24 to form two spaced parallel side walls 25 between which the show-card or the like is adapted to be positioned. In this construction also the holder being made of spring metal provides means for firmly clamping the show-card or the like into place.

It will be noted that in both constructions the base, or the portion which rests upon the table, counter or the like is relatively broad so as to provide a substantial support whereby show-cards and the like of reasonably large proportions may be supported. In both structures also the card receiving slot is disposed in the apex of the triangular shaped holder thereby leaving clearly visible the inclined sides of the holder whereby advertising matter spaces 26 may be provided and the attractiveness and the utility of the device materially increased.

Obviously a card holder manufactured in accordance with this invention is extremely simple in construction and may be cheaply and easily manufactured and sold in large quantities. Furthermore because the device is made of spring metal, with the side walls thereof inclined, cards or the like of varying thicknesses may be accommodated and the card in each instance firmly gripped by the walls of the card receiving portion.

Various other modifications may suggest

themselves and to this end I hereby make reservation to make such changes in the specific forms of the invention illustrated as may come within the purview of the accompanying claims.

Having thus described the invention what I claim is:

1. A device of the class described formed of a single sheet of metal bent to form a relatively wide base, converging sides and downwardly extending juxtapositioned vertical walls adjacent the apex of said sides forming a card receiving portion.

2. A card holder of the class described formed of a single sheet of spring metal bent to form a base, converging sides and juxtapositioned walls connected to the upper edges of said sides forming a resilient card receiving portion.

3. A card holder of the class described formed of spring metal bent to form a base, upwardly and inwardly inclined side walls, juxtapositioned vertical walls and a supporting ledge.

4. A card holder of the class described bent to form a base, upwardly and inwardly inclined side walls, a pair of downwardly extending juxtapositioned walls and a supporting ledge disposed across the space between said juxtapositioned walls.

RUSSELL E. OAKES.