No. 893,096. PATENTED JULY 14, 1908.

H. M. PHLEGAR.

COMBINED ADVERTISING FAN AND SCORE CARD.

APPLICATION FILED FEB. 19, 1908.

Fig. 1.

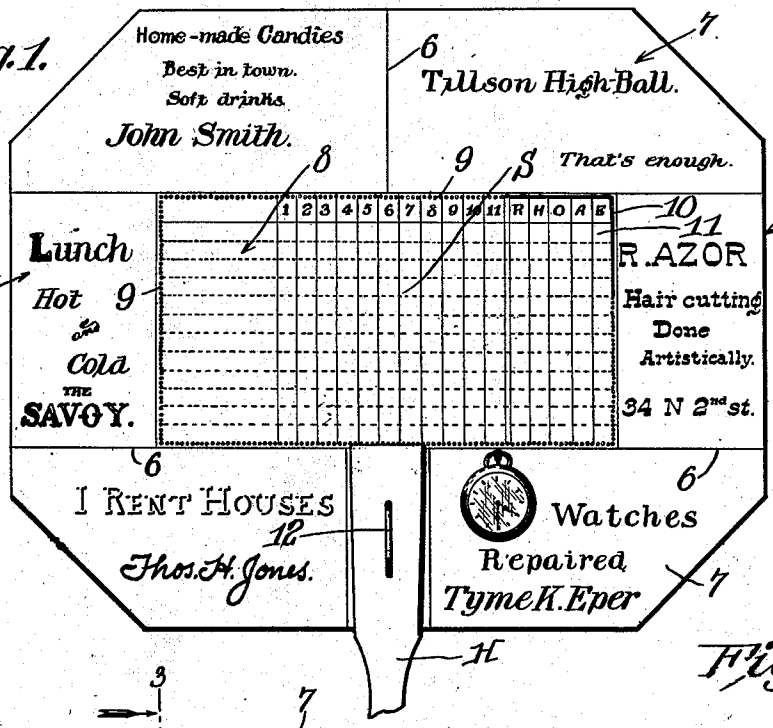


Fig. 3.

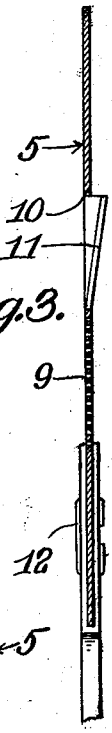
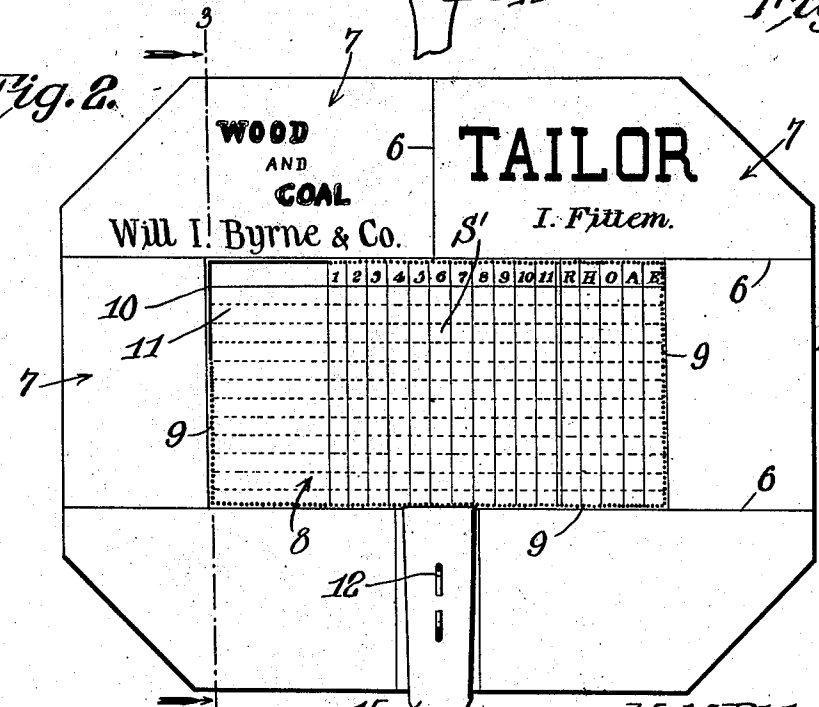


Fig. 2.



Witnesses
C. E. Smith.
Fenton S. Belt.

Inventor
H. M. Phlegar,
By Wm. Bagger & Co.
Attorneys.

UNITED STATES PATENT OFFICE.

HARRY M. PHLEGAR, OF WILLIAMSPORT, PENNSYLVANIA.

COMBINED ADVERTISING FAN AND SCORE-CARD.

No. 893,096. Specification of Letters Patent. Patented July 14, 1908.

Application filed February 19, 1908. Serial No. 416,676.

To all whom it may concern:

Be it known that I, HARRY M. PHLEGAR, a citizen of the United States, residing at Williamsport, in the county of Lycoming and State of Pennsylvania, have invented certain new and useful Improvements in a Combined Advertising Fan and Score-Card, of which the following is a specification.

This invention relates to a combined advertising fan and score-card; the same consisting of a sheet of suitable stiff material, such as cardboard, the same being sufficiently rigid to constitute the leaf of a fan, and of such a nature as to enable advertising matter as well as a suitably devised score-card to be imprinted upon both sides thereof, and a handle being provided whereby it may be conveniently manipulated, when used as a fan.

Devices of the character to which the invention belongs are usually gotten up attractively, but inexpensively, for free distribution, the cost of production and distribution plus a suitable profit being collected from the advertisers. Many persons, however, who do not care to retain possession of the advertising matter are interested in retaining the score-cards in their possession for future reference, and for the benefit of such persons the object of the present invention is to render the score-card readily detachable from the body of the fan, so that it may be conveniently retained for future reference independently of the fan-leaf.

Further objects of the invention are to simplify and improve the construction and operation of the class of devices to which the invention belongs.

With these and other ends in view which will readily appear as the nature of the invention is better understood, the invention consists in the improved construction and novel arrangement of parts which will be hereinafter fully described, and particularly pointed out in the claim.

In the accompanying drawing has been illustrated a simple and preferred form of the invention; it being, however, understood that no limitation is necessarily made to the precise structural details therein exhibited, but that changes, alterations and modifications within the scope of the invention may be resorted to, when desired.

In the drawing—Figure 1— is a plan or face-view of a combined fan and score-card constructed in accordance with the invention. Fig. 2— is a similar view showing the reverse side of the device. Fig. 3— is a sectional view taken on the plane indicated by the line 3—3 in Fig. 2.

Corresponding parts in the several figures are denoted by like characters of reference.

The leaf or body of the fan, 5, consists of a piece or sheet of cardboard of suitable weight and of any desired shape and dimensions; in the drawing the said leaf has been shown trimmed to an octagonal shape, but it may obviously be square, rectangular, round, oval or of any shape that may be deemed suitable for the purpose, the exact dimensions being likewise discretionary.

The two sides or faces of the leaf 5 are divided by lines 6, 6 into spaces 7, 7 which preferably surround a central space 8 which latter is utilized as a score-card, the marginal spaces 7, 7 being reserved for advertising purposes; in the drawings, some of said marginal spaces have been shown occupied by various advertisements, clearly demonstrating the use of the device. The central or intermediate space 8, the two sides of which are occupied by suitably-devised conventional score-cards or tally cards for keeping the scores or tallies of base-ball or other games, as shown at S and S^1, respectively, in Figs. 1 and 2 of the drawings, is separated from the marginal or advertising spaces 7, 7 by lines or rows, 9, of indentations or perforations, which will enable the said central or intermediate portion to be readily detached from the body of the leaf 5, either before or after the scores or tallies have been marked thereon.

In order to still further facilitate the ready detachment or removal of the central score-card portion 8 from the body of the leaf, one of the corners of said central portion is preferably entirely separated from the body of the leaf by an angular slot or cut, 10, forming a detached flap, 11, which may be readily bent outward from the body of the leaf, as will be clearly seen in Fig. 3 of the drawings, so that it may be conveniently seized by the operator who may then readily detach the score-card by tearing the latter from the body of the fan leaf on the indented or perforated lines which separate the central or score-card portion from the marginal or advertising spaces.

A suitable handle, as H, may be attached

to the body of the fan leaf by means such as a clip or staple, 12, thus enabling the article to be conveniently and efficiently utilized as a fan; it being, of course, understood that the said handle may be of any appropriate construction and material.

From the foregoing description taken in connection with the drawings hereto annexed the operation and advantages of this invention will be readily understood by those skilled in the art to which it appertains. The construction is extremely simple and inexpensive, and the device is of such a nature as to appeal readily to advertisers, the fan proper being kept and utilized with a reasonable degree of certainty during the progress of the game for which the score-cards are provided, while the facility with which the score-cards may be detached and retained for future reference will be sure to render this particular advertising medium a prime favorite among the devotees of the game for which the score-card or tally card is provided.

The score card being, initially, integral with the leaf which constitutes the body of the fan, it is obvious that the score card and the desired advertising matter may be imprinted by a single impression on each side, thus economizing in the manufacture of the device as compared with advertising devices which are composed of separate, non-integral, portions.

The handle H is preferably made of rigid material, such as wood, and the inner end edge or extremity of said handle is made to terminate, as shown, in approximate alinement with one of the broken lines 9 formed by rows of indentations or perforations, which separate the score-card portion from the advertising portion of the fan, or form the lines of demarcation between said portions; the rigid handle will thus be found useful in breaking or separating the score-card portion neatly from the body of the fan leaf, forming a guide for the complete separation of the indented or broken line.

I claim as my invention:

1. An advertising fan comprising a leaf or body having marginal advertising spaces surrounding a readily-detachable integral intermediate portion, said leaf or body being provided with means such as rows of perforations whereby the said intermediate portion is partially detached from the body of the leaf.

2. An advertising fan comprising a leaf or body having marginal advertising spaces, and rows of perforations separating said advertising spaces from an intermediate readily-detachable portion constituting a score-card, said leaf or body being provided with an angular slot whereby one corner of the score-card portion is entirely separated from said leaf or body, forming a detached flap.

3. An advertising fan comprising a leaf or body having marginal advertising spaces surrounding an intermediate readily-detachable integral portion which constitutes a score card, said leaf or body being provided with a suitable handle.

4. An advertising fan comprising a leaf or body having marginal advertising spaces, an intermediate readily-detachable portion constituting a score-card, broken lines partially separating the latter from the marginal advertising spaces, and a rigid handle attached to and extending from said leaf or body, the inner end or extremity of said handle terminating in approximate alinement with one of the broken lines which define the line of demarcation between the detachable score-card portion and the advertising portion of the fan leaf or body.

In testimony whereof I affix my signature, in presence of two witnesses.

HARRY M. PHLEGAR.

Witnesses:

JNO. E. CURR,

A. B. HAINES.