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POCKETBOOK OR THE LIKE PROVIDED WITH INDICIA CARRYING POCKETS

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FIG. 1.

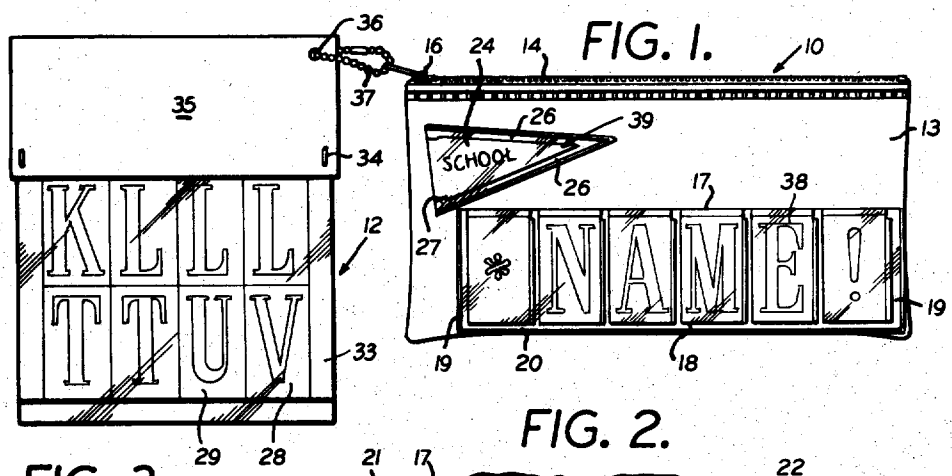


FIG. 2.

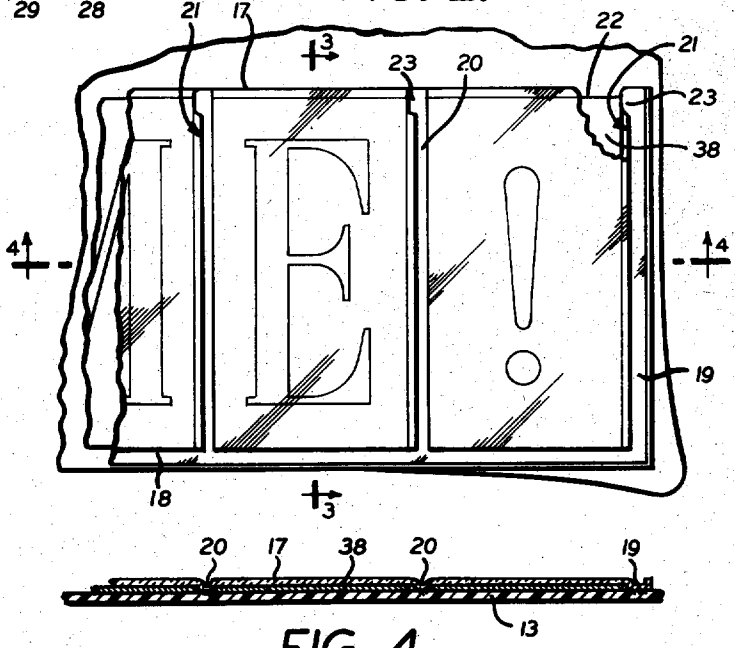


FIG. 3.

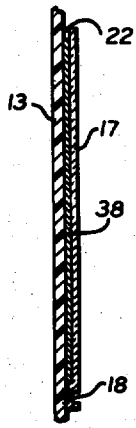
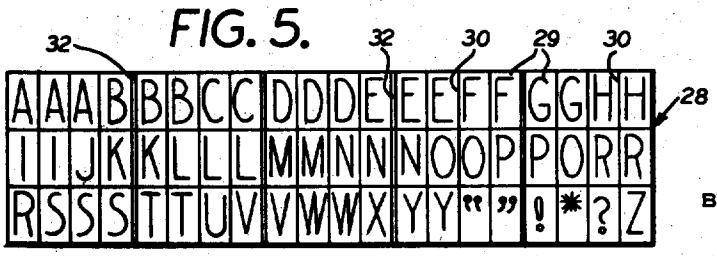


FIG. 4.

FIG. 5.



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POCKETBOOK OR THE LIKE PROVIDED WITH INDICIA CARRYING POCKETS

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2 Claims. (Cl. 150—35)

The present invention relates generally to improvements in indicia bearing devices and it relates more particularly to an improved receptacle such as a pouch, wallet pocketbook or the like provided with indicia carrying pockets.

It has been a common practice to apply to the face of a pocketbook, wallet, pouch or other receptacle of a personal nature, various types of decorations or indicia as desired by the individual. For example, it is conventional to attach metal monograms or names to a pocketbook or to apply such legends by means of decalcomanias or heat applicable materials. The above methods and arrangements are both difficult and costly, normally requiring specialized equipment and a trained operator and leave much to be desired.

It is thus a principal object of the present invention to provide an improved indicia bearing device.

Another object of the present invention is to provide an improved receptacle such as a pouch, pocketbook, wallet or the like provided with indicia carrying pockets.

Still another object of the present invention is to provide an improved receptacle provided with a plurality of pockets adapted to receive indicia bearing cards.

A further object of the present invention is to provide an improved receptacle of the nature above described of simple and inexpensive construction.

The above and other objects of the present invention will become apparent from a reading of the following description taken in conjunction with the accompanying drawing wherein:

Figure 1 is a front elevational view of a pouch and attached envelope embodying the present invention;

Figure 2 is an enlarged detailed fragmentary view of a lower corner of the pouch;

Figure 3 is a sectional view taken along line 3—3 in Figure 2;

Figure 4 is a sectional view taken along line 4—4 in Figure 2, and;

Figure 5 is a front elevational view of an indicia bearing sheet illustrated in extended position.

In a sense, the present invention contemplates the provision of an improved indicia bearing device comprising a face panel, a transparent window panel superimposed upon said face panel and sealed thereto along abutting peripheral edge areas to form therewith an open ended pocket at least one of said sealed areas adjacent to said pocket open end being inwardly directed relative to said pocket opening to partially restrict said opening and an indicia bearing card adapted to nest said pocket.

In accordance with the preferred embodiment of the present invention there is provided a receptacle in the form of a pouch made of a synthetic organic thermoplastic material. A rectangular window panel is superimposed on one of the faces of the pouch and is formed of a transparent synthetic organic thermoplastic material and is heat sealed to the wall of the pouch along a bottom and end edges and along longitudinally spaced intermediate lines to define a plurality of side by side pockets. The upper ends of the sealed areas have inwardly directed portions to partially restrict the openings into the pockets. A sheet subdivided into a plurality of indicia bearing cards may be severed into the indicia bearing pieces and inserted as desired into respective pockets.

Referring now to the drawing which illustrates a preferred embodiment of the present invention the numeral **10** generally designates the main receptacle in the form of a pouch, and the numeral **12** a discardable envelope carrying the indicia bearing sheet. The envelope **10** is formed of any suitable synthetic organic thermoplastic material such as Saran (copolymer of vinylidene chloride and vinyl chloride), vinyl chloride, polyethylene, polypropylene, or the like and consists of a back panel and a face panel **13** of substantially rectangular configuration secured to each other along their end and bottom edges to provide a top opening affording access into the pouch. The edges of the pouch opening carries mating strips of separable fasteners **14** provided with a cooperating closure element **16** so as to permit the opening and closing of the pouch opening.

A rectangular window panel **17** formed of a transparent synthetic organic thermoplastic material preferably stiffer than that forming the pouch **10** such as for example, Saran, polypropylene, polystyrene, or the like, is superimposed upon the face panel **13**, the lower edge thereof extending substantially along the lower edge of the face panel **13** and the end edge thereof extending substantially along an end edge of the face panel **13**. The window panel **17** is heat sealed to the face panel **13** along the window panel bottom edge **18**, and edges **19**, and regularly longitudinally spaced elongated vertical areas **20** to form with the face panel **13** plurality of side by side arranged substantially flat pockets **21** having openings **22** formed in the tops thereof. The heat sealing of the window panel **17** to the face panel **13** is performed in any suitable manner such as by the use of properly shaped dyes, the heating being effected by a high frequency electrical current or the like. Thus the panels **13** and **17** are integrally fused along the areas of heat sealing, that is the edges **18** and **19** and areas **20**. The upper ends of the intermediate heat sealed areas **20** and the upper end of one of the end edges **19** terminate in inwardly directed heat sealed sections **23** which partially restrict the openings **22** to the pockets **21** and are formed concurrently with the other heat sealed areas. Also mounted on the pouch face panel **13** is a triangular window panel **24** having a pair of converging end edges **26** which are heat sealed to the face panel **13** to define with the face panel **13** an open ended triangular pocket. The outer ends of the sealed edges **26** are provided with inwardly directed sealed portions **27** to restrict the end opening into the triangular pocket.

Associated with the present improved receptacle is a rectangular sheet **28** formed of heavy paper, cardboard, thin plastic, or the like, the sheet **28** being subdivided into a plurality of rectangular sections **29** by a series of regularly spaced vertical parallel and horizontal parallel lines **30**. Imprinted on each of the sections **29** is a letter or monogram or any other desirable indicia. The sheet **28** is also provided with regularly spaced fold lines **32** to permit the folding of the sheet **28** into a compact condition.

The folded sheet **28** is enclosed in any suitable discardable envelope **33** which may be formed of polyethylene or the like, the upper portion of which is sealed by a cardboard panel **35** folded along its upper edge and sandwiching the upper portion of the envelope **33** to which it is secured by means of a pair of staples **34**. An opening **36** is formed in the upper corner of the closure sheet **33** and engages a loop **37** formed of ball chain or other

suitable material and carried by the closure member **16**. The panel **35** may contain printed instructions as to the method of employing the improved arrangement and any other desirable information or legends.

In employing the improved device described above, the envelope **33** is separated from the ball chain loop **37** by merely pulling it from the loop **37** to sever the upper corner of the closure sheet **35**. The closure sheet **35** is then separated from the envelope **33** to permit the removal of the indicia bearing sheet **28**. The desired panels **29** are then cut from the sheet **28** along the guide lines **30** to form indicia bearing cards **38**. It should be noted that the guide lines **30** may be weakened or scored to permit separation of the panels **29** without the need of scissors or the like. The selected severed cards **38** are then inserted into the desired pockets **21** through the opening tops thereof. By reason of the inwardly directed heat sealed portions **23**, the cards **38** are substantially locked in position within the respective pockets **21** and lateral movement thereof is restricted. A triangular card **39** such as in the form of a school flag or the like, may be similarly inserted and retained in the pocket defined by the triangular panel **24**.

While there has been described and illustrated a preferred embodiment of the present invention it is apparent that numerous alterations and omissions may be made without departing from the spirit thereof. While the invention has been described with respect to a receptacle such as a pouch, it is also applicable to wallets, autograph books, ring binders and numerous other stationery items.

We claim:

1. An improved indicia bearing device comprising a flexible face panel, a flexible transparent thermoplastic window panel superimposed upon said face panel and heat sealed thereto along peripheral edge areas of said window panel to form with said face panel an open ended pocket, at least one of said sealed areas adjacent to said pocket open end being inwardly directed relative to said pocket opening to partially restrict said opening, and an indicia bearing card adapted to nest in said pocket.

2. An improved device comprising in combination a main receptacle including a flexible face panel, a transparent window panel superimposed upon said face panel and sealed thereto along a bottom edge, and edges and longitudinally spaced transversely extending elongated areas of said window panel to define with said face panel a plurality of longitudinally spaced upwardly opening pockets, each of said longitudinally spaced transversely extending elongated sealed areas having an enlargement at its upper end extending laterally into the opening and restricting the opening of the adjacent pocket, and indicia bearing cards inserted into said pockets and retained therein by said enlargements.

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